

Summer 2016

Muhlenberg



Our Look at Books

Their Irreplaceable Role in
Teaching, Learning and
Life After Muhlenberg

Summer
2016

Muhlenberg

THE MAGAZINE

Muhlenberg magazine is published three times a year by the Public Relations Office.

Articles are written by members of the public relations staff and guest editor, unless otherwise noted.

Professional photography by Amico Studios, Bill Keller and PaulPearsonPhoto.com unless otherwise noted.

Design by Tanya Trinkle.

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Trexler Library's Special Collections includes rare books, maps, periodicals, music and memorabilia representing a wide swath of knowledge. The Muhlenberg College Collection is the home of Muhlenberg's history, containing items related to the founding, growth and continued expansion of the College. Read more on page 14.

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Cover: Liaoliao "Leo" Zhang '18, a business and economics major, and Wescoe student Krystle Roth-Kidd '17, a computer science major and English minor, take advantage of summer sunshine while reading on the College's Front Lawn.



Look for this icon for book-themed content throughout the issue.



A Busy Life, but Still Time to Read

Books have been a part of my life for as long as I can remember. When I was a child, picture books were my favorites—books like “Stop That Ball” by Mike McClintock and “The Cat in the Hat Strikes Back” by Theodor Geisel (aka Dr. Seuss)—that magically transported me from my home on Long Island to different locales.

By the time I was a teenager, my reading tastes had changed, and my interests had certainly widened. Learning to fly had become a passion and, in addition to reading fiction, I was studying manuals. And my literature classes in high school opened new worlds for me; I read masterworks like Chaucer’s “The Canterbury Tales” and Golding’s “Lord of the Flies,” as well as discovering authors such as George Orwell and Ralph Ellison.

My college years were spent in libraries, studying economics as an undergrad and business and the law at Harvard. In college, one of my favorite books was “The Concept of Law” by H.L.A. Hart. I also took a wonderful literature course taught by the great poet, Sonia Sanchez. At Harvard, I revered my law books and actually enjoyed reading legal cases. “Reading the law” is not a poetic flight of fancy; you study law by reading large case law books. The first I ever read was *Hawkins v. McGee*, a staple of casebooks on contract law.

Early in my professional career, I was also starting a family, and reading became an activity relegated to those spare moments when I wasn’t working or walking the floor

with a fussy baby. My wife, a lawyer who became a librarian, always kept books and love of reading foremost in my mind and the minds of our children. I enjoyed reading all the Harry Potter books with our children. Introducing our children to the wonders of reading was one of the great joys of my life.

When I finally had the opportunity to read for pleasure again, I found myself drawn to non-fiction books about Einstein’s relativity theory, cosmology and particle physics. Though I have to read a great deal of information to stay abreast of all the issues that are facing higher education, business and the law, I do my best to carve out time to read those books that ignite my passions—such as “Flying the Beech Bonanza” by John Eckalbar and “The Adventures of Sherlock Holmes” by Sir Arthur Conan Doyle.

I hope you enjoy this issue of the magazine, which takes as its thesis the idea that books are essential to our lives, regardless of the forms they take. You’ll learn what books have meant to the lives of our faculty, students, staff and alumni, and maybe you’ll get a few good reading tips along the way.

Read on!

A handwritten signature in black ink, reading "John I. Williams, Jr." The signature is fluid and cursive, with a large initial "J" and "W".

John I. Williams, Jr.
President, Muhlenberg College



“ Reading maketh
a full man. ”

—Francis Bacon, philosopher (1625)

In this issue we celebrate books and reading, central to the mission of a liberal arts institution. Administrators, faculty, staff and students all have their say about books and the importance of reading in a digital age.

We begin with an essay on the historical and contemporary importance of books. It was written by English professor James D. Bloom, who has taught at Muhlenberg since 1982. Bloom previously worked in book publishing at the storied Strand bookstore in Greenwich Village and as a freelance book reviewer. His own books include “Hollywood Intellect,” “Gravity Fails,” “The Literary Bent,” “Left Letters,” “The Stock of Available Reality” and the forthcoming “Reading the Male Gaze in Literature and Culture.”

The Beauty and Edification Found in Reading

By James D. Bloom, professor of English

In recent decades Muhlenberg and its peer institutions have been under increasing pressure to defend, explain and continuously redefine the liberal arts. When we try to picture what liberal arts learning looks like, our promotional materials seldom show the extent to which liberal arts learning entails a lot of solitary sitting—still with a book (or device) in hand. This makes it easy to overlook the preeminent role of reading in fulfilling the learning goals that Muhlenberg’s faculty has set for all students, regardless of their majors or career aspirations.

These 16 learning goals include:

- Reading texts critically.
- Locating, analyzing and sharing information using emerging and established technologies, including print.
- Cultivating curiosity.

Muhlenberg’s foremost priority—effective, passionate teaching—and our many successful collaborative projects in science, the arts, digital pedagogy and social research do sometimes obscure how much achieving these learning goals depends on solitary reading.

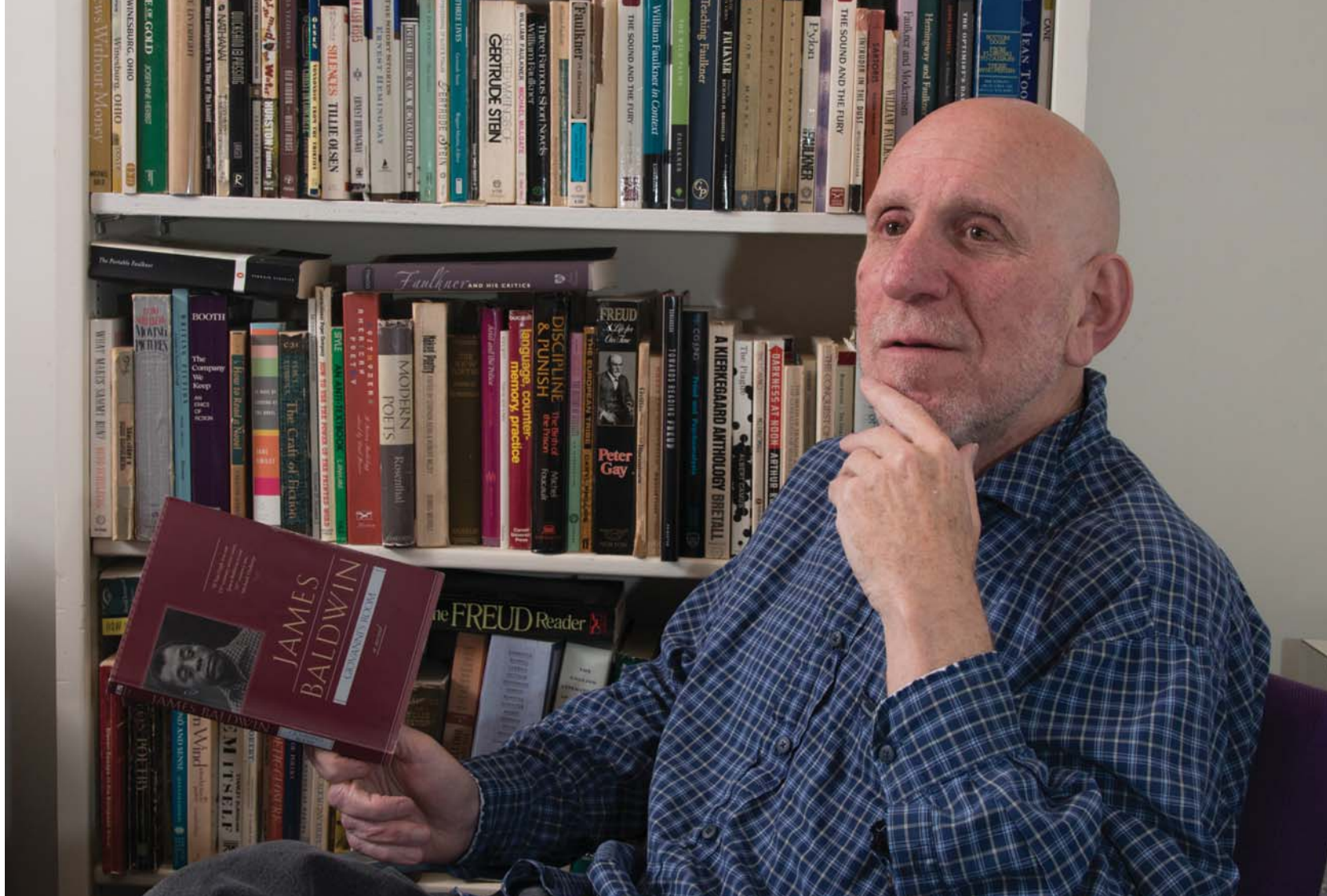
Vanderbilt University astrophysicist Jedidah Isler recently reminded New York Times readers that “the most important part of scientific discovery”—like discoveries among humanists and social researchers—doesn’t take place in the classroom. In many liberal arts

disciplines, the most profound discoveries occur primarily during the act of reading. A recent Chronicle of Higher Education article argues that modern American higher education rests on the expectation that students will “read, understand, appreciate and even enjoy books.”

Since this was my experience as a student, I often wonder why college materials tend to downplay this core liberal arts experience. Among countless images of lively classroom interactions, goggle-eyed lab researchers, vibrant stage performers and star athletes, can’t we make some room for the solitary reader, book in hand, lost in thought? Shouldn’t we do more to show students “reading texts critically” and “cultivating curiosity?”

Overlooked and perhaps insufficiently photogenic readers can at least look to Trexler Library for some on-campus validation. Carved in cement over its main entrance a single noun welcomes readers and browsers, announcing bluntly what to expect inside: Books. But by replacing the ordinary English word for “book” with translations of this everyday noun into three different classical alphabets—Greek, Hebrew and Sanskrit—this inscription speaks to the historical riches and geographical reach available to solitary readers.

Informative enough, this trilingual promise has proven encompassing enough to take into account how much our idea of books as physical



objects has changed—has expanded—since Trexler opened in 1988. But for all its terse clarity and multicultural magnanimity, the noun “book” falls short of conveying what’s at stake and what’s in store for passionate solitary readers primed to meet the liberal arts challenge.

Some great painters of the past perhaps best illustrated the intense pleasures and challenges of reading. Across generations and across cultures, artists have repeatedly adopted the simple act of reading as a favored subject and shown reading to be as vivid as any laboratory “Eureka!” moment, as stunning as any dancer poised mid-air in a grand jeté, as thrilling as any Mule’s goal-line stand.

These masterworks reveal both the intellectual intensity and sensory joy readers can derive from the simple act of reading. Giovanni Bellini’s Renaissance portrait of Saint Jerome shows the scholar alone with his folio-sized Bible dwarfed by the craggy Mediterranean limestone that at once shelters him from worldly distractions and hints that focusing on the book before him will illuminate the rough-hewn landscapes that surround him. (And much more.) A few centuries later Jean-Honoré Fragonard’s “Young Girl Reading” offered a more charming, less daunting image of the reader as a cosseted maiden resting on an embroidered pillow holding a small volume in one hand, just as rapt on her book as St. Jerome was on his.

Among Impressionist painters, Edouard Manet—better known for smashing sexual taboos in paintings like “Olympia”—set the pace for making reading a perennially popular portraiture subject. In two markedly different portraits of readers, Manet traversed the territory from the solemnity of Bellini’s scholar to Fragonard’s warm rococo

sensuality. One shows a fashionable young Parisienne; the other features an elderly gentleman poring, like Saint Jerome, over a heavy tome. This 1861 portrait was titled simply “The Reader.”

Unmoved by art? How about money? Warren Buffett, America’s savviest investor, has garnered renown over the past 50 years as “the Wizard of Omaha” for brilliantly “reading” financial markets. He has described his reading-intensive road-to-riches bluntly, explaining, “I just sit in my office and read all day.” Buffett’s typical working day: spending 80 percent of his time reading (about 500 pages daily) and thinking. With a metaphor bankers and accountants will love, Buffett has observed that through reading, “knowledge builds up, like compound interest.”

Among entrepreneurial pioneers, Microsoft cofounder Bill Gates has identified the secret of his reading-based success much more colloquially. With an earthier metaphor, Gates characterized himself as a guy who “gobbles up about a book a week.” Long-serving Time Inc. CEO Andrew Heiskell went so far as to dismiss all the reading that preoccupies corporate leaders in favor of a more traditionally liberal arts image of intensive reading, insisting that “If I read the right books, that will do more for me than reading 1,600 memoranda that come across my desk.”

For centuries, sages and saints, entrepreneurs and inventors, artists and their subjects have all recognized what profit, what beauty and what edification can be found in reading. Nowadays there may be only one place where all these benefits converge and accrue and that place is the liberal arts campus, the kind of environment Muhlenberg fosters.



Barbara Crossette '63

As a child I was given a copy of “Anne of Green Gables” as a gift, and like so many girls then—and now—I began to identify with the strong-willed Anne. In retrospect, it seems to have been a proto-feminist tale, though I can’t imagine it was intended that way. I was so fascinated with this fictional girl that when I was barely a teen, my father, who always encouraged my passion for books, drove the whole family to Prince Edward Island so I could see the house where Lucy Maud Montgomery set her story. On the way back, we detoured through Nova Scotia into Evangeline country, the setting of Longfellow’s epic poem about a determined, though very different, semi-fictional woman whose strength in tragedy also caught my attention.

My father, who later traveled to Europe in search of his Mennonite family roots, and to China in his 80s to meet members of dissident home churches and walk on the Great Wall, taught us on road trips early in life to notice everything and anything along the route: the crops, the buildings, the license plates on cars. On a trip into Sinai in the 1970s, I remarked to my Israeli “guide” that the road surface seemed to change abruptly at one point: Could this be where the line will be drawn to give land back to Egypt? When he asked why I would notice this, I thought of the White Horse Pike and the competing fruit stands on our trips to the shore.

I grew up in a family where strong women were always present. My mother was a refugee from a war that killed her father and displaced

her from her home and Austro-Hungarian heritage. Her resourceful mother, my grandmother, gathered her two small children and what precious possessions they could fit in an old steamer trunk and crossed Europe to board a ship for America.

I remember how the relatives left behind were always somehow present. During World War II, I watched my parents assemble relief packages to send to places I began to feel that I knew. My father’s mother was another strong influence, an innovative manager of the family’s large Mennonite farm in Pennsylvania, always ready to talk with me about local lore.

When I traveled as a reporter in numerous countries, and lived for years in Asia, seeking out women and learning from their common sense proved to be a powerful reporting tool. Women in purdah in Pakistan were shrewd about economic conditions at ground level. In Indochinese refugee camps in Thailand they grew squash on rooftops of their huts to provide fresh food for their children. In Indian villages they were more honest in sharing knowledge of events and perception of trends than the politicians who represented them. In intellectual life, especially in India, they wrote captivating fiction and memoirs that opened windows on their society.

Notably, it was at Muhlenberg, before I had ever been to India, that I met one such woman, Santha Rama Rao, whom I escorted around campus. Her books chronicled—through a personal perspective—India’s



Barbara Crossette

transition to independence.

Advances in recent decades have certainly changed the way I work now as a writer. Computers have made writing, rewriting, shaping and reshaping work easier. There is no more excuse for an unpolished text. Erasures, Wite-Out, glue pots and pages ripped from a typewriter and scattered across the floor are all ancient history for most of us. Writing on deadline was first revolutionized by satellite technology. In the 1980s there were the long hours in a sweltering Cambodian Telex office among swarms of flies waiting for copy or photographs to transmit.

By the late 1990s, I was able to sit outdoors at night in Baghdad and connect by laptop to my faraway office. Cellphones and the many uses of contemporary mobile devices have added more features, including instantly recorded and transmittable photographs. Research doesn’t always entail a trek to the library, though most writers still love libraries. Videos, podcasts and other visual or audio tools can add more description and dimension to characters and places. Does this all diminish the power of imagination? I don’t think so. In fact, it allows more creative thinking to flourish.

Barbara Crossette '63, a member of the first Muhlenberg class to graduate women, is the author of several books on Asia, including “So Close to Heaven: The Vanishing Buddhist Kingdoms of the Himalayas” and a collection of travel essays about century-old colonial resort towns that are still attracting visitors. That book was called “The Great Hill Stations of Asia” and was a New York Times Notable Book of the Year in 1998. Her writing on Asia, as a book author and New York Times correspondent in the region, garnered numerous awards.

Barbara Crossette
in Hanoi,
February '85



BEYOND THE CLASSROOM

Jill Stephen and
David Rosenwasser



Big Biz for 'Berg Book Buds

English professors David Rosenwasser and Jill Stephen clearly need a combined nickname. Stephen-wasser? Rosen-phen?

“Just don’t call us Rosencrantz and Guildenstern,” says Stephen.

No chance of that—their partnership is far from dead. “Writing Analytically,” the book they co-authored in 1993, is in its seventh edition. That success puts R&S solidly among the superstars of academic publishing, a field that may get you tenure but generally won’t put that addition on your house.

In truth, R&S aren’t much into accounting and aren’t even quite sure how many books they’ve sold. But the number is well north of 250,000 and shows no signs of stopping. “Writing Analytically” appeals to colleges and universities both large (such as Indiana, Ohio State, Berkeley, Syracuse) and small (Muhlenberg and Grinnell among many others); it gets revised every few years to remain topical; and, most importantly, it’s good. “Writing Analytically” is a what-for and a how-to rolled into one. The book’s mantra is that learning to write well means learning ways of using writing in order to think well.

The book was born from a mandate, says Rosenwasser, who as a newly-minted English prof in 1985, was appointed chair of an ad hoc

committee to research how writing was being taught—and learned—across the 'Berg curriculum. That was a particular concern of Robert Williams, then academic vice president and dean of the College.

Two years later, when Stephen came aboard from NYU, they joined forces in setting up the College’s Writing Across the Curriculum program. They discovered there was a book to be written on what students need to know in order to become better thinkers and writers. Which turned into “Writing Analytically.” Which turned into a success beyond what they could have imagined.

