

**“Max Howard is to magical presentation what
Dai Vernon is to naturalness of technique.”**

-Daryl

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MAX HOWARD

Presents

EFFECTIVE PRESENTATIONS FOR PLATFORM AND STAGE

How Tricks Become Magic

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Everything you need to know **after** you know the secret
and **before** you step on stage!

- **Building a Magical Character:** Who are you?
- **Creating a Script:** What do you say?
- **Speaking Effectively:** How do you say it?
- **Costuming and Make-up:** How do you look?
- **Handling Props:** What the dealers never tell you!

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**America's Only
Emmy Award-winning Magician**

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**The Theory and Art of Magic Conference
March 18 , 2009**

**“He'll excite you, inspire you, educate and delight you! Max
Howard is someone we can all learn from.”**

-Michael Ammar