Unlock the power of Highmark Blue Shield’s unparalleled consumer experience. From health and wellness, to claims, to discounts on health related goods and services, let Highmark help you become the best consumer you can be.

First, go to www.highmarkblueshield.com and click Log In (if you have previously registered on the website) or Register (if you have not previously registered) at the top right.

If you have previously registered, enter your login ID and password. If you have never registered on the website, you will fill out the information needed to register. Remember to use the name that appears on your ID card, not not a nickname.

If your spouse/domestic partner is also participating in the Rewards program, they will need to follow the steps to create their own login ID and password. They cannot complete the wellness profile under your Login ID. **Individuals will not receive credit if they do not complete the program under their unique Login ID.**

**IMPORTANT NOTE:** If you have multiple coverage types and are prompted to “View Site by Plan,” select your **medical** coverage and click “Submit.”

**View Site by Plan**

According to our records, you are enrolled in more than one plan with us. Information about the plan selected below will be displayed on our site when you click “Submit.” If you would like to view a different plan, please select it before clicking the Submit button.
If you are registering for the first time, click next, you’ll be asked to create a Login ID, Password and Security Question.

When registration/Log In is complete click on the Rewards Program link located on the right side of the page.

Confirming Completion:
To confirm completion of your Rewards Program and to be sure you receive credit:
1. Click on the “Rewards Program” link under Programs.
2. View “Earned Rewards” section for confirmation.

Please note: If you do not see confirmation of your activities, please check the site again in 24 hours. Simply log In to www.highmarkblueshield.com and select the “Rewards Program” link on the member home page.

Need Assistance:
If you have forgotten your Log In, password or have additional questions regarding your Rewards Program, please contact the member services number listed on the back of your Highmark Insurance card.