They worked together easily from the beginning—in conversation today they sometimes finish each other’s sentences—exchanging ideas and revisions as well as word-processing responsibilities.

“My husband used to joke that with two people writing a book it’s going to take twice as long,” says Stephen, “but that hasn’t been the case.”

To a degree, the book remains a campus project. It’s used in various Muhlenberg classes, and the authors’ decisions about how to revise the text are frequently based on interactions with students and faculty; the version of the book with readings includes

essays from two 'Berg professors, Christopher Borick (political science) and Joseph Elliott (art with a specialty in photography).

“Sharing ideas about writing with our colleagues has been really satisfying,” says Rosenwasser.

The professors admit that the time devoted to “Writing Analytically,” which includes giving workshops at many colleges and universities and co-teaching a tutor-training course at Muhlenberg, has taken time away from their other scholarship specialties, Stephen’s in poetry, Rosenwasser’s in narrative.

“Usually when you write a book, it’s over pretty quickly,” says Rosenwasser. “But this book keeps coming back and coming back.”

Their shared success, so far, has more than made up for the time away from their original chosen fields.

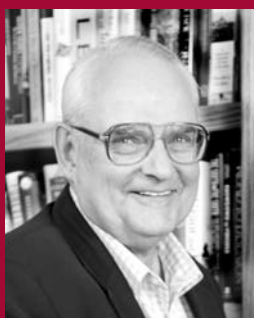
“Academic books generally don’t make money,” says Stephen.

“And if you do make money people are sometimes suspicious of it, believing you’re only doing it for the money. But for us, the sales have been an unexpected bonus. We keep working on the book because we love this stuff.”

Evidently, so does much of academic America.



'Berg Alumni Have Been Quite Bookish



Edward Bonekemper



David Fricke



Ashley Kistler



Darryl Ponicsan



Michael Pocalyko

The seminal importance of books has followed countless Muhlenberg alumni into their post-collegiate life. Many alumni have made their living as authors—or have added the author feather to an already crowded cap of career and life accomplishments.

*As one would expect from a liberal arts institution, the subject matter of their work is wide-ranging indeed. One of our authors wrote a book about Def Leppard, another was compared by *The New York Times* to Cheever and Chekhov. That covers some cultural ground indeed.*

We've highlighted a few book examples from our alumni, but the list of authors is by no means comprehensive. If you or a fellow alum has written a book, send us a note at magazine@muhlenberg.edu. We'd love to hear more and hope to have the opportunity to feature more alumni authors soon!

Civil War Author Edward Bonekemper '64 Argued, Civilly, at Muhlenberg

For Edward Bonekemper and other history majors at Muhlenberg in the early 1960s, arguments were commonplace, part of the academic contract. Students' papers would be not only graded with rigor but also publicly deconstructed by fellow students and a formidable faculty that included legendary 'Berg history pros such as Edwin Baldrige, Victor Johnson, Joanne Mortimer, John J. Reid, James E. Swain and Katherine Van Eerde.

"My love and my faith in American history was solidified by my studies at Muhlenberg," says Bonekemper, a 1964 graduate, who, after three decades as a federal lawyer, has launched a second career as a Civil War author. "My professors never tired of assigning papers and never went easy on you. But they made you better. I always felt the strength of Muhlenberg was its faculty."

After graduating as 'Berg's top American history scholar, Bonekemper earned a law degree from Yale and a master's in history from Old Dominion. He worked as a lawyer for the U.S. Coast Guard, the U.S. Department of Transportation and the U.S. Department of the Interior but never lost the passion for history and writing that was fostered during his student days in Allentown.

His first Civil War book, "How Robert E. Lee Lost the Civil War," was published in 1998, and he followed up with five others. His most recent, "The Myth of the Lost Cause: Why the South Fought the Civil War and Why the North Won," is getting a lot of attention.

"There are many myths perpetuated about the causes of the Civil War," says Bonekemper. "That it wasn't about slavery, that it was about states' rights, on and on. But my thesis is that it was all about slavery and white supremacy. Obviously a lot of people don't like that."

Bonekemper lectures regularly at conferences and Civil War roundtables and is also a familiar sight on C-SPAN, discussing Ulysses E. Grant (whom he reveres) and Lee (whom he does not).

He also finds time to be the chief reviewer for the national newspaper "Civil War News," which reviews all of the 250 to 300 Civil War books that are published every year.

"I picked a crowded field," says Bonekemper, "but if you have a unique message, something that is new and fresh, and you know how to tell a story, you can get heard. I wouldn't have been able to achieve that without the education I got at Muhlenberg."

A Rolling Stone for Rolling Stone: David Fricke '73 Found His Passion in Words and Music

There was no major in rock 'n' roll writing when David Fricke '73 arrived on campus in the fall of 1969. At the time, there was no journalism class nor even a media and communication department. But what a liberal arts education does is get you engaged, turn you into someone who is passionate about something.

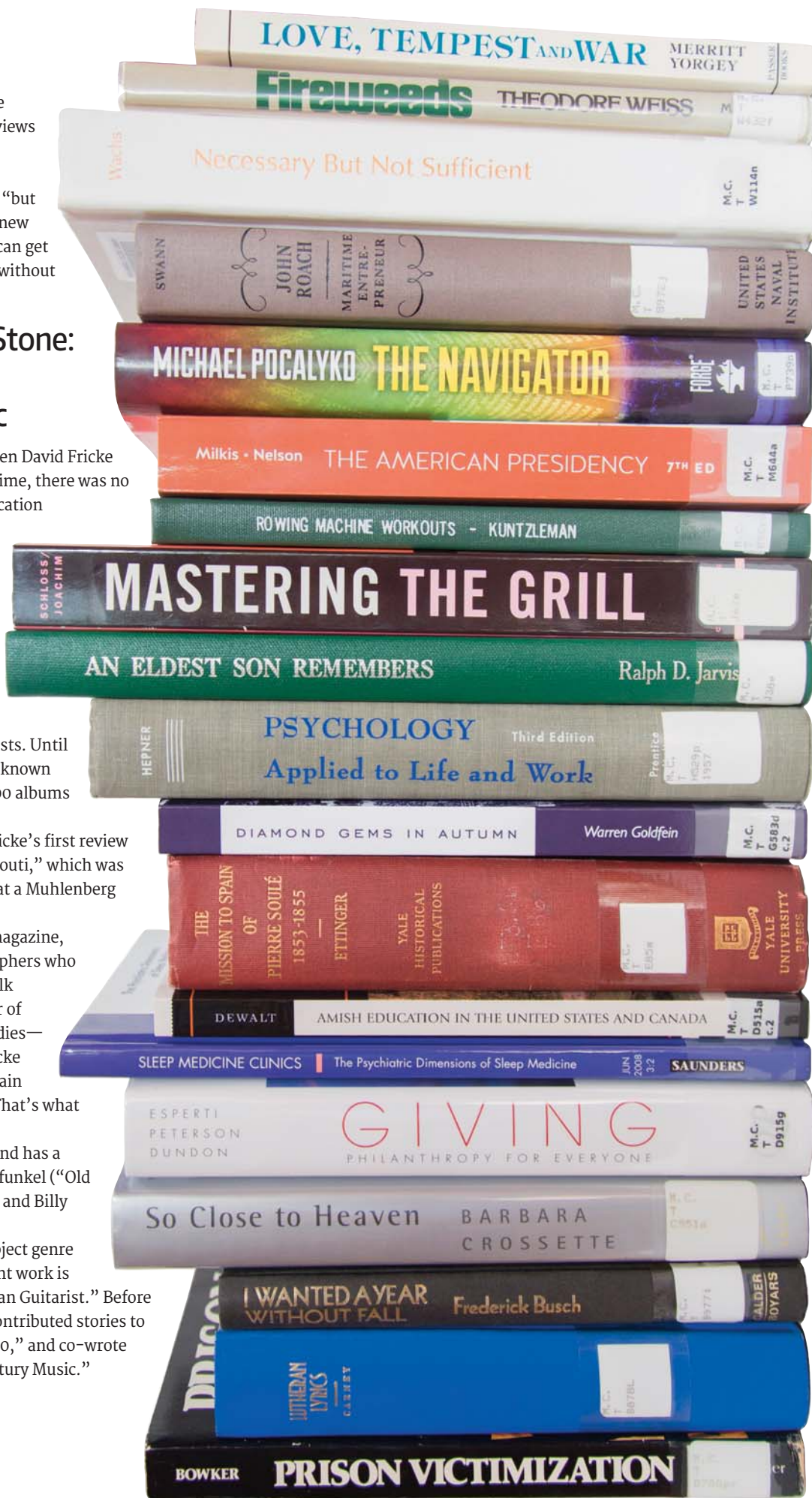
In Fricke's case that was music. He spun records at WMUH and had a revelation when he discovered that—voilà!—one could actually make a living writing about rock 'n' roll.

The 'Berg grad is—and has been for several decades—one of the nation's top rock writers as one of Rolling Stone's most respected journalists. Until recently, he was a senior editor at the magazine, known for, among other things, having more than 10,000 albums stashed in his New York apartment. To get some perspective on how long he's been doing this, Fricke's first review for the magazine was Frank Zappa's "Shiek Yerbouti," which was released in 1979. (Zappa, incidentally, appeared at a Muhlenberg "Big Name" concert in 1970.)

Most of Fricke's writings are articles for the magazine, during which he frequently works with photographers who capture those iconic rock images. But during a talk moderated by Paul McEwan—associate professor of media & communication and director of film studies—at the Allentown Art Museum four years ago, Fricke explained that stories still have to be told to explain the images. They provide context and history. "That's what I'm lucky enough to do," Fricke said.

Fricke is also a frequent writer of liner notes and has a history in that field ranging from Simon and Garfunkel ("Old Friends" compilation), Metallica ("Garage Inc.") and Billy Joel ("The Stranger 30th Anniversary Edition").

With all that, he's found time to enter the subject genre we've been talking about—books. His most recent work is "Dance of Death: The Life of John Fahey, American Guitarist." Before that he wrote "Def Leppard: Animal Instinct," contributed stories to "Rolling Stone: Images of the World Tour 1989–90," and co-wrote "Music Game Book: A World History of 20th Century Music."



Ashley Kistler '00: A Distant HMM Ancestor Finds Meaning in the Maya

Somewhere along Ashley Kistler's genealogical tree, a branch touches Henry Melchior Muhlenberg, the Lutheran patriarch for whom the college is named.

"I don't know the exact family connection," says Kistler, a 2000 'Berg graduate who is an associate professor of anthropology and Latin American & Caribbean studies at Rollins College in Winter Park, Fla., "but because of it, my parents told me I had to apply to Muhlenberg."

Kistler, a native of Media, Pa., had no interest in Muhlenberg at the time, but got the parental message. And after her campus visit?

"I loved it right away," says Kistler, who arrived with an open mind on a major but an affinity for Latin American culture. At age nine, Kistler appeared in a performance of "Evita," which was about Eva Peron, the wife of the Argentine president. When she was 15, she developed an interest specifically in Maya culture after participating in a community service project in Mexico.

Fifteen years after her graduation, helped by her Spanish major and a self-designed major in Latin American anthropology that allowed her to dip into many aspects of the culture, Kistler is not just a professor (and head of the department) but also an author. Her 2014 book, "Maya Market Women: Power and Tradition in San Juan Chamelco," is an expansion of her Ph.D. dissertation. It examines Q'eqchi' (pronounced KEK-chee) women in Chamelco, Guatemala, who earn power and prestige through marketing by connecting their community to their Maya historical legacy.

"I wanted to write a book that can be used for undergrads in a classroom," says Kistler.

Kistler, who is at work editing a second book, as yet untitled, about Maya hero figures, got her advanced degrees at Florida State but had 'Berg in her mind when it came time to look for a job.

"Muhlenberg inspired me to work at a smaller liberal arts college," she says, "and I was fortunate to find that at Rollins. The close personal connections you find are the same ones I found at Muhlenberg."

Darryl Ponicsan '59: From His Books to the Silver Screen

For many writers, having a book turned into a movie is a dream come true. Darryl Ponicsan '59 hit that jackpot twice, and also managed to find a place in cinematic history in a movie that just about everyone has seen. Twice.

First, the books. In 1971, 12 years after the Shenandoah, Pa. native graduated from 'Berg with a degree in English, he published "The Last Detail," about two Navy sailors assigned to transport a young sailor to the brig. It was adapted into a movie of the same name, and became a hit starring Jack Nicholson.

In 1975 he wrote "Cinderella Liberty" about another sailor (James Caan) living a Kafkaesque existence who meets a barmaid (Marsha Mason) with three kids and lots of issues. He sold that and also did the screenplay, fairly rare in Hollywood.

Ponicsan wrote several other screenplays, including "Taps" (Tom Cruise, George C. Scott, Sean Penn, Timothy Hutton) and "Vision Quest" (Matthew Modine). His script for "School Ties" is an underrated 1992 classic that stars Matt Damon, Ben Affleck, Brendan Fraser and Chris O'Donnell.

Ponicsan continues to write books, mostly mystery novels under the pen name of Anne Argula. In 2005 he published "Last Flag Flying," a sequel to "The Last Detail" that examines the lives of the characters 30 years after the original.

What shows up most regarding Ponicsan, though, is in the romcom "Sleepless in Seattle." The letters that end up on the front porch of Tom Hanks's front porch in Seattle? Legend has it that houseboat once belonged to Ponicsan.

Michael Pocalyko '76: A Man of Many Interests Turns to the Novel

Michael Pocalyko '76 has been so many things for so long it's hard to figure out where "book author" belongs. He's a CEO, corporate trustee, political candidate and pundit, banking expert foreign-policy

Muhlenberg's Laureate: Frederick Busch '62

When Frederick Busch '62 died in 2006 at age 64, The New York Times called him a "writer's writer" who wrote "nuanced tales of ordinary-seeming people told in a manner some likened to John Cheever's or Chekhov's."

Donald J. Greiner, in "The Dictionary of Literary Biography" called Busch "an artist who counts, a writer who matters to the cultural health of the nation." And respected Washington Post book critic Jonathan Yardley praised Busch as "a serious and gifted novelist" whose stories and novels "tend to be quiet, reflective and subtle."

The author of 27 books, Busch majored, not surprisingly, in English at 'Berg before earning a master's degree from Columbia. But the place where "I was most educated," he said in an interview, "was Muhlenberg College." Among his greatest influences at the College was the late Harold Stenger, a revered Shakespeare scholar. Busch taught writing for almost 30 years at Colgate and credited Stenger as a teaching influence.

Besides his fiction, where his literary influences were Ernest Hemingway, Charles Dickens and Herman Melville, Busch also wrote about writers, particularly

in his book "A Dangerous Profession: A Book About the Writing Life," which included essays that examined fiction writers.

Among Busch's many prizes were the American Academy of Arts and Letters Fiction Award in 1986, and the PEN/Malamud Award in 1991.

Busch is remembered as a master of the short story and one of America's most prolific writers of fiction long and short.

"I'd like to be remembered as a really honest, minor writer of the 20th century," Busch once said. At Muhlenberg, we remember him as our laureate.

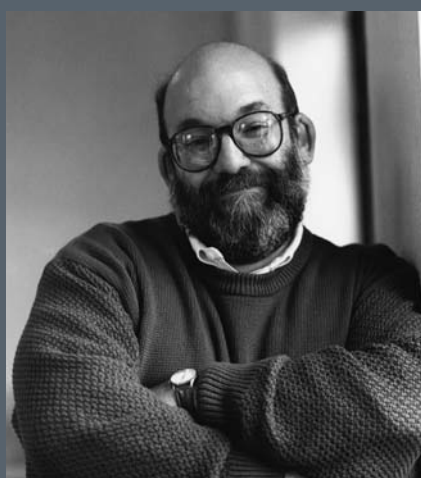
consultant, naval aviator, essayist, husband and father, and, well, that's getting near the end of the list.

But book author belongs. Pocalyko, a second-generation Muhlenberg English major—his father, Walter, graduated in 1950—is working on the second of a planned novel trilogy, the first of which “The Navigator,” was propelled by a fast-moving plot and fortunate timing. Pocalyko’s first novel dealt with the intersection of Big Data and Big Business, and the revelations by a guy named Edward Snowden became public in the week that “The Navigator” was released in 2013.

“I found myself everywhere,” says Pocalyko, a managing director at Monticello Capital, a corporate financial advisory firm he co-founded in 1997. “NBC, Fox News, Lou Dobbs, being featured at BookExpo America. On and on. Nothing like timing.”

Writing a novel was actually not a big stretch for someone who has spent so much time in the seemingly non-literary world of politics and finance. Pocalyko was a committed English major at 'Berg in the 70s, deeply influenced by the Shakespeare and romantic specialist Harold Stenger, at whose February 2000 funeral in Egner Chapel Pocalyko delivered the eulogy.

“Dr. Stenger was a great man and a great professor,” says Pocalyko, whose father was also taught by Stenger. “He really moved me to write. In fact, I wrote a novel when I was at Muhlenberg and thought that would be my career path. But I got fast-tracked in the Navy, started to move into public policy and put that aside. But it's been great to pick it up, and I'm really excited about the second book.”



