The 11TH ANNUAL
SOCIAL RESEARCH SOCIAL JUSTICE CONFERENCE
April 4, 2014
MUHLENBERG COLLEGE
Moyer Hall

8:45-9:30 a.m.         Continental Breakfast            Mendham Gallery, Moyer Hall

9:40 – 10:50 a.m.        RESEARCH SESSION I

PANEL ONE:  Children and Teens: Influences and Voices
Alyson Shumeyko, Ayesha Nadarajh, Brittany Santagata, Lafayette College, “Film – Beyond Judgement”
Courtney Joseph, Muhlenberg College, “Fast-Food Marketing Targeted at Children”

Moderator: Susan Kahlenberg, Muhlenberg College

PANEL TWO: Shaping Opinions on Race and Culture
Erica Maxwell, Millersville University, “Why Do Americans Villainize Middle Eastern Cultures?”
Leopoldo Walter, Muhlenberg College, “Labels Are Intended For Products, Not People”
Sunny Huang, Lehigh University, “How Far Have We Come? Affirmative Action in Education”

Moderator: Cathy Ouellette, Muhlenberg College

PANEL THREE: Healthcare and Social Justice
Ryan Gaylets, Kutztown University, “Posters- The Invisible Injury”
Emily Blakeslee, Muhlenberg College, “Healing From Alcoholism in Navajo Culture”
Lydia Reynolds, Moravian College, “Breaking Into Social Justice Involvement”
Dayna Kline, Rachel Fishman, Muhlenberg College, “Disability and Socioeconomic Status”

Moderator: Amy Cooper, Muhlenberg College
PANEL FOUR: Language and (Self) Knowledge
Rachel Dordal, Muhlenberg College, “Examining the Role of “Expert Knowledge” in Student Reactions to Co-Curricular Events”

Holly Meola, Millersville University, “Supporting the Use of Gender Neutral Pronouns”

Rachelle Jereza, Muhlenberg College, “Attitudes Towards Filipino Heritage Language”

Ross Handler, Muhlenberg College, “Dominican Racial Identity: A Historical and Ethnographic Examination of Identity Formation”

Moderator: Thomas J. Brinkerhoff, University of Pennsylvania

11:00 a.m. – 12:10 p.m.  RESEARCH SESSION II

PANEL ONE: Activism as Education/ Education as Activism
Alison Ederer, Muhlenberg College, “Teaching an Ecojustice STEM”

Talia Ramo, Muhlenberg College, “Racial Disparities in the Allentown School District”

Jimil Ataman, Lehigh University, “Active or Alienated? Apathy & Activism in Student Culture of the American College Campus”


Moderator: Bonnie Winfield, Lafayette College

PANEL TWO: Histories of Social Movements
Alexander Jarin, Lafayette College, “Granting of Human Rights: Jewish Emancipation in the United Kingdom”

Katrina Abad, Lafayette College, “People Power, Pride and Persistance”

Michael Schramm, Muhlenberg College, “Producer or Proletariat: Populists, Socialists, and Worker”

Moderator: Katalin Fabian, Lafayette College

PANEL THREE: Intersections of Film and New Media
Luke Ramsay, Muhlenberg College, “YouTube to UsTube”

Caroline Lux, Muhlenberg College, “Representation of Women in Video Games”

Sara Grasberg, Muhlenberg College, “Post 9/11 Found Footage Horror Film”

Moderator: Andy Smith, Lafayette College
PANEL FOUR: Indigenous Perspectives on the Environment


Kaitlyn Koch, Lafayette College, “Saving Us From Deforesting the Amazon Rainforest”

Simmi Patel, Muhlenberg College, “Ethno-medicinal Plants Amongst the Iraqw in the Karatu District”

Moderator: Kelly Austin, Lehigh University

12:10 p.m. – 1:10 p.m.   BUFFET LUNCH   Miller Forum

During lunch, the Muhlenberg Chamber Singers, directed by Michael Schnack, Director of Choral Activities, will perform compositions by African-American and Jewish musicians in Harlem during the 1930’s.