Other Alumni Authors

NON-FICTION

Alan Bass '12, *The Great Expansion: The Ultimate Risk that Changed the NHL Forever* • Barbara Crossette '63, *So Close to Heaven: The Vanishing Buddhist Kingdoms of the Himalayas* (see more on page 4) • Tom Dunkel '72, *Color Blind* • Robert Karp '62, *Malnourished Children in the United States: Caught in the Cycle of Poverty* • Jack McCallum '71, *Dream Team* and *The Prostate Monologues* • Norman Pedersen '71, *When Was the Name of God First Spoken: Correcting Misconceptions About Prehistory* • Jeffrey Stocker '80, *We Fought Desperate*

FICTION

Beverly Bell '73, *Whispers: A Novel for the New Millennium* • Heather Harlen '97, *Hope You Guess My Name: A Thriller* • Betty Kasperski '68, *Severed Yet Whole* • Michael Mazzaro '02, *The Legend of the Last Knight* and *The Denvian Exile* • David Miller, II '57, *Time Birds*

POETRY

Oliver Baer '87, *Baer Soul* • Melanie Eyth '02, *Lowborn Sacrality Poems* • Matthew Hittinger '00, *Skin Shift; The Erotic Postulate*

THEATRE

J. Michael DeAngelis '01, Pete Barry '97 and John Dowgin '97, *Accidents Happen*

FOOD

Marlene Gaizin '67, *Easy Recipes from 'Round the World for Kids 9-90*

RELIGION

Tim Ferguson '69, *Not the Same Old, Done-it-Before Youth Meetings* and *The Chest of Visions: Secrets of Caperston* • Winona McDaniel '75, *Seeing God in Your Storm* • Fred Weidmann '83, *Galatians* and *Phillippians*

PERSONAL AND MEMOIR

John Cobb '75, *Kickass Mules* • Courtney Romano '06, *The First Ten Years: A Philosophical and Practical Guide to Creative Longevity and Building an Authentic Life* • Daniel Simpson '74, *School for the Blind* • Paul Spohn '55, *My Book, My Life's Journey; Artifacts and Gems along the Road* • Kristina von Rosenvinge '61, *Escaping the Russian Bear* • Phil Wavrek '70, *The Third Herd—My Vietnam Experience*

ACADEMIC, ADVICE AND TECHNICAL

David Bausch '59, *Official Price Guide to Automobilia* • Alyece Cummings '75, *Painless Fractions* • Candace Dobro '79, *Camera & Craft: Learning the Technical Art* • Christine Hertzog '79, *Data Privacy for the Smart Grid* • Michael Schlossberg '05, *Tweets and Consequences: 60 Social Media Disasters in Politics and How You Can Avoid a Career-Ending Mistake* • Dov Simens '65, *From Reel to Deal* • Sam Stovall '77, *The Seven Rules of Wall Street*

MEDICAL

Karl Doghramji '76 and Paul Doghramji '78, *Clinical Management of Insomnia* • Dr. Fred Hossler '63, *Ultrastructure Atlas of Human Tissues*

LITERATURE FOR KIDS AND TEENS

Margaret Williams Cameron '61, *Silly Rhymes for Silly Kids* • Mark Dewalt '76, *A Tour of Mr. Jefferson's University with Edgar the Squirrel* and *The Life and Times of Abe Lincoln* • Janet Macreery '94, *A Little Wicked* • John Macreery '91, *Why We Don't Kill Spiders*

LOCAL

Wally Ely '58, *Does This Train Go Up Hawk Mountain?* and *Images of America—Dorney Park*



Those Who Teach, Also Write

Muhlenberg professors, full-time, adjunct and past, live to write. (And for those seeking tenure, well, they write to live.) The result is a vast trove of books in a variety of subjects, an output too vast to list in this space.

An essay by English professor James Bloom leads off our book features (page 2), and in another section is a piece about a book written by two of Bloom's colleagues, Jill Stephen and David Rosenwasser (page 5). We've also highlighted here unique works by faculty members Keri Colabroy (chemistry) and Michael Huber (math).

In addition, we've put together a list of faculty-written books—and a few by 'Berg staffers—that are available in the campus bookshop. Don't think of this as the end of the list. Countless other books by 'Berg authors are available at Trexler Library, in bookstores and online. We've only begun to scratch the surface.

For someone who once caused an evacuation of Trumbower Hall, Keri Colabroy sure is a popular professor.

Fear not, it wasn't the fault of Colabroy, an associate professor of chemistry who also co-directs 'Berg's biochemistry program, but that of one of her students, whose classroom concoction got a little too smoky and set off Trumbower's fire alarm.

"That is rare," said Colabroy, laughing. "In all honesty, we've produced a lot of restaurant-quality food."

Colabroy is talking about what comes out of the "mobile kitchen" in Trumbower 347 during her popular "Kitchen Chemistry" class, which is designed to make chemistry approachable for non-majors. "We bring in countertop convection ovens, hot plates and carts with all our supplies into a classroom," says Colabroy. "We take over Trumbower 347, which has the wood floor (instead of carpet, which is handy) and a countertop height bench around the room."

A product of that class is Colabroy's first book, "The Science of Cooking: Understanding the Biology and Chemistry Behind Food and Cooking," which she co-wrote with Joseph Provost, associate chair and professor of chemistry and biochemistry at the University of San Diego.

"I don't have any formal culinary training, but I am a good cook," said Colabroy, who came to Muhlenberg in 2005. "I started to become interested in the intersection of food and chemistry. I'm not a food scientist—I'm a biochemist. But all food was once a living thing, right? At the end of the day it's all biomolecules."

That's how a biochemist would look at it, anyway.

At a conference a few years ago, Colabroy met Provost, who was then at Minnesota State University, and found a kindred soul who was also interested in unlocking the connections between food and chemistry. They began talking, and, since the subject hadn't been explored in depth, they decided to write a book. They developed "The Science of Cooking" together, taking a more rigorously academic approach to food and chemistry than the one taken by Alton Brown, the Food Network's "scientist." (Though, Colabroy does praise Brown's knowledge.) Colabroy and Provost are now beginning work on the second edition of the book.

Anyone who thinks that Colabroy spends her time merely fooling around in the kitchen should understand that her Ph.D. work focuses on—are you ready?—"understanding the mechanism by which 3-hydroxyanthranilate is converted using enzymatic and non-enzymatic steps to quiniolinic acid, a precursor to the redox cofactor nicotinamide adenine dinucleotide." That sounds a little more complicated than making a grilled cheese sandwich. (In lay terms, she studies the enzymes necessary to make tryptophan, an amino acid, in several species of bacteria, focusing on enzymes that use iron metal and oxygen.)

But she agrees that lecturing about and demonstrating about why, say, onions caramelize is a lot more fun and slightly more accessible to the non-majors who take her course. And likewise agrees that both academics and foodies alike should enjoy her book.

Keri Colabroy joined the Muhlenberg faculty in 2005. She has a B.S. from Messiah College and an M.S. and Ph.D. from Cornell University. At Muhlenberg, she teaches classes including Organic Chemistry I and II, Experimental Biochemistry and Advanced Biochemistry.

Something Good is Cooking in Colabroy's Classroom... and Her Book



Baseball Truly a Game of Numbers for Math Prof, Author Huber



Michael Huber, professor of mathematics, grew up, in his words, “with a glove on my hand.” He and his brother, Little Leaguers and Baltimore Orioles fans, played catch for hours, tossing a baseball back and forth or banging it against a wall, age-old rituals of repetition that define the game.

Like millions of other kids (and millions more to come), Huber didn’t have the skills to make *The Show*. But he did have a major-league aptitude for math, and the result has been a fortuitous marriage, both for Huber and fans of the growing field of sabermetrics, which includes application of statistical analysis to baseball records.

For Huber, the weaving together of baseball and analytics began in earnest in the mid-1990s when he was teaching at West Point and met Father Gabe Costa, a visiting priest/professor. Costa and another professor, John T. Saccoman, had taught a course in analytics at Seton Hall, and Costa told Huber about the Society of American Baseball Research (SABR). It appealed, obviously, to Huber’s love of the sport and math, and he and Costa co-taught a course in sabermetrics. “I had been dabbling in baseball-related statistics for years,” said Huber, “but now there was a platform to spread my research. I published my first sabermetrical paper later that year, when we developed a new statistic for percentage of extra-base hits.”

In 2008 Huber published “Understanding Sabermetrics: An Introduction to the Science of Baseball Statistics,” which he wrote with Costa and Saccoman. They followed that with two companion books, “Practicing Sabermetrics: Putting the Science of Baseball Statistics to Work” and “Reasoning With Sabermetrics: Answering the Tough Questions.” They’re at work on a fourth book in the series—a grand slam if you will.

“Baseball fans seem so much more obsessed with statistics than other sports, probably because of the situational effects and split statistics,” says Huber, who just returned to teaching full time after a four-year stint as dean of academic life. “Plus, the history of stats is rich. Folks remember Bob Gibson’s ERA in 1968 or they know how many home runs Ruth or DiMaggio hit in any given year. I’m also a college basketball fan and loved watching Michael Jordan, but I can’t tell you what his scoring percentage was or how many steals he had.”

Huber concedes that fellow academics, immersed in more, well, academic applications of math, “are curious about my passion.” That doesn’t bother Huber, who in one academic paper used his engineering/applied mathematics expertise to predict how far a famous Mickey Mantle home run hit in 1963 would’ve traveled had it not clipped the upper façade in Yankee Stadium’s right field.

“I used weather data (wind, humidity, pitch speed, etc.) to answer the problem,” says Huber. “All this involves serious statistics, but I do have fun modeling the data. Sometimes I get the idea that I’m known as ‘a baseball guy’ and not a professor of mathematics. But without the deep knowledge of mathematics, none of the modeling and prediction can occur.”

Michael Huber joined the Muhlenberg faculty in 2006 after teaching at the United States Military Academy at West Point. He was ‘Berg’s dean of academic life from 2012 to 2016. The 24-year U.S. Army veteran earned a B.S. from Loyola University, an M.S.E. from The Johns Hopkins University and an M.S. and Ph.D. from The Naval Postgraduate School. At Muhlenberg, he teaches applied mathematics courses at all levels from Introductory Statistics and Calculus I and II to elective courses in Differential Equations and Mathematical Modeling.



'Berg Authors' Books Available in the 'Berg Bookshop

Interested in reading more from some of our 'Berg authors? Next time you're on campus, swing by the 'Berg Bookshop, and check out the titles below. We've taken the liberty of arranging a selection available works by subject matter.

SCIENCE, ENVIRONMENT AND MATHEMATICS

- Ethics and Values in Psychotherapy* by Alan C. Tjeltveit (psychology)
- A Field Guide to the Birds of Armenia* by Daniel Klem, Jr. (biology)
- Hawkwatching In The Americas* by Daniel Klem, Jr. (biology)
- Understanding Sabermetrics* by Michael Huber (mathematics & computer science)
- Mythematics* by Michael Huber (mathematics & computer science)
- Practicing Sabermetrics* by Michael Huber (mathematics & computer science)
- Reasoning With Sabermetrics* by Michael Huber (mathematics & computer science)

ENGLISH, LITERATURE, THEATRE, FILM AND PHILOSOPHY

- Left Letters, The Culture Wars of Mike Gold and Joseph Freeman* by James D. Bloom (English)
- Gravity Fails* by James D. Bloom (English)
- The Literary Bent* by James D. Bloom (English)
- The Stock of Available Reality* by James D. Bloom (English)
- Hollywood Intellect* by James D. Bloom (English)
- Performing Magic on the Western Stage* by Francesca Coppa (English), Lawrence Hass and Jim Peck (theatre & dance)
- Joe Orton - A Casebook* by Francesca Coppa (English)
- Money & Modernity* by Alec Marsh (English)
- Ezra Pound* by Alec Marsh (English)
- Writing Analytically* by David Rosenwasser & Jill Stephen (both English)
- ThermoPoetics* by Barri J. Gold (English)
- Zhuangzi and Early Chinese Philosophy* by Steve Coutinho (philosophy)
- Muscovite Diplomatic Practice in the Reign of Ivan III* by Robert Croskey (history)
- The Legacy of Tolstoy* by Robert Croskey (history)
- How To Think About Weird Things* by Theodore Schick (philosophy)
- Readings in the Philosophy of Science* by Theodore Schick (philosophy)
- Doing Philosophy* by Theodore Schick (philosophy)
- Straight Through The Heart* by Franz A. Birgel (German and film studies)

Repositioning Shakespeare by Thomas Cartelli (English and film studies)

New Wave Shakespeare on Screen by Thomas Cartelli (English and film studies)

Marlowe, Shakespeare and the Economy of Theatrical Experience by Thomas Cartelli (English and film studies)

Selected Letters of John Keats by Grant F. Scott (English)

Joseph Severn - Letters and Memoirs by Grant F. Scott (English)

HISTORY, POLITICAL SCIENCE, ECONOMICS AND SOCIOLOGY

Issues in American Foreign Policy by Christopher Herrick (political science)

Groups and Group Rights by Christine T. Sistare (philosophy and philosophy/political thought)

Guarding The Frontier by Mark L. Stein (history)

Kierkegaard and Critical Theory by Marcia Morgan (philosophy)

The Steel (photographs) by Joe Elliott (art & art history)

Evaluating Social Movement Impacts by Brian Mello (political science)



'Berg Bookshop BITS

The 'Berg Bookshop, located in the lower level of Seegers Union, handles the sale of all textbooks and other reading and classroom materials required by students. We asked Bookshop staff to tell us about books that have proven popular over the past decade, favorite Muhlenberg authors and more.

MOST USED TEXTBOOK

- *Writing Analytically* by David Rosenwasser and Jill Stephen (read more about the English professors' writing and teaching partnership on page 5)

MUCH-USED TEXTBOOKS

- *Systems Understanding Aid*
- *Birder's Handbook*
- *Birds of Eastern & Central North America*
- *Smith & Roberson's Business Law*
- *Mapping the Social Landscape*

TOP BOOKSHOP SELLERS

- *The Godfather*
- *Bread Givers*
- *Interpreter of Maladies*
- *Doing Documentary Work*
- *Exceptional Learners*
- *Communist Manifesto*
- *Things Fall Apart*

OLDEST BOOK

- *All Quiet on the Western Front* (1929 edition)

NEWEST BOOK

- *Databases Illuminated* (2017 edition)

MOST POPULAR BOOKS BY MUHLENBERG FACULTY AND STAFF

- *The Muhlenberg Story* by Phil Secor, former dean of the College
- *Parenting College Freshmen* by Linda Bips, former assistant professor of psychology
- *Birds of the Lehigh Valley* by Peter Saenger, Acopian ornithological specialist
- *Doing Philosophy* by Ted Schick, professor of philosophy

This information is from the past 12 years.



The American Economic History Reader by John Malsberger and James Marshall (both history)

The General and the Politician by John Malsberger (history)

Classics of Public Policy by Christopher Borick (political science)

Cases in Public Policy & Administration by Christopher Borick (political science)

An Analysis of the International Diamond Market by Donna Bergenstock (accounting, business & economics)

MEDIA AND COMMUNICATIONS

Bruce McDonald's Hard Core Logo by Paul McEwan (media & communication)

Critical Communication Theory by Sue Curry Jansen (media & communication)

Media and Social Justice by Sue Curry Jansen, Jefferson Pooley and Lora Taub-Pervizpour (all media & communication)

Walter Lippmann: A Critical Introduction to Media & Communication Theory by Sue Curry Jansen (media & communication)

Television and Postfeminist Housekeeping by Elizabeth Nathanson (media & communication)

Media Audiences by John Sullivan (media & communication)

MISCELLANEOUS

If All I Had To Do Is Coach by Brad Hackett (athletics)

Living Here In Allentown by Muhlenberg students

Disability and Passing by Daniel J. Wilson (history)

Living With Polio by Daniel J. Wilson (history)

Polio: Biographies of Disease by Daniel J. Wilson (history)



Trexler Library Special Collections & Archives

Researchers' Window to the Intellectual and Cultural Past

By Susan Falciani, Special Collections and Archives Librarian at Trexler Library

Trexler Library's collections of rare books, maps, periodicals, music and memorabilia represent a wide swath of intellectual, institutional and regional knowledge that mirrors the growth of Muhlenberg College. Many items in Special Collections bear the bookplates of the Euterpean and Sophronian Literary Societies, organizations founded in the first months of the College, which called for circulating libraries for "the diffusion of liberal principles and the promotion of intellectual, social and moral improvement of [their] members." In 1912, the society libraries were merged with the College's collection, which was comprised largely of gift books in German and Latin, and the nucleus of what has become Trexler Library's collection was formed.

Among its holdings, the Rare Books Collection contains

multiple editions of the Luther Bible and commentaries spanning several centuries, reflecting the Lutheran heritage of the College. The Pennsylvania German Collection connects that heritage with the founding of the United States through examples of early American printing and manuscript materials relating to the Muhlenberg family, as well as its depth in local history and culture. The Ray R. Brennen Map Collection, the Abram Samuels Sheet Music Collection, the Sam Stovall Record Collection and other works of literature, history, science and philosophy represent generous gifts of alumni, trustees and friends of the College. These gifts allow Special Collections and Archives to preserve and share our intellectual and cultural past with researchers and, most importantly, with our students.

Ovid Incunable ▼

"Publii Ovidii Nasonis epistolarum Heroidum" is one of four incunables held by Trexler Library; an "incunable" is a book printed before 1501, during the first five decades after the invention of the printing press in the 1440s. This work, printed in Venice in 1485, is an early edition of Ovid's "Heroides," a collection of epistolary poems presented as if written by legendary characters in Greek mythology, including Penelope and Ulysses. This copy, in what is believed to be its original wooden binding, is one of only five copies extant and is the only one held by a United States library.



Cuneiform Tablets ▲

These six clay tablets were acquired by the College in 1916 and date from ca. 2350 to 538 B.C.E. Two of the oldest tablets are receipts for sheep and goats. A tablet containing a contract has been burned black by fire—what would be a catastrophe for paper has here served to make the clay record stronger. The "votive cone" (ca. 2100 B.C.E.), found at Uruk (Warka, Iraq) is of a type made by temple priests and sold to pilgrims to wedge between the bricks of the Temple of Ishtar, goddess of love, as an offering for the welfare of the king.

Ray R. Brennen Map Collection ▼

In December 1997, Trexler Library received a noteworthy gift of maps, atlases, land deeds, prints and books on cartography from Ray R. Brennen '35. Several of the larger framed maps and land deeds from the collection are displayed throughout the library; the rest are housed in secure storage as part of Special Collections.

Many of the maps in the collection date to the 18th century and represent the work of some of the finest mapmakers in Europe and America. The maps depict the world, Europe, North America and Pennsylvania during a time of expanding exploration and settlement. Several atlases chronicle the progression of the American Revolution as well as the development of Pennsylvania, and Lehigh County, in particular.

Items of note in the collection include: Herman Moll's "A New & Correct Map of the World Shewing Ye Situation of its Principal Parts," published in 1719 and Lewis Evans' series of "Maps of the Middle British Colonies in America," published in London in 1755. Shown here is John Cary's "New Universal Atlas, Containing Distinct Maps of all the Principal States and Kingdoms throughout the World from the Latest and Best Authorities Extant," published in 1808.

The Brennen Map Collection provides many wonderful examples illustrating the history and art of mapmaking as well as the development of North America and Pennsylvania during the formative years of the United States.



Charles Dickens Christmas Books ►

Just one example from the Library's fine collection of literature spanning seven centuries, this set of first edition (first or early states) "Christmas books" by Charles Dickens was a gift of trustee J. Wilmer Fisher in 1952. Rebound in lovely, unsigned green morocco, the set comprises "The Cricket on the Hearth," "The Haunted Man," "The Chimes," "The Battle of Life" and of course "A Christmas Carol," which, since its first appearance in 1843, has conjured up for us what a "modern" Christmas celebration should look like.



The "Gun Wad" Bible ▲

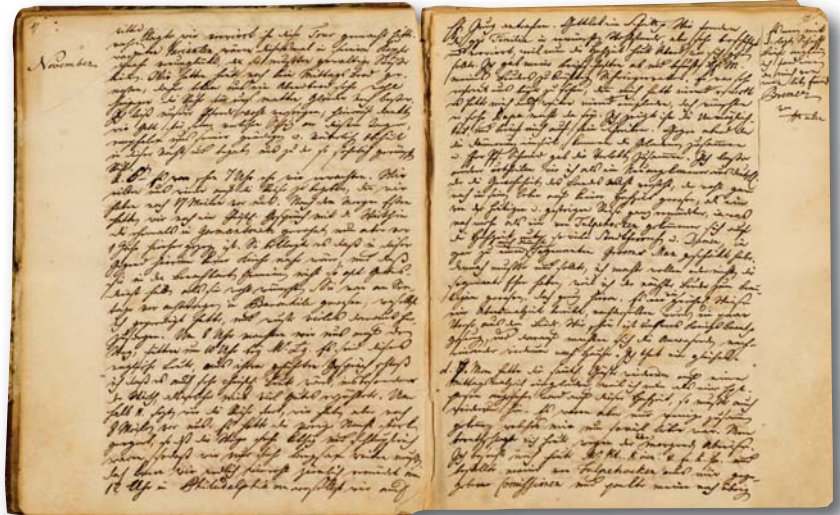
Within Trexler Library's Bible collection are three volumes that have great significance in both the history of the Lutheran Church and that of American printing. Named after the influential Christoph Saur family of printers from Germantown, Pa., the "Saur Bible" of 1743 was the first Bible in a European language printed in the colonies. There followed in 1763 the first Bible printed on American-made paper. This 1776 edition (pictured), the first Bible printed with American-made type, is known anecdotally as the "Gun Wad" Bible, as unbound sheets of the volumes were reportedly used as much-needed cartridge wadding for guns during the Battle of Germantown in 1777.

The Bibles produced by the Saur family, with their selective doctrinal inclusions and omissions to the text, met with long and bitter opposition from Lutheran patriarch Henry Melchior Muhlenberg; yet when Christoph Saur II was arrested in May 1778 by George Washington's troops as a spy because of his pacifist leanings, General Peter Muhlenberg, Henry Melchior's son, interceded on his behalf.



The Speaker's Tage-buch (Diary) ▶

Frederick Augustus Conrad Muhlenberg (1750-1801) was the second son of Henry Melchior Muhlenberg and served as the first Speaker of the House of Representatives. This diary, written in German and spanning the years 1770 to 1772, commences at his ordination as a minister in the Lutheran Church in Pennsylvania in October, 1770. During the period when this diary was kept, he was preaching at Stouchsburg and Lebanon, Pa., and he married Catherine Schaefer, daughter of a Philadelphia merchant.



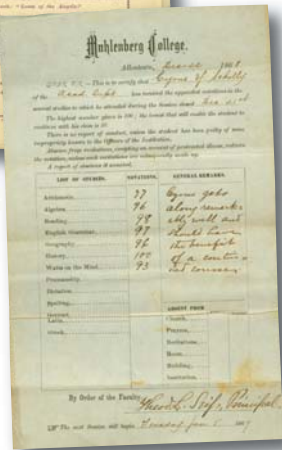
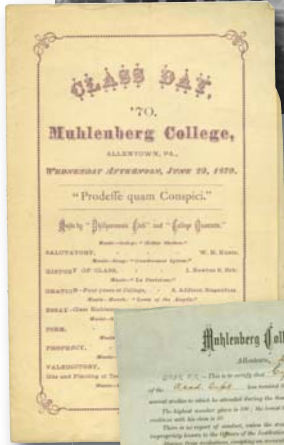
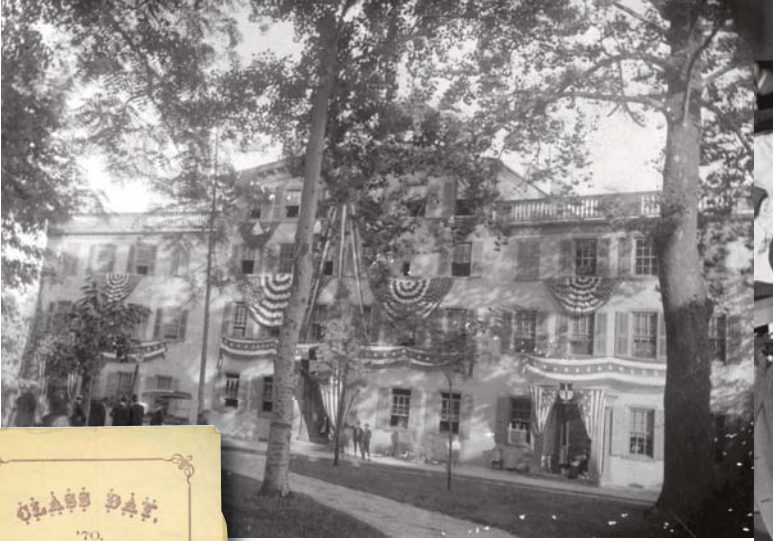
◀ Oxyrhynchus papyri

The Robert C. Horn Papyri Collection contains thirty-five pieces of papyrus from the Oxyrhynchus excavation. The collection, dating from the first to the seventh century C.E., comprises documentary fragments including a grocery list, personal letters and official documents, as well as 13 literary pieces including scriptural material, excerpts from known classics and three unidentified fragments. Shown here is an unusual piece dating from the sixth century, containing partial verses 23 and 24 of the fourth chapter of St. Matthew, likely written and designed to be worn as an amulet.

Edward S. Curtis's The North American Indian ▶

With this American masterpiece, published between 1907 and 1930, photographer Edward S. Curtis accomplished his goal of documenting the vast expanse of indigenous North America. He visited over 80 Native American tribes, writing about and photographing their cultural and spiritual life. This sumptuous set of 20 volumes, accompanied by 20 portfolios of photogravures, is one of 272 (of an intended 500) to be published, and came to Muhlenberg from the collection of General Harry C. Trexler, the Library's eponym.





College Archives ▲

The Muhlenberg College Collection is the home of Muhlenberg's history. Trexler Library actively collects items related to the founding, growth and continued expansion of the College, from published works such as *The Muhlenberg Weekly*, the *Ciarla* yearbook and student handbooks, to photographs, letters from students and administrators, event programs and memorabilia. The most heavily utilized material in Special Collections, the archives are finding increasing use in the hands of student researchers, who hone their skills working with primary sources while increasing their knowledge of the history of their institution.



William Blake's "Night Thoughts" ►

Although authored by Edward Young in the 1740s, "The Complaint, and the Consolation; or, Night Thoughts" is most remarkable not for its poetry but for its beautiful and very rare hand-colored William Blake engravings. Believed to be the largest commercial project with which Blake was ever commissioned, only one of the four planned volumes was completed because of financial constraints. This 1797 production features forty-three illustrations surrounding the text and is one of approximately twenty-five hand-colored copies known to exist. The coloring is attributed to Blake himself or to his wife, Catherine, his frequent collaborator. Trexler Library's copy is part of the Florence Foerderer Tonner collection.



CAMPUS BOOKENDS

Herewith are a random sampling of opinions about books and reading from members of the Muhlenberg community.



SARAH CROMWELL '16

Psychology Major, Double Minor in Public Health and Jewish Studies

I recently read “The Paris Architect,” and it immediately moved to the top of my list. It’s about an architect living in Paris during the World War II German occupation. The architect is working with the Nazi party by designing buildings, but at the same time he is finding ways to build hiding places for Jews. It is written from different perspectives and keeps you on the edge of your seat the whole time.

MOLLY BARAFF '18

Media & Communication Major, Double Minor in Women and Gender Studies and Art Studio

I’m very passionate about only reading from actual books and not using Kindles or Nooks. Although I understand their benefits and practicalities, I like the feel of a book in my hands with pages to turn. Furthermore, I really appreciate any time completely void of screens.

TOM DUNKEL '72

Author

“Walden” had the biggest effect in terms of formulating a life philosophy and an appreciation for the gymnastics of language and a fertile brain. Thoreau thought more in a day than I do in a year. But, then, he wasn’t distracted by Sports Center and Pandora.

JoELLEN ROONEY

Conference Services Manager

The books that resonated with me growing up had similar themes, things like prejudice and injustice. “To Kill a Mockingbird” and “The Diary of Anne Frank” were the must-reads at Emmaus High School.

KAREN GREEN

Recently Retired Dean of Students

I was raised in a rural community in upstate New York, one of only a few African-Americans in the school system. My mother was an avid reader and it rubbed off on me. I read Nancy Drew, the classics, a children’s Bible, and “Aesop’s Fables.” Mother wanted us to know about our history, so we read about Harriet Tubman, Frederick Douglass, Booker T. Washington, etc. They gave me a chance to experience worldviews I might have never known. Fortunately, my parents afforded us opportunities they never had.





MAHSHEED MAHJOR '17

International Relations Major

I've been fortunate to have professors who have used challenging books to make me look deeper and be extra active intellectually and critically. Dr. [Michele] Deegan in Intro to American Government had us read "On Democracy" by Robert A. Dahl. It's about different aspects of democracy and how they can be applied and mentions both the good aspects and where democracy falls short.

MARIE DiNORCIA '16

Theatre and Media & Communication Major

At first I loved books because I loved constructing my own worlds while reading. I never thought of reading as educational because it was so fun, but now I actively seek to educate myself while reading as well. If I hadn't been introduced to nonfiction books as required reading in high school, I wouldn't be voluntarily reading them now. To prove that nonfiction isn't always snooze-inducing, I'm currently pushing the last book I finished on everybody I can—it's called "Holy Sh*t: A Complete History of Swearing," and it's the opposite of boring.

JASON FEIERTAG

Assistant Treasurer

On my short list of favorite books are "The Road," "Freakonomics," "A Farewell to Arms," "Slaughterhouse Five," "1984" and "The Hobbit." But for a favorite book I would settle on "Angels and Demons." I especially appreciated author Dan Brown's attempt to explain the balance that exists between faith and science when they most often seem to be at odds.

Living Writers Exposes Students to Contemporary Literary Scene for Two Decades

For the past 20 years, the English department's Living Writers series has brought both established and burgeoning authors to campus—and given students the opportunity to interact with them on a personal level.

When the class is held every few years, six writers are invited to campus. Students enrolled in the class read recent works from the selected authors and then meet with the writers as they visit campus for a day. Writers attend classes, have lunch with students and give a public reading of their work in the evening to the broader community.

"The key difference between Living Writers and other visiting writers programs is...books," says Linda Miller, associate professor of English. "Our students read one of the author's books and then prepare questions for the writer on that text. Our guest writers often comment on this fact. Rarely do they talk to audience members who have read their book so carefully and critically. For them, as much as our students, the Muhlenberg Living Writers model is a joy."

The idea for the course was born from perhaps Muhlenberg's most well-known alumni author: Frederick Busch '62 (more on Busch on page 8), who developed a Living Writers concept at Colgate University. He later went on to participate in Muhlenberg's Living Writers series.

While a small handful of colleges and universities across the country offer similar classes, Muhlenberg's offering remains fairly rare, and the list of past visiting writers is as varied as it is impressive.

Visiting writers have included graphic novelist and fiction author Neil Gaiman; Pulitzer Prize-winning poet Kay Ryan; Irish novelist, journalist, playwright Colm Toibin (pictured); poet Adrienne Rich; poet Robert Pinsky; novelist Peter Carey; humorist David Sedaris; nonfiction writer Michael Pollan and more.

While the benefit to the Muhlenberg community, and especially our students, is undeniable, there is also a benefit to the greater community, as many Lehigh Valley residents enjoy coming to the Living Writers evening readings.

"The writers who have visited Muhlenberg over the years have given the campus and Lehigh Valley community a hands-on, active understanding of the contemporary literary scene," says Miller. "That's not something that's easy to come by anywhere else in this area."

Visiting writer playwright Colm Toibin



DOOR TO DOOR

Congratulations, Class of 2016!

Prominent Harvard law professor Charles Ogletree spoke to 517 graduates on May 22 at Muhlenberg's 168th Commencement. The day got off to a rainy start, but Ogletree encouraged the graduating class to bounce back from failure, take risks and hold onto faith under clearing skies.

In his words to the class, Muhlenberg College President John I. Williams, Jr. encouraged the newest alumni to always remain connected to the College.

"We will miss you in the daily life of the campus—but you remain part of the Muhlenberg Network always, no matter where you are," Williams said.

Student speaker and philosophy major Christian Paris '16 shared a message he learned during his time studying abroad, and encouraged his fellow graduates to nurture talents and gifts, both in others and themselves.

In addition to Ogletree, honorary degrees were presented to four accomplished individuals, including historian and author David W. Blight, former U.S. Senator and sports legend Bill Bradley, historian and author Stephanie Coontz and Lehigh Gap Nature Center executive director Dan Kunkle.

Two faculty members were honored for excellence in teaching. Marcia Morgan, associate professor of philosophy & director of the women's & gender studies program, was awarded The Paul C. Empie '29 Memorial Award for Excellence In Teaching. Mark Scitutto, professor and department chair of psychology, was awarded The Christian R. and Mary F. Lindback Foundation Distinguished Teaching Award.

Several members of the Class of 2016 were recognized for excellence in and out of the classroom. The co-valedictorians were Spencer Bigelow, a biology major, and Amanda Riley, a biology major with minors in public health and French. The salutatorian was Brittney Tuff, a mathematics and physical science major. Chayoot Chengsupanimit and Sarah Cromwell earned the Alumni Association Future Alumni Leader Awards.

The May 21 Commencement ceremony was part of a weekend of celebration for the Class of 2016 and their families. A baccalaureate service was held Saturday evening and included prayers, music and reflections from a number of religious traditions.





“We must grow the talents and gifts that we have within us. If we don’t, then we waste the potential they have from empowering ourselves and even inspiring others.”
-Christian Paris '16



DOOR TO DOOR



New Faculty Hires Bring Diverse Experiences to Campus

In May, Muhlenberg announced new faculty hires for the upcoming 2016-17 school year.

The new hires consist of 10 tenure-track faculty—including some individuals already on campus who have been promoted to tenure-track positions—and six short-term appointments, including a Consortium for Faculty Diversity Fellow.

The 16 individuals bring a diverse array of expertise, backgrounds and experiences to campus. Their areas of study range from labor economics and gender representation on television to black feminist performance to Latin American and African history.

“This is a multi-talented and diverse group of ten incoming tenure-track faculty. Five of these faculty are teacher-scholars or teacher-artists of color and several will contribute significantly to further internationalizing Muhlenberg’s curriculum,” said John Ramsay, outgoing provost of Muhlenberg. “Importantly, some of these faculty bring additional strengths

to our arts programs, while others deepen the College’s expertise in quantitative departments. I could not be more pleased with these appointments or with the excellent and diverse faculty we have hired into one- and two-year positions.”

The tenure-track faculty include: Yariv Fadlon, economics; Megan Flynn, theatre & dance; Cassandra Hartford, music; Jonathan Lassiter, psychology; Sharrell Lockett, theatre & dance; Matthew Moore, theatre & dance; Jorge Reyes-Silveyra, mathematics & computer science; James Russell, mathematics & computer science; Randall Anthony Smith, theatre & dance and Frederick Wright Jones, art.

Short-term appointments include: Ellie Anderson, philosophy; Leigh Campoamor, anthropology; Beau Gaitors, Consortium for Faculty Diversity Fellow in History; Jonathan Gooch, chemistry; Carolyn Hedges, media & communication and Careena Melia, theatre & dance.

MUHLENBERG MOMENTS

National Recognition for Media & Communication Professor

Aggie Ebrahimi Bazaz was named one of eight 2016 National MediaMaker Fellows for her work on “And Not to Stay,” a documentary project about the daily experiences of migrant farmworking families.

Zika Myths Dispelled

A spring campus event was held on the much talked about Zika virus. The discussion, “Zika Virus: Myths & Realities” included scholars discussing the disease from multiple perspectives including microbiology, epidemiology, information management, sociology and history.

English and Finance Student Earns Top Scholarship

Alexandra Tandler '18 earned the prestigious St. Andrew's Society of Philadelphia McFarland Scholarship of \$23,000 for a year of study at The University of Edinburgh in Scotland.

'Berg has Positive Statewide Economic Impact

The Association of Independent Colleges and Universities of Pennsylvania (AICUP) recently found that Muhlenberg’s economic impact, through student spending, employee payroll, visitor spending, construction and institutional expenditures, totaled more than \$149M in 2014.