1:20 p.m. – 2:30 p.m.   RESEARCH SESSION III

PANEL ONE: Working With Habitat For Humanity

Rachel Chinman, Kelsey Mital, Kaitlyn McCaffrey, Muhlenberg College, “How Habitat For Humanity Has Changed Lives”

Jaclyn Birkner, Jiselle Basile, Nicholas Gazzillo, Muhlenberg College, “Capturing the Essence of Habitat For Humanity”

Susan Galgano, Ben Berkowitz, Tom Holland, Sarona Isaac, Kelly Kline, Brendan McIntyre, Nina Sanders, Muhlenberg College, “Marketing in Not-For-Profit Organizations”

Taylor Smith, Mira Biller, Maddie Virga, Chris Royer, Connor Winter, Muhlenberg College, “Fundraising for Social Justice with an Emphasis on Work with Habitat for Humanity of the Lehigh Valley”

Moderator: Gail Eisenberg, Muhlenberg College

PANEL TWO: Women’s Health

Stephanie Maino, Karissa Radler, Jenna Schumacher, Jeanette Ward, Cedar Crest College, “Gender Disparities in Patients with Cardiac Symptoms”

Madison White, Muhlenberg College, “The Effects of Media on Women’s Body Satisfaction”

Sung Yoon Chung, Cedar Crest College, “Women with HIV/AIDS in Rwanda”

Moderator: Rebecca Seaman, Cedar Crest College
PANEL THREE: Labor, Economics and Inequality
Ashley Elliott, Millersville University, “Inequality – The Great Equalizer”
Ross Handler, Muhlenberg College, “Small & Medium Sized Businesses in Peru & Bolivia: A comparative study of the importance of these economies”
John Gainer, Millersville University, “I Work on the Internet: New Media Users and the Digital Age are Changing Labor, Production and Capital Itself”
Michelle Foster, James Finan, DeSales University, “Economics of Alternate Sources of Energy: A Cost/Benefit Analysis”

Moderator: Rob Spicer, Millersville University

PANEL FOUR: Human Rights: Trafficking, Incarceration, and Immigration
Brenda Martinez, Lehigh University, “The War on Poor People of Color (Continues)”
Rebecca Lowe, Cedar Crest College, “Human Trafficking in Nicaragua”
Shira Gorelick, Muhlenberg College, “Minor Sex Trafficking”
Stefanie Wolcott, DeSales University, “U.S. Immigration Issues and Reforms”

Moderator: Suzanne Weaver, Cedar Crest College

2:40 p.m.  to 3:50 p.m.    RESEARCH SESSION IV

PANEL ONE: Community Development and Public Health
Ellie McGuire, Megan Pulliam, Elizabeth Keenan, Paige McDonald, Lehigh University, “Water as a Human Right”
Amy Summer, Kutztown University, “Students Helping Honduras”
Alyssa Trombitas, Muhlenberg College, “Eating Local/Food Options & Inequality”

Moderator: Krista Bywater, Muhlenberg College

PANEL TWO: Marriage and Sexuality
Shehtaz Huq, Lafayette College, “Biye Shaadi: Marriage in Bengali-Muslim Society”
Brandyn Bok, Lehigh University, “Same Sex Marriage and Its Effects on the Capabilities of Children”
Craig Welker, Muhlenberg College, “Commonalities Amongst Gay Catholic Latino & Muslim Men of Middle Eastern Descent Who Feel Neutral to Positive about their Homosexuality”

Moderator: Kate Richmond, Muhlenberg College
PANEL THREE: Literature as a Tool for Social Justice

Maria Budney, Muhlenberg College, “Conflict of Social Classes in the Play El Delantal Blanco”

Marissa Blose, Moravian College, “The Value of Poetry: Teaching Poetry to Children”


**Moderator:** Alec Marsh, Muhlenberg College

PANEL FOUR: Gender and Television

Erin Cummings, Muhlenberg College, “Live from NY, It’s a Feminist Analysis of Saturday Night Live”

Allison Diamond, Muhlenberg College, “The Love Triangle on Teen TV”

Stephanie Scott, Muhlenberg College, “Adapting Snow White Today: Structure & Gender Analysis”

**Moderator:** Elizabeth Nathanson, Muhlenberg College


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**SRSJ Co-Directors:**

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