Muhlenberg Celebrates Quarter-Century Partnership with Jefferson Elementary at Annual Field Day

Muhlenberg College partnered with the Allentown School District's Jefferson Elementary School 25 years ago to encourage the academic persistence and achievement of Jefferson students, and enhance the education of Muhlenberg students. The partnership includes a variety of programs and events throughout the academic year and culminates with Jefferson Field Day.

About 600 Jefferson students travel to Muhlenberg in the spring for the annual field day. Each Jefferson class rotates through different stations where Muhlenberg students run physical fitness activities and get to know the children, creating a fantastic experience for Muhlenberg and Jefferson students alike.

New Dean of Students Named

Allison Gulati joined the Muhlenberg community as vice president of student affairs and dean of students at the beginning of August, replacing Karen Green, who retired in May.

Gulati's previous role was associate dean of students and director of strategic initiatives at Lehigh University. At Lehigh, she held various positions—and gained increasing responsibilities—in student life since 2003.

"Allison is a proven executive leader in student affairs and has a demonstrated record of success both in supporting greater diversity and inclusion and in building stronger bridges between student affairs and academic affairs. She is entirely committed to student success in ways that are central to Muhlenberg's mission," said Muhlenberg College President John I. Williams, Jr. in an email to the community.

At Muhlenberg, Gulati oversees athletics, campus safety, community engagement, counseling services, dining services, Greek affairs, the health center, judicial affairs, multicultural life residential services, student activities, Seegers Union and Title IX.

"Muhlenberg College is a wonderful institution, and I have thoroughly enjoyed learning about its rich history and its unwavering commitment to a holistic learning experience for students," Gulati says. "The faculty, staff and students I have met are dynamic and inspiring, and I am humbled by the opportunity to be part of this community and its exciting future."



Allison Gulati



Institute of Public Opinion Earns Top Marks

The College's Institute of Public Opinion was rated highly once again by polling analysis and blogging website FiveThirtyEight. The Institute earned an A- rating, outscoring other Pennsylvania pollsters, including Franklin & Marshall College (B+).

Nate Silver's FiveThirtyEight analyzed 22 of the Institute's polls, which included a 91 percent success rate in predicting political races. The ratings also cited Muhlenberg's simple average error of 3.5 percent.

The Institute was previously recognized by Nate Silver in 2014, ranking first among all colleges and universities in the nation and 10th overall.

The Institute is a state-of-the-art public opinion research center that conducts scientific based survey research projects of public policy and political issues throughout the Lehigh Valley and Commonwealth of Pennsylvania. As part of the college's mission of providing students with preparation for socially useful and self-fulfilling careers, the Institute also undertakes projects in conjunction with community partners that examine contemporary issues relevant to the interests of the public and policymakers.

Recent polls conducted by the Institute include a 2016 Pennsylvania Republican presidential primary survey and a 2016 Pennsylvania health poll.

Pictured above: Christopher Borick, professor of political science and director of the Institute of Public Opinion, speaks with Ricardo Negron '15, one of the students who has helped run the polling center over the years.

Mathematics Professors Earn Three-Year NSF Grant

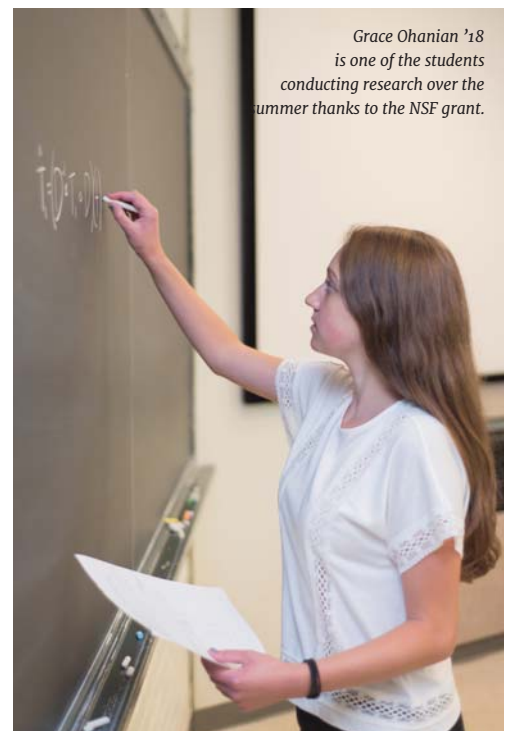
Two faculty members in Muhlenberg College's mathematics & computer science department have been awarded a three-year, \$323,916 National Science Foundation (NSF) Directorate for Mathematical & Physical Sciences grant for their proposal, "Research Challenges of Identifying Integer Sequences Using the OEIS [On-line Encyclopedia of Integer Sequences]."

The grant was awarded to Eugene Fiorini, Truman Koehler Professor of Mathematics, and co-principal investigator Byungchul Cha, associate professor of mathematics.

The funding will allow college students, selected from a national pool of applicants, to spend nine weeks on the Muhlenberg campus doing summer research and working on open-ended mathematics problems.

"Our program aims to prepare students to become the next generation of mathematical scientists efficient in researching sequences and their applications through the OEIS database," Fiorini said.

Students will work with mentors and do research projects associated with the OEIS and its role in stimulating new research. After research projects are completed, students will disseminate their findings by writing and submitting papers to journals and giving presentations at regional and national conferences.



Grace Ohanian '18 is one of the students conducting research over the summer thanks to the NSF grant.

ADVANCEMENT

From the Desk of Natalie Kulp Hand '78 P'07

Assistant Vice President of Alumni Affairs and Career Services

Follow Your Heart, mark your calendar and **Come Home** to Muhlenberg College for Alumni Weekend.

What to Expect When You're Expecting a fabulous time? Rekindle a *Love Story*. Relive **Life Inside the Bubble Where the Wild Things Are**. Retell tales of life on campus like **The Curious Incident of the Dog in the Night Time**. Learn *The Truth About Alice*. **Eat This Not That** at the tailgate lunch and class dinners. Solely for the **Love of Learning**, take a class with a Muhlenberg professor. **Burn the Fat, Feed the Muscle** during the Ride and Stride and the Running of the Mules 5K.

It doesn't matter what you are doing now, whether you are a *Tinker, Tailor, Soldier, Spy*. **Kane and Abel** are coming back and so are **Emma, Carrie, Stuart Little, Lolita** and **Nicholas Nickleby**. Don't be one of **The Outsiders** that misses out on **The Good Times**.

Oh the Places You'll Go when you are here for the weekend. So get here as soon as you can on **Friday**, and stay through **Saturday Night and Sunday Morning**.

We are **Busy! Busy! Busy!** getting ready and just *Waiting for You!*



P.S. These are all actual book titles—how many authors can you identify? Find the complete list on page 40, and check your answers.

TREXLER LIBRARY TIDBITS

10,560 books

in Trexler Library circulated a total of **15,247 times**

1/2 of the books in use were added to the library before 2002

556 subject classifications among books in the Main Collection

5 the median number of books used in a single subject classification

Most Book Uses by Subject Classification

1. American drama in English
2. Social sciences - groups of people
3. Public performances

Most Used Books in Trexler Library

1. "Managing Chronic Illness in the Classroom"
2. "The Collected Plays of Edward Albee"
3. "Forty Studies that Changed Psychology"

Most Used Reference Books

1. "The Mental Measurements Yearbook"
2. "Market Share Reporter"
3. "Encyclopedia of Major Marketing Campaigns"

Most Used Print Periodicals/Journals and Newspapers

1. Women's Wear Daily
2. The Sunday Times (London)
3. Variety

Most Used Online Periodicals/Journals and Newspapers

1. Nature
2. Billboard
3. Proceedings of the National Academy of Sciences (PNAS)

This information is from 2014-15, the most recent school year with complete statistics.





Muhlenberg College
**Alumni
 Achievement
 Awards**



Hans Toffer '59

**LIFETIME ACHIEVEMENT
 AWARD**

When it comes to science, Hans Toffer '59 is das wunderkind. Toffer retired from Fluor Federal Services after 48 years in the nuclear field. His main areas of expertise were in nuclear criticality safety and reactor physics. Toffer also served 37 years as a contributor and manager of reactor physics, applied physics and criticality safety. Even in retirement, Toffer remained active as a consultant in nuclear criticality safety, nuclear standards development and also organized technical society meetings. His expertise and accomplishments were captured in over 100 publications covering criticality safety, reactor physics and instrumentation development. Toffer earned a M.S. in physics from Iowa State University in 1962 and a Ph.D. in nuclear engineering from the University of Washington in 1974.



David Jones '66

**ALUMNI ACHIEVEMENT
 IN CLINICAL PSYCHOLOGY**

In more than 40 years of practice, Dr. David Jones '66 has been a clinical psychologist that has offered insightful and caring support to thousands of patients. While a career in psychology may not have been his original goal, Jones recognized it was an ongoing calling for him. After receiving his master's of divinity degree from Princeton Theological Seminary, he became a hospital chaplain at Presbyterian St. Luke's Hospital in Chicago where he began utilizing his growing counseling skills. Jones worked with dying patients, developing a keen career-long interest and expertise in bereavement studies and the psychological treatment of complicated mourning. His growing interest and skill set led Jones to the doctoral program at the University of Southern California, where he earned a Ph.D. in counseling psychology before beginning his successful private practice. In retirement, Jones continues to volunteer as an emeritus medical staff member at his local hospital and on two nonprofit boards.



William Franz '76

**ALUMNI ACHIEVEMENT
 IN EDUCATION**

Dr. William Franz '76 is the provost and vice president for academic affairs and a professor of physics at Randolph-Macon College (R-MC) in Ashland, Va. At R-MC, Franz chaired the physics department and was appointed provost in 2009. As a faculty member, he has taught novel courses in solar energy engineering, the physics of sports and the efficacy of denying settled science. Franz was twice selected as the recipient of the Thomas Branch Award for Teaching Excellence and, in 2000, was named the Samuel Nelson Gray Distinguished Professor awardee, R-MC's highest honor. He was also president of the Chesapeake Section of the American Association of Physics Teachers and twice honored with delivering the best paper at CSAAPT conferences. As an administrator, Franz led the faculty in developing new major programs and other strategic initiatives that have supported growth of the college by more than 20 percent.



Steven Rose '79

**ALUMNI ACHIEVEMENT
 IN EDUCATION**

Dr. Steven Rose '79 has served as president of Passaic County Community College (PCCC) since 1996. Under Rose's leadership, PCCC became one of the fastest growing colleges in the state of New Jersey, more than doubling in size. Under Rose's direction, the college opened three new campuses in Wanaque, Wayne and Passaic and renovated and expanded its main Paterson campus. Prior to becoming president, he served as vice president of academic affairs and dean of faculty at PCCC, as well as dean of admissions and enrollment management. Rose served previously as director of admissions at Wagner College. In June 2014, Rose was elected chair of the New Jersey Presidents' Council. Rose has been recognized with several awards, including the Phi Theta Kappa Shirley B. Gordon Award of Distinction in 2016 and the United Way of Passaic County Community Cornerstone Award in 2013. The Muhlenberg political science major holds a doctoral degree in education from Rutgers, the State University of New Jersey, and a master's degree in higher education from the University of Vermont.

Since 1952, the Alumni Board has selected nearly 400 outstanding men and women to receive Alumni Achievement Awards. This year those awards will be presented on September 23 during Alumni Weekend. Get to know the 2016 award recipients.



Sheryl LeBlanc Guss '81

ALUMNI LEADERSHIP AWARD

Sheryl LeBlanc Guss '81 is a vigorous champion for Muhlenberg College. She has been indefatigable in providing strong-willed leadership that has positioned

Muhlenberg for a better future. Perhaps Guss' greatest achievement to Muhlenberg to date is her revitalization of the Alumni Board. Under her leadership as president from 2011 through 2015, the Board grew into an entity that now provides regular financial support to, and is a consistent presence in, the life of the College. This is on display in a myriad of events, including the freshman Move-In Day, the Senior Class Champagne Brunch and Reality MC. The Alumni Trust Fund continues to grow and Guss was instrumental in allocating these funds for valuable projects, such as the digitation of The Muhlenberg Weekly, the establishment of a Legacy Student Scholarship Fund and more. She also served as the alumni representative of the most recent Presidential Search Committee. Professionally, Guss has served as vice president of Preferred Pension Planning Corporation in Bridgewater, N.J. since 1998, where she is responsible for all company operations.



Lucy Puryear '81

ALUMNI ACHIEVEMENT IN MEDICINE

Dr. Lucy J. Puryear '81 has become a nationally-known psychiatrist, author and women's advocate, although she may not have planned it that way. During her

undergraduate days as a psychology major, she was active in the Muhlenberg Theatre Association, but shortly after graduation felt another calling that led her to medical school. Today, Puryear is an associate professor in the department of obstetrics and gynecology and associate professor of psychiatry in the Menninger Department of Psychiatry and Behavioral Science at the Baylor College of Medicine. She holds the Maureen Hackett Endowed Chair for Reproductive Psychiatry and is also co-director of The Menopause Center at Texas Children's Pavilion for Women. She has conducted research in areas critical to the health of women and children, in addition to being a published author of a popular book on the emotional health of pregnant women and new mothers.

Dennis Williams '97

ALUMNI SERVICE TO THE COLLEGE

Dennis M. Williams Jr. '97 is the principal of Hatboro-Horsham High School (HHHS) in Montgomery County, Pa. He lives by simple philosophies. One, all students can learn.

Two, when education is both relevant and rigorous, positive results often follow. Three, when students are engaged and connected, their self-worth, desire to succeed and leadership capacity skyrocket. Under his leadership, HHHS has gained a reputation for excellence in education, earning a Top 500 ranking in Newsweek magazine for best high schools in the country. As principal for the past 11 years, he has implemented changes to promote academic rigor, connectivity and community involvement. Williams is also recognized as a valuable member of the broader community. He earned recognition from former U.S. Congressman Joseph Hoeffel and the Pennsylvania Senate for community service and from the Golden Heart Group for excellence in teaching. In spring 2016, Williams was nominated for the Distinguished Principal Credential program from the National Center on Education and the Economy.



Adrian Shanker '09

OUTSTANDING YOUNG ALUMNUS

Since leaving Muhlenberg, Adrian Shanker '09 has become one of Pennsylvania's most recognized advocates for LGBT civil rights. He founded the Bradbury-Sullivan LGBT

Community Center—the Lehigh Valley's first ever LGBT community center—and serves as its inaugural executive director. Prior to this, Shanker served on the board of directors and as president of an organization now known as Equality Pennsylvania, growing the organization by leaps and bounds during his two-year term as president. Shanker also served as vice president of the Pennsylvania Diversity Network and three years on the Allentown Human Relations Commission. Due to Shanker's efforts, laws have been enacted in cities and municipalities throughout the Commonwealth. He was named "Person of the Year" by the Philadelphia Gay News and in 2013 served as one of six LGBT speakers at the 50th Anniversary of the March on Washington: The National Act to Realize the Dream. He also received Allentown's Human Relations Award, the Anne Frank Center USA's Spirit of Anne Frank Award and the GLESN Hudson Valley's Leadership Award.



'Berg Coaches Show us Their Bookshelves

There's an oft-referenced "book" in baseball that tells managers when to bunt, when to bring in the lefty and when to put the potential winning run on base. (Never!)

But other sports have real books that their coaches can go to for guidance and inspiration, or that have influenced their styles and shaped their careers.

We asked several Muhlenberg coaches about their most important books.



SHAUN LALLY (*wrestling*)

I have a list, and it keeps getting longer.

- My two personal favorites: "Outliers: The Story of Success" by Malcolm Gladwell and "The Talent Code" by Daniel Coyle.
- What every kid in our program should read: "Grit: The Power of Passion and Perseverance" by Angela Duckworth.
- On leadership: "It's Your Ship" by D. Michael Abrashoff and "Leaders Eat Last" by Simon Sinek.
- On youth sports: "The Matheny Manifesto" by Mike Matheny.
- On teamwork: "The Energy Bus" and "Training Camp" by Jon Gordon.
- On faith: "If You Want to Walk on Water, You Have to Get Out of the Boat" by John Ortberg and "Lead ... For God's Sake" by Todd Gongwer.
- On program building: "Good To Great" by Jim Collins.
- On competition: "The Slight Edge" by Jeff Olson and "Eleven Rings" by Phil Jackson.
- On being the coach: "The Score Takes Care of Itself" by Bill Walsh, "InSide Out Coaching" by Joe Ehrmann, and any John Wooden or Mike Krzyzewski book.
- On thinking outside the box: "How to Think Like Leonardo DaVinci" by Michael Gelb.

BRAD HACKETT (*track & field*)

I don't suggest books for my players that are necessarily going to help athletes improve their skills or mental toughness, but I do suggest books that might make great summer reading for someone pursuing a particular career. For example, if a student is interested in becoming a veterinarian, I may suggest "All Creatures Great and Small" by James Herriot.

The two books I found most helpful as a coach are:

- An old classic, John Wooden's "Pyramid of Success," which is not in any way shape or form a book about basketball but rather a great approach to life. I post our daily workout on the team bulletin board in the fieldhouse and try to list a quote from this book every day for the students to read.
- I'm a die-hard St. Louis Cardinals fan, and for Father's Day last year I was given "The Matheny Manifesto," written by Cardinals manager Mike Matheny. I went into the book as a fan but came out of it rethinking a great deal of my daily approach as a coach.



RON ROHN (*women's basketball*)

Two books that have influenced me as a coach more than any other are:

- “The Winner Within” by Pat Riley. I read it when it first came out in the early 1990s (when Riley was coaching the New York Knicks) and it had a very big influence on my coaching and management style. I read it cover to cover in a day-and-a-half.

It's the most specific, concrete, step-by-step explanation and analysis of building a team, maintaining a team and retooling a team that I've ever read. It chronicles the phases that teams go through (and on a college level, players as they evolve from freshmen to seniors) in their development and growth and the dangers and pitfalls that can get in the way of success.

- “The Inner Game of Tennis” by Timothy Gallwey. A sensation when it first came out in 1974, “The Inner Game,” was one of the first sports psychology books, a mix of Zen and self-improvement at a time when none of those things had been applied to sports. Its concepts are still a big part of my approach to working with my players today.

I read it as a high school baseball player in 1977 and was blown away. The focus of the book is that there are always two games going on at the same time—the competition against your opponent and the competition within yourself and your own mind. It espoused hard work in the preparation phase but then discussed how to release full potential during competition by clearing your head and not letting your own thoughts get in your way. Or as famed sport psychologist Yogi Berra once said: “You can't think and hit at the same time.”

- As far as technical basketball material goes, my go-to book is Dean Smith's “Multiple Offense and Defense,” a precise how-to on the North Carolina system of offense and defense. It was so far ahead of its time and so fundamentally sound in basketball understanding and theory that everything in the book still works and is successful today.

ALEXA KECKLER (*volleyball*)

- I have a book called “The Volleyball Coaching Bible” by Don Shondell, and “The Volleyball Drill Book” with several contributors like Teri Clemens and Jenny McDowell that I reference often.
- My favorite volleyball author is Terry Pettit, former University of Nebraska coach. He has a few books and writes in the American Volleyball Coaches Association magazine and online blogs and columns.



SCOTT MCCLARY '94 (*men's basketball*)

- My “coaching bible” would absolutely be John Wooden's “A Lifetime of Observations On and Off the Court.” It's a short, quick read that provides as much about life as it does about basketball. I've read it every season that I've coached.
- There are literally hundreds of books that I've read on basketball, other sports and leadership and such. I believe in books as a major part of professional development. One book in particular right now that I had my players read over the summer is “Toughness” by Jay Bilas.



Muletin Board



M Alumni Weekend **REUNION & HOMECOMING 2016**

September 23-25, 2016

Reconnect - Return - Remember

Get ready for Alumni Weekend 2016! It's one weekend with two reasons to celebrate—Reunion and Homecoming! All are welcome for the fun and festivities. It is the perfect time to come home to Muhlenberg!

MuhlenbergConnect.com/ComeHome

Class Notes

Your fellow Mules would love to know what you are up to! **Let us know if you got married or engaged, had a baby, got together with 'Berg classmates, got promoted or retired, celebrated a milestone birthday and more.**

Class Notes can be submitted to the Office of Alumni Affairs by mail at 2400 Chew St. Allentown, Pa. 18104, by email to bergalum@muhlenberg.edu or by posting on MuhlenbergConnect.com.

Deadlines for submission:

Fall issue: September 1, 2016

Winter issue: November 11, 2016

Class Notes received after the deadline will be placed in the next issue of *Muhlenberg* magazine.



**2016
Muhlenberg College
Golf Classic**
September 23, 2016

Find out more and register at
2016MulesGolfClassic.com.

Alumni Author Reception during Alumni Weekend 2016

CALLING ALL AUTHORS! On Sept. 24, Trexler Library will host an Alumni Author Reception during Alumni Weekend, and all Muhlenberg alumni authors are invited! Authors will have the opportunity to share their works with the Muhlenberg community and are also asked to donate a copy of their book to the permanent Alumni Works Collection on display in The Muhlenberg Room.

Upcoming Alumni Board Meetings

September 10, 2016

November 12, 2016

February 4, 2017

April 22, 2017

All meetings of the Alumni Board are open, and all alumni are welcome.

CLASS NOTES

CFC = Class Fund Chair

RC = Reunion Chair

1947

Charles “Chuck” Albright and his wife Joanne (Cedar Crest alumna) proudly celebrated with their son **Bruce Albright '74** upon his receiving the Leigh Curry Award from the Office of General Counsel, U.S. Department of Housing and Urban Development, for continually providing outstanding legal advice and counsel to program clients over his 38-year career. Chuck and Joanne married in December 1946 and they will celebrate their 70th wedding anniversary in December. They are expecting their first great-grandchild this July.

1949

William D. Miers, CFC
wdmiers@hotmail.com

1951

Theodore C. Argeson, CFC
tcas1mberg@yahoo.com

1952

Harold S. Weiss, CFC
weisshama@verizon.net

1953

Joseph H. Jorda, CFC
jjorda1010@aol.com

1954

Frank R. Cutko was recently elected to the Essex Community College (Baltimore) Athletic Hall of Fame. Frank was an associate professor of physical education at Essex from 1969 to 1996. He coached baseball and softball compiling over 360 wins with a better than .750 winning pct. in 12 years of coaching. Cutko and his wife Barbara reside in Baltimore, Md. Their daughter Valerie is an actress in London. Their son Hondo is an ecologist for the state of Maine.

1956

Richard G. Miller, Jr., CFC
rg.miller@comcast.net

1957

Wolfgang W. Koenig, CFC
wkoenig1@cox.net

1958

Owen D. Faut, CFC
ofaut@frontier.com

1959

Lee A. Kreidler, CFC
leebar@ptd.net

Writer **Darryl Ponicsan** is featured on page 8 for his work as an author. Two of his works have been turned into films.

1960

Edward M. Davis, Jr., CFC
eddavis@ptd.net

1961

Richard L. Foley, CFC
rfoley4@verizon.net
Douglas C. MacGeorge, RC
doug1@mackitchens.com

1962

Duane G. Sonneborn, Jr., CFC
duanesonneborn@comcast.net

1963

Barbara Crossette authored a piece for this issue of the magazine on her history with books and writing. Read it on page 4.

1964

Patricia Dickinson Hoffman, CFC
pathoffman@rcn.com

Ed Bonekemper appeared on American History TV on C-SPAN 3 on April 23, 2016. C-SPAN televised his sold-out Smithsonian presentation on “The Myth of the Lost Cause” based on his latest book, “The Myth of the Lost Cause: Why the South Fought the Civil War and Why the North Won.” He is also featured on page 6 of this magazine.

1965

John E. Trainer, Jr., CFC
jetrain2@gmail.com

1966 Celebrating our 50th Reunion!

Timothy A. Romig, CFC
explrs3311@comcast.net
B. Lynne (Hartmaier) Wescott, RC
blynnewesc@verizon.net

1967

David J. Nowack, CFC
dlnowack@ptd.net

1968

W. Russell Koerwer, CFC
wrkoerwer@aol.com

1969

Richard Gross, M.D. on May 16, 2016 was awarded the Johns Hopkins University School of Medicine’s Professors’ Award for Excellence in Teaching for part-time faculty. The award

was given by the dean at the medical school graduation. Dr. Gross is an associate professor of medicine at Johns Hopkins.

1970

Glenn S. Kratzer, CFC
gkratzer@gmail.com
Diane Schmidt Ladley, CFC
dianeladley@verizon.net

Bruce Reitz and 38 Phi Kappa Tau brothers of all ages gathered on campus June 4 to play in the 36th Strohmathon softball game. See photo on page 34.

1971 Celebrating our 45th Reunion!

Ms. Mary Daye Hohman, CFC
mdhohman@gmail.com

1972

Eric C. Shafer, CFC
ericshafer@hotmail.com

Author **Tom Dunkel** was interviewed for the Campus Bookends feature on page 18.

1973

Jeffrey R. Dundon, CFC
jeffreyydundon73@gmail.com

Ronald M. Fairman was elected as one of thirty-three new members at the American Philosophical Society’s Annual Spring Meeting in Philadelphia. He is the Clyde F. Barker – William Maul Measey Professor of Surgery, chief of vascular surgery and endovascular therapy, vice-chairman for clinical affairs for the Department of Surgery and professor of surgery in radiology at the Hospital of the University of Pennsylvania. • **David Fricke** is featured on page 7 for his work as a music writer and author.

1974

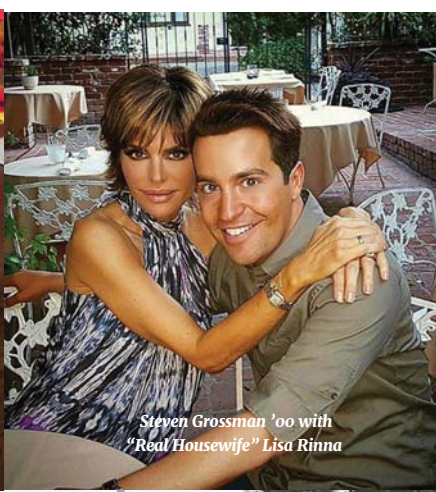
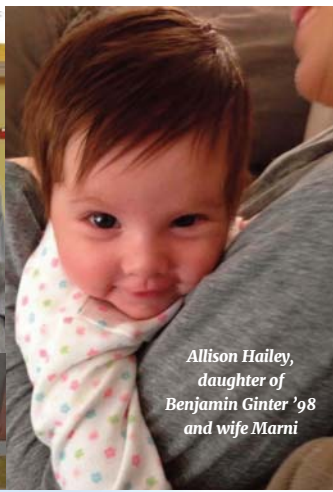
Betsy Caplan MacCarthy, CFC
thebfm@yahoo.com

David Laubach retired in January 2016 from his job as a psychotherapist with the community mental health agency in Denton, Tex.

1976 Celebrating our 40th Reunion!

John J. Dunne III, RC
jdunne@acosta.com
Gregory J. Fox, CFC
gfox@mmwr.com
Thomas B. Hadzor, CFC
T.hadzor@duke.edu
Stephen J. Hart, CFC, RC
hartstephen212@gmail.com
Carolyn Ikeda, CFC
csikeda76@yahoo.com

Dr. Mark Dewalt, professor of education



Charles "Chuck" Albright '47 and wife Joanne proudly celebrated with their son Bruce Albright '74 upon his receiving the Leigh Curry Award from the Office of General Counsel, U.S. Department of Housing and Urban Development.

Allison Hailey, daughter of Benjamin Ginter '98 and wife Marni

Andrew Henry, son of Benjamin Ginter '98 and wife Marni

Steven Grossman '00 with "Real Housewife" Lisa Rinna

Phi Kappa Tau brothers of all ages gathered at the 36th Strohmathon softball game.



Dr. Mark Dewalt '76 taught at the Far East School in Shanghai for three weeks this spring.



Ramy Sharp '90 and Courtenay Cooper Hall '97

CLASS NOTES

research and chair of curriculum and pedagogy at Winthrop University in Rock Hill, S.C. taught at the Far East School in the Jiading District of Shanghai this spring. He was in residence there for three weeks teaching English to 10th graders. He created a booklet for his students about the United States that mentioned outstanding colleges, including, among others, Muhlenberg. **Michael Pocalyko** is featured on page 8 for his novel "The Navigator." He is currently at work on a second novel.

1977

Steven M. Eisenhauer, CFC
steve@congruencewines.com

Susan Ettelman Eisenhauer, CFC
seisenhauer@deloitte.com

1978

Donna Bradley Tyson, CFC
Dbtyson@aol.com

1979

Rudy A. Favocci, Jr., CFC
rudyfavo@yahoo.com

1980

Kim Barth Kembel, CFC
kim.kembel@tufts.edu

1981 Celebrating our 35th Reunion!

Joan C. Triano, CFC, RC
jtriano@aol.com

Timothy D. Austin and his wife, Fernanda were married on June 20, 2015.

1982

Marion E. Glick, CFC
82marion@gmail.com

William J. O'Shaughnessy, Jr., CFC
wjos1024@gmail.com

Tambria Johnson O'Shaughnessy, CFC
wtoshau@verizon.net

Andrea Clearfield was awarded a 2016 Pew Fellowship in the Arts. Over the last 30 years, she has composed more than 125 works for orchestra, chorus, chamber ensemble, dance and multimedia collaborations, exploring subjects ranging from freedom and oppression, to ancient cultures, religion, health and technology.

1983

Tammy L. Bormann, CFC
tlbormann@comcast.net

1984

Michelle Rein Pressman, CFC
mjpressman@comcast.net

1985

Carolyn Ricca Parelli, CFC
csparelli@gmail.com

1986 Celebrating our 30th Reunion!

Paul M. Hurd, Jr., CFC
pmhref@rcn.com

Jill A. (Vaughan) Muhr, RC
muhrja@rcn.com

Teresa Burke Wright was selected to the 2016 Virginia Super Lawyers list. Each year no more than 5% of attorneys in the state are selected to receive this honor. • **Lee S. Marcus, M.D.** and **Tracy Ottinger Marcus '87**

proudly announce the marriage of their daughter, Jessica Quinne to Andrew David Beck on June 18 in Bolton Landing, N.Y. on Lake George. Lee and Tracy live in Somers, N.Y. and Lee is president and founder of Preventive Cardiology of New York in Manhattan, while Tracy is a practicing counselor. They celebrated their 28th wedding anniversary on the same day as their daughter's nuptials.

1987

Eileen Collins Neri, CFC
ecneri@verizon.net

1988

Venard Scott Koerwer, CFC
skoerwer@me.com

In March, Urban Outfitters, Inc. announced the promotion of **Trish Donnelly** to CEO, Urban Outfitters Group. In this expanded role, she will be responsible for overseeing the brand across all channels and geographies.

1989

Jeff Evans Vaughan, CFC
jv@voncom.com

1990

Sharon I. Mahn, CFC
sharonmahn10@gmail.com

Ramy Shalotsky Sharp, CFC
ramysharp@aol.com

Ramy Sharp sent a photo of herself with **Courtenay Cooper Hall '97**, founder of BELLA magazine.

1991 Celebrating our 25th Reunion!

Kendra A. (Rupp) Hogan, RC
khogan135@comcast.net

Christopher Parkes, CFC
cparkes@conceptiii.com

1992

Sam Calagione, founder of Dogfish Head Brewery, was featured in Fortune magazine in March.

1993

Jill M. Poretta, CFC
jporetta@cozen.com

1994

Bret G. Kobler, CFC
bret.kobler@gmail.com

1996 Celebrating our 20th Reunion!

Mikel D. Daniels, CFC, RC
drmdaniels@gmail.com

Dr. Gerald Coleman was featured in a number of publications as he was thanked for saving a "frozen" man's life in 2015.

Lisa Traugott appeared on Good Day Austin earlier this year to promote her appearance on Fox's reality show "American Grit" and her book "She's Losing It."



ALUMNI TRAVEL
MUHLENBERG COLLEGE

Enjoy one of the trips sponsored by the Alumni Travel Program

October 18-26, 2016
Provence - Great Land of Inspiration

May 23 - June 3, 2017
In the Footsteps of Luther:
500th Anniversary of the Reformation

September 22 - October 7, 2017
Cruise the Face of Europe

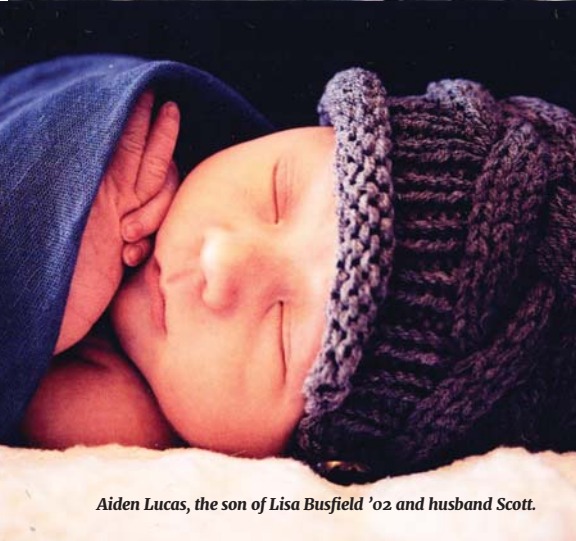
February 2018 (dates TBD)
Cuba, People, Culture, Art

CLASS NOTES

A group of Sigma Phi Epsilon alumni and their families got together for a Lehigh Valley Iron Pigs game this spring.



Richard Peter Kotula, son of Stephanie (Longworth) Kotula '07 and husband Rick.



Aiden Lucas, the son of Lisa Busfield '02 and husband Scott.



Alumni at the wedding of Cara Wolf '08 and Jeff Erwin.



Alumni at the wedding of Class of 2007 couple Sarah Efronson and Matteo Spera



Alumni at the wedding of Sara Bombaski '10 and Adam Martos '11



Keith McDonald '10 was included in the New Jersey Rising Stars 2016 Edition.



Gregory Flasser '12 joined Delaware law firm Bayard, P.A.



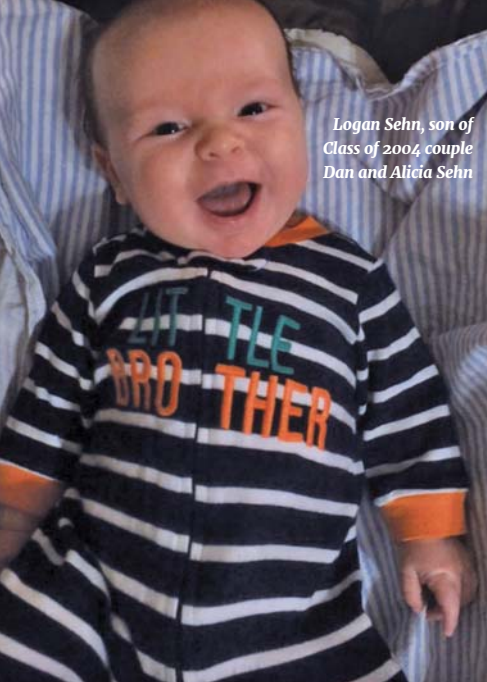
Martin Witkin '13 and Jessica Gonzalez '13 got engaged on campus.



Alumni at the wedding of Allison Silver '07 and Jason Stevens.



A group of Sigma Phi Epsilon brothers at a SigEp Speaker Series held in April 2016.



Logan Sehn, son of Class of 2004 couple Dan and Alicia Sehn



Alumni gathered at the wedding of John Allen '11 and Alyssa Bruckner '11.

CLASS NOTES

1997

Courtenay Cooper Hall, CFC
Courtenay@bellanyc.com

Courtenay Cooper Hall, editor-in-chief at BELLA New York Magazine, appeared on “The Real Housewives of Beverly Hills” in January on the episode “Hamptons, 90210.”

1998

Joshua A. Lindland, CFC
joshua.lindland@gmail.com

This summer, it was announced that Muhlenberg men’s soccer standout **Todd Ervin** would be part of the 2017 class to be inducted into the Muhlenberg Athletic Hall of Fame. Athletic Hall of Fame Weekend is scheduled for March 31–April 2, 2017, with the induction ceremony slated for April 1.

• **Benjamin Ginter** and his wife, Marni, are excited to announce the birth of their daughter, Allison Hailey, in February of 2016. The couple also has a son, Andrew Henry, who is proud to be a big brother.

1999

Matthew R. Sordoni, CFC
matthewsordoni@sordoni.com

Dr. Jason Hartman of Spark Orthodontics was named to the 2016 Lehigh Valley Forty Under 40 list, compiled by Lehigh Valley Business. Award winners were honored at a June 13 dinner in Bethlehem. • **Jill Madsen** was profiled in the Reading Eagle newspaper for her work as a reading specialist at Colebrookdale Elementary.

2000

Drew J. Bitterman, CFC
drewbitterman@gmail.com

Steven Grossman, talent manager and producer at Untitled Entertainment, appeared on “The Real Housewives of Beverly Hills” in April on the episode “Who Do You Believe?”

• **Ashley Kistler** is featured on page 8 for her book “Maya Market Women: Power and Tradition in San Juan Chamelco.” • **Chuck Richard** of Builders Door & Hardware, Inc. was named to the 2016 Lehigh Valley Forty Under 40 list, compiled by Lehigh Valley Business. Award winners were honored at a June 13 dinner in Bethlehem.

2001 Celebrating our 15th Reunion!

Christopher A. Lee, CFC
christopher_a_lee@hotmail.com

Steven Dimirsky coordinated the Sigma Phi

Epsilon brother gathering at the Lehigh Valley IronPigs game on April 16, 2016. Steven also helped coordinate a SigEp Speaker Series held in April 2016.

2002

Adam Marles, CFC
amarles@phoebe.org

On March 6, 2016 **Lisa Busfield** and husband Scott welcomed their second son, Aiden Lucas Busfield. Scott, Lisa and older brother Ethan are excited about the new addition to the family. • **Saleem Mawji** of Norris, McLaughlin & Marcus, P.A. was named to the 2016 Lehigh Valley Forty Under 40 list, compiled by Lehigh Valley Business. Award winners were honored at a June 13 dinner in Bethlehem.

2003

Laura A. Garland, CFC
laura.a.garland@gmail.com

Amanda Dell produced this year’s Brooklyn Food Book Fair, held at the beginning of May. Her efforts were profiled on FoodandWine.com. • This summer, it was announced that Muhlenberg wrestling standout **Nate Yeasted** would be part of the 2017 class to be inducted into the Muhlenberg Athletic Hall of Fame. Athletic Hall of Fame Weekend is scheduled for March 31–April 2, 2017, with the induction ceremony slated for April 1.

2004

Robyn M. Duda, CFC
robymduda@gmail.com

After a decade long career in architectural lighting design, **Stephen Hoppe** is thrilled to announce he has joined URBN, Inc. based at the Philadelphia Navy Yard home office. URBN is a portfolio of consumer brands comprised of Urban Outfitters, Anthropologie, BHLDN, Terrain and the Vetri Family of restaurants with over 400 locations worldwide. He leads lighting design direction for all brands to support URBN’s goal of “providing a unique shopping experience while inspiring and connecting with our customers.” • **Danielle Kline** and husband, Kevin, are thrilled to announce the birth of their second child, Gianna Rose, born on May 12, 2016. Gianna joins the family alongside proud big sister Micaela. • **Dan Sehn** and **Alicia (Malley) Sehn** are proud to announce the birth of their son, Logan, on Feb. 19. Big brother, Connor, and the rest of the family are doing well and were excited to welcome Logan into their new home.

2005

Chelsea Gomez Starkowski, CFC
CHELSEAGOMEZ@allstate.com

This summer, it was announced that the **2005 women’s track and field team** would be part of the 2017 class to be inducted into the Muhlenberg Athletic Hall of Fame. Athletic Hall of Fame Weekend is scheduled for March 31–April 2, 2017, with the induction ceremony slated for April 1.

2006 Celebrating our 10th Reunion!

Lauren M. (Teixeira) Barry, RC
ltexbar@gmail.com

Elizabeth Hamilton Marrero, CFC
elizabethmarrero@gmail.com

Melissa DeFrain and Scott Levendusky were united in marriage July 11, 2015, at Slatington Baptist Church in Slatington. • **Brendan Haney**, Upfronts Deal Lead at Google, was interviewed by **Jason Steinberg ’11** and **Kate Burdick ’14** on the future of media and technology for The Muhlenberg Business Network’s newsletter. • This summer, it was announced that Muhlenberg women’s lacrosse standout **Courtney Tapkas** would be part of the 2017 class to be inducted into the Muhlenberg Athletic Hall of Fame. Athletic Hall of Fame Weekend is scheduled for March 31–April 2, 2017, with the induction ceremony slated for April 1.

2007

Jason M. Bonder, CFC
jmbonder@gmail.com

Courtney Roosa Marsallo, CFC
courtney.marsallo@gmail.com

Sarah Efronson and **Matteo Spera** were married on March 12, 2016 in Miami, Fla. The pair met at Muhlenberg. Alumni in attendance included **Tom Mulherin ’07**, **Stephen Montalto ’07**, **John Kakolewski ’05**, **Ashlen Kakolewski ’07**, **Kate Molloy ’07**, **Blair Shiffman ’07**, **Cait Hoyt ’07**, **Jason Scherr ’07**, **Rachel Scherr ’07**, **Jack Shulman ’06**, **Heather Shulman ’07**, **Melissa Newman ’07**, **Daniel Distefano ’07**, **Greg Lichtman ’07**, **Zeke Strober ’07**, **Will Huntington ’07** and **Katie Reimann ’07**.

• This summer, it was announced that Muhlenberg track and field standout **Jacquelyn Inverso** would be part of the 2017 class to be inducted into the Muhlenberg Athletic Hall of Fame. Athletic Hall of Fame Weekend is scheduled for March 31–April 2, 2017, with the induction ceremony slated for April 1. • **Stephanie (Longworth) Kotula** and husband Rick are proud to announce the

birth of their son, Richard Peter Kotula. He was born April 1, 2016 at 11:35pm, weighing in at 7 lbs. 11 oz. and 20.5 inches long. • This summer, it was announced that Muhlenberg track and field standout **Sarah Mitchell** would be part of the 2017 class to be inducted into the Muhlenberg Athletic Hall of Fame. Athletic Hall of Fame Weekend is scheduled for March 31–April 2, 2017, with the induction ceremony slated for April 1. • Two generations of 'Berg alumni gathered at the wedding of **Allison Silver** and Jason Stevens, including Allison's mom, **Denise Silver '73**, and friends.

2008

Kristel R. Dow, CFC
kristeldow@gmail.com

Allie C. Schnall, CFC
allison.schnall@gmail.com

Joseph Contrastano and **Christina Lindsay** were married on January 2, 2016. Alumni present included: **Ryan Lindsay '12**, **Claire Young '08**, **Jenna Krauter '08**, **Samantha Lenore '08**, **Allison Ordemann '08**, **Christopher Vinci '08**, **Kevin Graham '08**, **Kevin Ciccarello '08**, **Jarrett Haring '08**, and **Dustin Good '08**. • **Cara Wolf** married Jeff Erwin on June 11, 2016. Alumni in attendance included **Alice (Whitney) Stroh '08**, **Abby Mayerhoff '08**, **Josh Kritz '07**, **Julia Baker '08**, **Kristina Lucarelli '08**, **Jennifer (Weaver) Gomez '08**, **Adam Koppeser '08** and **Kate Roth '09**.

2009

Brittany Barton Bloss, CFC
brittanyabarton@gmail.com

Sara Mazes left her job last year as the assistant manager of the Hyatt Regency Resort on Maui and took a solo backpacking trip around the world. She returned home to New York City after over 10 months of travel and discovery and is finishing a certificate course in floral design at the New York Botanical Gardens. She started her own business as a floral designer for weddings and events, and hopes that fellow Mules will think of her (smaze3@gmail.com) for their flower and floral arrangement needs.

2010

Jessica Davis, CFC
jessdavis1@gmail.com

Jonathan Falk, CFC
jfalk715@gmail.com

Alysea McDonald, CFC
alysea.mcdonald@gmail.com

Sara Bombaski and **Adam Martos '11** were married on April 9, 2016. Alumni in attendance included **Stacey Fechter '11**, **Andrew Rhodes '11**, **John Osborne '11**, **Ian Levine '11**, **Jason Kirschenbaum '11**, **Zach Jacobs '11**, **Cesar Mosquera '11**, **Carla Kestenbaum '12**, **Alysea McDonald '10**, **Ivan Nedds '12**, **Kaitlyn (Archibald) Porrini '10**, **Dave Porrino '11**, **Lizzie (Rattner) Porrino '10** and **Justin Demko '09**. • **Sara Keller** and **Dominick D'Angelo '08** were married on November 8, 2015 at The Park Savoy in Florham Park, New Jersey. • **Keith D. McDonald**, a Member of the Bridgewater-based law firm Norris McLaughlin & Marcus, P.A., was included in the New Jersey Rising Stars 2016 Edition. The honor recognizes lawyers aged 40 and under or who have been practicing for fewer than 10 years. He was first included in 2010, and has been selected every year since 2014.

2011 Celebrating our 5th Reunion!

Catherine S. Schwartz, CFC
c.schwartz89@gmail.com

Amy E. Venuto, RC
amyevenuto@gmail.com

In the last issue, we were pleased to announce that alumni gathered on Long Island, N.Y. on July 31, 2015 for the wedding of **John Allen** and **Alyssa Bruckner**. This issue also includes a photo from their celebration. Alumni present include **Jason LoPipero '11**, **Jessica Shegoski '12**, **Michael McClellan '11**, **Lisa Peluso '13**, **Shelby Smith '12**, **Melissa Martin-Katz '11**, **Michael Katz '11**, **Michael Porembski '12**, **Amanda Palmer '11**, **Mary McCoy '12** and **Richard Bruckner '00**. • **Rachel Berger** launched the organization The Artist Co-op, a new shared workspace in central Manhattan that supports the needs of working performing artists. Other young alumni involved in the organization include **Anna Gothard '11**; **Craig Hanson '09**; **Courtney Romano '06**; **Brigitte Choura '07**; **Phil Lakin '09**; **Vanessa Lancellotti '10**; **KC Luce '10**; **Liza Witmer '10** and **Allison Brzezinski '10**. • In February, **Michael Johnson** and his biotech startup up company, Visikol Inc., received a \$500,000 investment to support their product Visikol, a biological clearing agent that renders tissue transparent for optical analysis. The money was awarded by Foundation Venture Capital Group, LLC. See the full story on MuhlenbergConnect.com.

2012

Lisa M. Peterson, CFC
lisapetey27@gmail.com

Stephanie Bayruns graduated with an M.D. from Jefferson Medical College and is starting residency at Lehigh Valley Health Network. • **Kaitie Berger**, the social media & communications manager for Discover Lehigh Valley, was named to the renowned Destination Marketing Association International 30-under-30 program. • **Gregory J. Flasser** joined Bayard, P.A., a Meritas member law firm based in Wilmington, Del. as an associate in its business restructuring and liquidations group in March.

2013

Nina E. Pongratz, CFC
nepongratz@gmail.com

Nashalys K. Rodriguez, CFC
nashkrod@gmail.com

Jacob Glass was selected as one of the 2016 Switzer Environmental Fellows by the Robert and Patricia Switzer Foundation. He was one of only 20 emerging environmental leaders who are pursuing graduate degrees and are dedicated to positive environmental change in their careers to receive this honor. Jacob is completing a master in public policy at Harvard University's John F. Kennedy School of Government. • **Martin Witkin** proposed to **Jessica Gonzalez** on the steps of the Haas College Center earlier this year.

2014

Gabrielle Aboodi, CFC
gabrielleaboodi@gmail.com

Michael R. Schramm, CFC
michael.schramm14@gmail.com

Madison Ferris will perform alongside Sally Field in Broadway's latest revival of "The Glass Menagerie" next year.

2015

Holly M. Hynson, CFC
holly.hynson2@gmail.com

Mel Ferrara, a University of Arizona doctoral student, was recently named a Point Scholar by the Point Foundation, the largest U.S. higher education scholarship-granting organization for lesbian, gay, bisexual, transgender, queer and allied students.

2016

Recent grads **Marie DiNorcia** and **Sarah Cromwell** were interviewed for the Campus Bookends feature on page 18.

IN MEMORIAM

1938

Allen Henry Uhler passed away on May 2, 2016. He is survived by his children Jacqueline Uhler, Allen D. and Julie Uhler, Richard and Cheryl Uhler and Robert Uhler '84 and wife Joy Marshall. He was also a loving grandparent and great-grandparent. He is survived by his sister-in-law Mary (DeSantis) Blenner as well as numerous nieces and nephews.

1939

The **Rev. John Chalupa**, beloved husband of the deceased Doris Mealey Chalupa, entered into eternal rest on May 2, 2016. He is survived by his daughters and their families: Barbara and Tony Andrade, Susan and Harry Jukna and Dorie Behn; six grandsons; six great-grandchildren; his brother Martin Chalupa; and many nieces and nephews.

1942

Alexander W. Busby died May 5, 2016 surrounded by his loving wife of 30 years, Fran, and his daughter Carol Campbell. He was an honored Navy Veteran of WWII. •

John "Jack" High passed away on March 29, 2016. Predeceased by his loving wife of 70 years, Virginia Ashley High, he is survived by a daughter, Cheryl H. Barron, three grandchildren and four great grandchildren.

1943

Homer S. Heilman passed away March 24,

2016. He was the husband of Elizabeth M. (Gerhard) Heilman for 73 years. Survivors include his wife; daughters: Barbara, wife of Enrico Gava, Kathryn, wife of Stanley Stauffer and Jane, wife of Bernard Corriveau; four grandchildren; 12 great-grandchildren; and one great-great-grandchild.

1944

Preston J. Elkis, a former dentist, passed away April 8, 2016. He is survived by his wife, Barbara; daughter, Karin; son, Tony; daughter, Alisa; stepson, Richard Weatherby; stepdaughters Wendy Gallagher and Susan Cronan; his brother; and five grandchildren. His first wife, Nancy, died in 1996. He was also predeceased by their children, Gregory and Emily.

1945

Chester A. "Pete" Makoid passed away on March 28, 2016. He was the devoted husband of the late Ethelda Uhrin Makoid for 54 years and the beloved father of Mark, spouse of Marianne; Blaze, spouse of Tracy Mitchell; and Ethelda, spouse of Wendy Sheppard. He is also survived by his cherished grandchildren, but was preceded in death by his brother, Alfred, and his sister, Mary Andrusiv.

1949

Dr. Leo S. Kituskie, Sr. passed on January 25, 2016. He is survived by his son Dr. Leo J. Kituskie and wife Dolly, and grandsons Luke and Bryce Kituskie. • **Harry Clark White** died on November 1, 2015. He was predeceased by

his wife, Nancy Claire Peebles White and his beloved son, Jeffrey Peebles White. Harry and Nancy were blessed with three children, Priscilla, Jeff and Scott. He was a loving father, grandfather to Camerann and great-grandfather to Skylar and Rylee.

1950

Daniel V. Krysa passed away on May 8, 2016. He was predeceased by his wife Anna, brother Michael, sister Mary and nephews Daniel and Gregory Golden and William Hamilton. He is survived by his daughters Donna McVay, wife of Gary, and Patricia Krysa; his cousin Anna Krysak Heck; and numerous nieces, nephews and friends.

• The **Reverend Clarence D. "Hap" Reeser** passed away May 25, 2016. • **Col. A. Albert Restum** died in February 2016. • **David Roberts** died January 24, 2016. He is survived by his devoted wife of 36 years, Joan Campbell Roberts. He was predeceased by his siblings, James Douglas Roberts, Charles Roberts Jr., Edgar Roberts and Jean Adele Roberts. • **Herman Louis Westphal Jr.** passed away on June 20, 2016. He was predeceased by his parents and his sister, Martha Wenzloff. Surviving are his wife of 62 years, Doris Westphal; daughter, Susan Westphal Hart and son-in-law, Thomas; grandchildren, Sarah and Curtis; and niece, Barbara Hallowell.

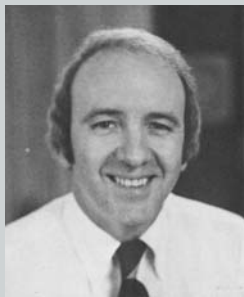
1951

Benjamin Alton Howe died on May 22, 2016. He is survived by wife of 54 years Barbara, daughter Lisa Margaret and four grandchildren. • **Donald R. Klenk** died on March 9, 2016. • **Joseph G. Nowland** died on March 13, 2016 at. He is survived by his brother-in-law Albert D. Wilbur and his wife Marion, 12 nieces and nephews and 26 great-nieces and nephews. • **Dr. George Edward Schmauch Sr.** died on June 11, 2016. He was the husband of Emilie (Luke) Schmauch. Surviving in addition to his widow are a daughter, Barbara, wife of Joseph Reed; a son, George Jr.; a daughter-in-law, Andrea Schmauch; five grandchildren; and several nieces and nephews. He was predeceased by son Dr. Edward, brother Robert and sisters Mary Clausius and Olive Foster. • **Dr. Lewis H. Williams** passed away February 8, 2016. He was the husband of Thelma E. "Dolly" (Wentz). Surviving in addition to his widow are nieces and nephews.

1952

George Augustus Wall, IV passed away peacefully on March 23, 2016, surrounded by his loving family. Surviving are his wife Carole

Former dean of admission George Gibbs '54 passes away



Alumnus and former dean of admission George Gibbs '54 passed away on June 19, 2016.

Gibbs worked at Muhlenberg from 1963-1984, including almost 20 years as dean of admission and freshmen. Other roles during his tenure at Muhlenberg included assistant to the president and vice president for development.

Gibbs earned a B.A. from Muhlenberg in economics, an M.B.A. from the University of Pennsylvania and an M.Ed. in counseling from Lehigh University.

He was also a Navy veteran, serving on the Naval air squadron during the Cold War, and earning a commendation for outstanding performance of duty.

Upon leaving his role at Muhlenberg in 1984, Gibbs and the late Edward B. Wall co-founded Gibbs & Wall, an educational consulting and counseling firm. Gibbs operated the firm after his partner's death in 2008 until his retirement in 2012.

Gibbs is survived by his wife, Barbara; daughter Kimberly and her husband Mark Dolan; step-daughter, Catherine Swanson; step-sons, Kenneth Swanson and his wife Catherine, Thomas Swanson and his wife Elizabeth and Mark Swanson and his wife Jacqueline; and grandchildren, step-grandchildren, family and friends.

Funeral services were held in the College's Egner Memorial Chapel on June 24.

of 57 years; his loving children George Augustus V and his wife Eileen, Jeffrey and his wife Sheila, and Susan Butz and her husband Richard; his many loving grandchildren; and his great-grandson.

1953

William G. Raupp died on June 17, 2016. He was the beloved husband of Emma (Ziegler); father of Donna, Kimberly and Jeffrey, spouse of Bettyann; and grandfather of Emma and Landon. • **Rev. "Parre" Richard C. Wolf** died on March 25, 2016. He was the husband of Kathryn A. Wolf. Survivors include nine children: Sandra L. Tillery-Wolf, Joseph W. Wolf, Beverly S. Connelly, William J. Price, Mary E. Morrison, Ann M. Wolf, Thomas R. Wolf, Morgan L. Eidelman and Audrey A. Eidelman. Other survivors include siblings Jean Fulmer and Herbert Wolf, 15 grandchildren and six great-grandchildren.

1954

George Gibbs passed away on June 19, 2016. He is survived by his wife, Barbara; daughter Kimberly and her husband Mark Dolan; step-daughter, Catherine Swanson; step-sons, Kenneth Swanson and his wife Catherine, Thomas Swanson and his wife Elizabeth and Mark Swanson and his wife Jacqueline; and grandchildren, step-grandchildren, family and friends. • **Lawrence C. Rush** passed away on April 24, 2016. He honorably served his country in the Army. He was married to Jean.

1955

Peter A. Foster passed away on May 24, 2016. He is survived by his beloved wife of 61 years, Marie (DePonte); his daughters, Karen Foster, Kim McKenna and her husband Richard and Susan Foster and Mark Skove; and two grandchildren. Peter was predeceased by his sister, Jean Weatherly. • **Hans G. Peckmann** passed away on June 2, 2016. Hans was preceded in death by his wife of over 50 years, Marianna (Harder) and a twin brother, Karl A. Peckmann '54. He is survived by a daughter, Pamela D. Berntsen and son-in-law, Steven and a son, Karl H. Peckmann and daughter-in-law, Regina. He is also survived by five grandchildren, his sister-in-law and niece Jeanette Benson '92.

1956

The **Rev. Richard S. Wenzel** died March 24, 2016. Surviving are his caretakers, Harold Piasecki Jr. and his wife, Samantha.

1957

Leonard Dixon Boclair, Jr. passed away April 30, 2016. Leonard worked to pay his own way

through Muhlenberg College, which led to a long and distinguished career as an accountant. He worked 37 years for Rohm and Haas. Following college, he served two years in the U.S. Army. In 2007, he and his wife endowed the Helene and Leonard '57 Boclair Scholarship to provide funds to a highly motivated Muhlenberg student with a strong work ethic. He took great pride in annually meeting those who benefited from his largesse. In addition to Helene, Leonard is survived by his brothers Robert and Richard; his sons, Leonard III, David and Joseph; and six grandchildren.

1958

Roy E. Madsen passed away surrounded by his family on March 24, 2016. He is survived by his wife, Eleanor; daughters, Susan M. Sweeney and Chris, spouse of John Dressing; and grandchildren. • **Benjamin K. Williams Jr.** died March 23, 2016. He was the loving companion of Pauline (Keiper) Dewitsky. He is survived by his daughter, Barbara Heatwole; his grandchildren; and his nieces. He was preceded in death by his son, Benjamin K. Williams III, and his sister, Mary Jane Starner.

1959

Donald W. Fisher died on January 29, 2016. Husband of Janet (Frick), they were married 56 years. In addition to his wife, survivors include son Kevin '86, husband of Katy Radosh; daughter-in-law Ann Fisher; and sister Jean Meagher. He was predeceased by a son, Keith. • **Philip G. LeVan** died April 30, 2016. Survivors include Richard, husband of Jacqueline LeVan; nephew, Jeffrey LeVan; niece, Jill wife of Wingate Pritchett and their children Morgan and Emily; and special neighbors and friends Tom and Josie Cannariato. • **Lewis G. Uherchik** died April 16, 2016. He was the beloved husband of Shirley (Wasser). In addition to his wife, he is survived by daughter, LuAnn, wife of Richard Silberg; brothers, Edward and Roger; sister Ellen; and grandson Jordan. He was preceded in death by siblings Paul Jr., Albert and Ethel (Ringer).

1960

Andrew Downie died on Jan. 30, 2016. He is survived by his son, Dave and wife Debbie; his daughter, Anne '89 and husband Rob; brother Ronald and sister-in-law Connie; four grandchildren; and many nieces and nephews. • **Charles S. Hanna** passed away on April 19, 2016. His mentors were the poet Allen Ginsberg who aided him in publishing the first edition of Damascus Road in 1960

Former English and American Studies Prof Ralph Graber Passes Away

Ralph S. Graber died July 3, 2016. He was married to T. Lorraine for 68 years.

Graber taught English and American studies at Muhlenberg College for 36 years. He joined the Muhlenberg faculty in 1953. Ralph was the director of the American Studies Program (1977-87), acting chairman of the English Department (1987-88) and received the Lindback Distinguished Teaching Award in 1988.

He earned a B.A. and M.A. from Lehigh University and a Doctoral degree from the University of Pennsylvania.

Survivors include his wife; daughter Joan, wife of William Hock; sons, Eric and wife Jeanne, Christopher and wife Terri and Jonathan; eight grandchildren; and 18 great-grandchildren. He was predeceased by a brother, Dallas S. Graber.

and William Kinter, his English professor at Muhlenberg. Charles was predeceased by his daughter Jill Elise. He is survived by his son Charles Hanna, husband of Stacey; his daughter Lynne Hanna; six grandchildren; his brother Edward; and his sister Selma.

• **Richard C. Inskip, M.D.** passed away January 29, 2016. Richard is survived by his wife of 42 years, Judith; their children Deborah Basta, Richard Inskip, Deirdre Kleckner (Todd), Derron Inskip (Kendall) and Alannah Manfredi (Anthony). He was a beloved grandfather and great-grandfather. He is further survived by his brothers David and Donald, sister Cheryl Charvat and many nieces and nephews. • **John R. Mondschein** passed away April 4, 2016. John is survived by daughters Dee Mondschein and Kathryn Lariviere, wife of Bradford; sons, John R. Mondschein II and his wife Apple, Peter Mondschein and Alex Mondschein.

1961

Dr. Edward "Ed" Alton Kline passed away on November 6, 2015. Ed is survived by his two daughters, Judy Kline and her husband, John Chadwick, and Maureen Kline and her partner, Brendan Murphy; his grandson, Colin Kline; his former wife, Margaret (Marge) Kline; and many good friends. • **Derwood Yerkes** passed away on November 28, 2015.

IN MEMORIAM

1962

On August 16, 2014, **Robert Knight** passed away. He was husband to Andrea Knight; father of Kim Knight Jones, spouse of Brad, and Kyle (Kolynn) Knight; and grandfather of Andrew Jones and Knox Knight.

1963

Charles "Chuck" Kees passed on April 22, 2016. Chuck was predeceased by his parents, Charlie and Mildred Kees. He is survived by his loving wife, Angie; his children, Danny and Susie, along with their spouses, Lisa and Mark; his brother, Eddie and his wife, Sally. He was deeply loved by his grandchildren, and his nephews. He was very fortunate to gain an extended family and have the loving support of Angie's children and grandchildren. • **Olin "Ollie" S. Webb** died Sunday April 10, 2016. He was the husband of almost 55 years to Suzanne (LeBlanc). He is survived by his daughters Terri Webb Schrader and Christine Webb '83. He was predeceased by his daughter LeeAnn Webb.

1964

Jeanne Margaret Clark Peters passed away January 31, 2016. Survivors include her husband of 50 years, John '63; her son Bill Peters; her daughter Lori Peters McClure; her grandchildren; and her sister Joyce Clark.

1967

Raphael Holzinger passed away on March 16, 2016. Ray is survived by his wife of almost 50 years Jean Jones Holzinger; daughter Angela Hertzog and husband Scot; grandson Nicholas; granddaughter Ashley Olivo and husband Dan; son Raphael J. Holzinger Jr. and wife Tanya; granddaughters Shealyn, Sage and Talia; sisters Geraldine Holzinger, Theresa Diehl and Jean Somers; and brother James. Ray is predeceased by his sister, Mary Ann Fletcher. • **George H. Lovell, III** died on March 6, 2016. In addition to his wife Beth A. Lovell, he is survived by his daughter Kimberly, wife of David D. Blough; son Todd, husband of Alison M. Lovell; stepson Robert L. Campbell; stepson Christopher L. Campbell; sister Barbara R. Lovell, wife of James H. Parker, Jr.; and five grandchildren.

1968

Robert Reiter passed away January 17, 2016.

Former Trustee Judith Ruhe Diehl Dies

Former trustee Judith Ruhe Diehl passed away on May 6, 2016. A graduate of the University of Pennsylvania on a full scholarship, Judith was an accomplished activist, writer, singer, matriarch and public servant. She was married to William E. Diehl for 68 years. Judith was predeceased by her parents, seven of her eight siblings and by a beloved granddaughter, Rebecca Geballe.

In addition to her husband, survivors include children Shelley Geballe and spouse Gordon, William A. Diehl and spouse Jeanne Birdsall, Georgia Rackley and Jennifer Welborn and spouse Carlos Gradil. She is also survived by nine grandchildren and nine great-grandchildren.

He is survived by his partner of 40 years, Ann Foster Fusco. He was a landscape architect who worked on international projects at hotels and colleges around the world.

1970

Robert Cecil Mills died February 21, 2016. Survivors include Christian Nayman-Mills, Christina Nayman-Mills and Kathryn Allen.

1974

Theodore R. Maiser passed away January 18, 2016. He is survived by a sister, Elizabeth, wife of Michael Stevenson.

1975

Dr. Vitaly Sawyna died March 30, 2016. He is survived by daughters, Kelly F. Sawyna and Jillian M. Sawyna and fiancé, Cherie Kraynick.

1979

In the last issue, we mistakenly listed the date of **Rev. Dr. Robert Stephen Miller's** death as March 2, 2016, rather than March 2, 2015. Our sincere apologies for the error.

1980

Jeffrey E. Dinger passed away on September 25, 2015. He is survived by his brother Carl, and former wife, Irene. Jeff had a successful career on Wall Street and was active in a number of philanthropic organizations over the years. He was an expert on antique carousels and along with his brother was a principal of Carousel World, the collection started by their mother, Charlotte.

1985

Dr. David H. Huang, D.M.D. passed away on February 26, 2016. He is predeceased by his father, Dr. David H. Huang M.D., and survived by his mother Nancy N. Huang; sisters Cindy Lee, spouse of Dr. Dwight, Marianna Ong, spouse of Theodore; and brother Brian Huang, spouse of Robyn. He is also survived by many

nieces and nephews and his beloved dog, Nina.

1987

Merritt George Yorgey passed away on June 18, 2016. He was the husband of the late Helen (Kemmerer). They were married for 60 years. Yorgey was a WWII Navy veteran and a partner and manager of Yorgey Supply Company with his brother, Roger. Survivors include daughter, Carole Mauser and husband, Robert; sons, James and wife, Ellen, and Donald and wife, Sherry; five grandchildren; and two great-grandchildren.

1991

Arthur Daniel Edwards III died on January 19, 2016.

1995

Scott Robert Spoerl died on June 9, 2016. Scott is survived by his wife, Julie '95; daughter, Paige Elizabeth; and son, J.J. (John Jay), as well as his parents, Ron and Janet; brother, Ben and his wife, Laura, and their children, Katelyn and Brooke.

2002

Jonathan Zenko passed away May 7, 2016. Survivors include his parents and sisters Claire Kim and Julie Zenko.

2010

Eric Levenson passed away in February 2016.

2016

Kyle B. Civitella died July 8, 2016. He is the husband of Laura (Majchrowski). Kyle served our country faithfully in the U.S. Air Force as an electrical engineer during the Iraq and Afghanistan Wars as a Staff Sergeant, and honorably retired as a disabled veteran. In addition to his loving wife, survivors include his parents, and the joy of his life, his daughter Jocelyn Lee. He was predeceased by his brother Jason Lee Civitella.

Answers to page 25

Follow Your Heart by Susanna Tamaro • *Come Home* by Lisa Scottoline • *What to Expect When You're Expecting* by Heidi Murkoff • *Love Story* by Erich Segal • *Life Inside the Bubble* by Don Bongino • *Where the Wild Things Are* by Maurice Sendak • *The Curious Incident of the Dog in the Night Time* by Mark Haddon • *The Truth About Alice* by Jennifer Mathieu • *Eat This Not That* by David Zinczenko • *Love of Learning* by Peter Suart • *Burn the Fat, Feed the Muscle* by Tom Venito • *Tinker, Tailor, Soldier, Spy* by Pierre Bayard • *Kane and Abel* by Jeffery Archer • *Emma* by Jane Austen • *Carrie* by Stephen King • *Stuart Little* by EB White • *Lolita* by Vladimir Nabokov • *Nicholas Nickleby* by Charles Dickens • *The Outsiders* by S. E. Hinton • *The Good Times* by James Kelman • *Oh the Places You'll Go* by Dr. Seuss • *Friday* by Robert Heinlein • *Saturday Night and Sunday Morning* by Alan Sillitoe • *Busy! Busy! Busy!* by Jonathan Shipton • *Waiting for You* by Susane Colasanti

LAST WORD

Libraries are obsolete.

The end of libraries.

*We don't need libraries,
given all that is available
online.*

These are just a few of the myths that have been tossed around for the last couple decades. Advances in technology were supposed to bring an end to libraries, which seemed poised to go the way of vinyl records. But just like those vinyl platters, libraries are still around, and in many ways have become more relevant, thanks, in part, to technology, the very thing that was supposed to kill them.

While a library continues to be viewed as a facility where information is stored, primarily in print format, the broader view is that libraries and librarians act as facilitators of knowledge. We empower individuals to explore, create, contemplate, engage, innovate and imagine. Some of this is done through traditional library services, but just as technology is embedded in our everyday lives, technology is used to enhance one's library experience.

The complexity of the information environment can be frustrating. While many question the need for physical libraries in this day and age, surveys have highlighted a greater need for those information professionals known as librarians. Some institutions are buying fewer physical resources in order to hire more librarians to serve as educators and facilitators in this rapidly changing knowledge economy.

"Information wants to be free," wrote Stewart Brand, who in the late 1960s founded "The Whole Earth Catalogue." Or more fully: "On the one hand information wants to be expensive, because it's so valuable. The right information in the right place just changes your life. On the other hand, information wants to be free, because the cost of getting it out is getting lower and lower all the time. So you have these two fighting against each other."

Over 30 years later, information still isn't free and the concept itself remains in question. With copyright, license agreements, publisher control, access rights and changing content formats, managing the information



READ THIS LOUD AND CLEAR: Libraries are More Relevant than Ever

environment has gotten much more complex and expensive. Librarians push for open access and open source, negotiate license agreements for better access, find ways to enhance the user experience and create apps and programs to ease accessibility, use and creation of knowledge.

A related debate is the more general print versus electronic. Although information now comes in a variety of forms—images, video, audio, datasets, virtual, multi-dimensional—we still consume most of our information in the traditional textual format.

To read on paper or to read from a screen? Ebook readers, tablets and smartphones have given us new means of access. The ebook market quickly grew and bets were placed on how soon printed material would be gone forever. Yet, ebook sales and reading have leveled off, while print books still hold a strong share of the readership market.

Surveys and studies not only show an overall preference for reading on paper, but also that reading on paper is more beneficial for attention, retention and sustained reading. Even with the many advances in e-reading technologies, nothing has yet been able to replace the tactile experience.

Granted, part of this is how our brains are currently wired, and we shouldn't expect 30 years of technological advances to change what we've been hard-wired to do for centuries. After all, we didn't begin to realize the full benefits of the printing press for about 100 years, so time may change this revolution as well.

Ebook readers and tablets are not the only way we are engaging with information in libraries. Library spaces are changing the accommodate the many ways students and faculty do research, collaborate and create knowledge. Quiet study spaces still exist, but the library now includes many other different kinds of learning spaces, such as group study rooms, collaboration stations where groups can connect their computers to one monitor, presentation spaces such as Trexler's One Button Studio, and more. Even Special Collections are digitizing content, allowing greater access and fuller engagement with that information.

So, yes, you can Google just about anything and have information on your screen in microseconds. Wikipedia and other resources have certainly replaced the dusty multi-volume encyclopedia sets. However, today's libraries are leveraging technology in exciting new ways to provide universal access to content that is not freely available on the Internet. Libraries are still the best spaces to discover and interact with information. You will still find books in the library, but you will also discover so much more.



Tina Hertel is the director of Trexler Library. She oversees the management and administration of the library, and leads the library team that serves as an indispensable partner in teaching, learning and research at Muhlenberg.

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