Friday, April 8: RESEARCH SESSIONS

8:30 – 9:20 a.m.  Continental Breakfast  Mendham Gallery, Moyer Hall

9:20 – 10:30 a.m.  RESEARCH SESSION I

PANEL ONE: Habitat for Humanity: Volunteer Issues  Moyer 101
Brian Smith, Emily Brundage, Jing Zhan, Ryan Sacks, Jacob Yedid, and Dan Scalzo, Muhlenberg College, “Volunteer Retention for Habitat for Humanity of the Lehigh Valley.”

Becky Goodman, Rebecca Band, Gabriela Campos, and Jenny Oswald, Muhlenberg College, “Employee ‘Storming’ for Habitat for Humanity.”

Lindsey Woytowich, McCabe Wilus, and Haris Bhatti, Muhlenberg College, “Dorm ‘Storming’ for Habitat for Humanity.”

Moderator: Gail Eisenberg, Muhlenberg College

PANEL TWO: Public Health Hazards: From Toxic Communities to Improved Care  Moyer 104
Nicole Karsch and Chris Woods, Muhlenberg College, “Sacrifice Zones: Toxic Communities of Lehigh Valley.”


Brendan Illis, DeSales University, “How to Increase Access to Medicine-Pharmaceutical Industry.”

Moderator: Rebecca Kissane, Lafayette College

PANEL THREE: Gender and Ethnic Discrimination: Experience and Causes  Moyer 106
Asa Saidman, Muhlenberg College, “The Causes, Consequences and Actions of Discrimination in Russia.”


Danielle Moore, Lafayette College, “Female Infancide in India and China: A Comparative Study.”

Isaac Shimsky-Agosto, Muhlenberg College, “The Integration of Russian Minority Populations in the Baltic States.”

Moderator: Mohsin Hashim, Muhlenberg College
PANEL FOUR: Body Image in Real Life and Media
Jeff Funk, Muhlenberg College, “Managing Fat Stigma in Everyday Life.”
Molly Baraff, Muhlenberg College, “Why Don't They Look Like Me?...The Ways in Which Television Commercials Only Promote A Thin Body Type as The Ideal for Women.”
Kayleigh Keggan, Cedar Crest College, “Body Image in Female Sports.”
Moderator: Beth Corzo-Duchardt, Muhlenberg College

10:40 – 11:50 p.m. RESEARCH SESSION II

PANEL ONE: Habitat for Humanity: Tactics, Analysis, and Logistics
Stephanie D’Ascoli, Rachel Pedersen, and Giulia Santoro, Muhlenberg College, “Communication Tactics for Habitat for Humanity of the Lehigh Valley Stuff the Truck Drive.”
Stephanie D’Ascoli, Chris Russomano, and Daniel Bochner, Muhlenberg College, “Evaluating and Analyzing with Habitat for Humanity to Stuff the Truck.”
Steohanie D’Ascoli, Casey Armstrong, and Lauren Waldman, Muhlenberg College, “The Logistics and Operations for ‘Stuff the Truck’ with Habitat for Humanity.”
Moderator: Gail Eisenberg, Muhlenberg College

PANEL TWO: China and Human Rights Policies
Cherise Fung, Kutztown University, “The Doctrine of State Responsibility: The Case of China in Sudan.”
Kellie Dietrich, Desales University, “China's One Child Policy and Reform.”
Moderator: Colleen Clemens, Kutztown University

PANEL THREE: Feminism and Postfeminism in Media
Megan Schmidt, Lafayette College, “Empowering the Female Character: The Evolution of Irene Adler.”
Emily Michaels, Muhlenberg College, “Don't Cry, You'll Ruin Your Makeup: Neoliberalism, Postfeminism, and Self-Actualization in TLC's Love, Lust, or Run.”
Moderator: Susan Kahlenberg, Muhlenberg College

PANEL FOUR: Experiences of Mass Incarceration and Crime
Fatma Susan Tufan, Moravian College, “Missing Pieces of Peace and Justice: A Glance into the Life of Incarcerated Women Through Memoir.”
Moderator: Kelly Denton-Borhaug, Moravian College
12:00 – 12:30 p.m.  BUFFET LUNCH  Miller Forum

12:30-1:00 p.m.  KEYNOTE PRESENTATION
Vernon Jordan III, Muhlenberg College, “Project Imagine”

1:10-2:20 p.m.  RESEARCH SESSION III

PANEL ONE: Political Power and Change  Moyer 101
Matthew Dacher, Muhlenberg College, “The Deception of Development: How NGOs Undermine State Capacity and Growth.”


Moderator: Katalin Fabian, Lafayette College

PANEL TWO: Medical Practices: Cultural, Economic, and Environmental Influences  Moyer 104
Adam Elwood, Muhlenberg College, “Impact of Cultural Beliefs Held by Former USSR Citizens on the Perspective of Modern Medical Care.”

Kimberly Blaine, Cedar Crest College, “Neonatal Abstinence Syndrome: Pharmacological vs Non-Pharmacological Interventions.”

Eric Pecuch, Cedar Crest College, “Utilization of Restraints: A Reduction of Patient Assaults and Outcomes.”

Gerlie Loyola, Cedar Crest College, “Communication and Understanding Fibromyalgia.”

Moderator: Wendy Robb, Cedar Crest College.

PANEL THREE: Narrating Alternative Experiences of Race and Gender  Moyer 109
William Edwards, Desales University, “A Different Story: Examining Snapchat's Effectiveness in Reducing Stereotypes Against Muslims or Arabs.”

Sidney Ro, Lehigh University, “Figurative Time Travel: Non-Linear Techniques in Contemporary Artistic Representation of Slavery.”

Adrianna Valentin, Lafayette College, “Film Representation XXY, by Lucia Puenzo.”

Moderator: Robin Riley-Casey, Muhlenberg College

2:30 to 3:40 p.m.  RESEARCH SESSION IV

PANEL ONE: Interrogating Educational Outcomes  Moyer 101
Cynthia Wright, Kutztown University and Sun Ki Hong, Dongguk University, “Demise of Diversity and Multiculturalism: English-Only Education Laws.”

Fatma Susan Tufan, Moravian College, “Pedagogy of Fear: 9/11 Pedagogy and Neoliberal American Education.”

Moderator: Irene Chien, Muhlenberg College
PANEL TWO: Economic Inequalities and Labor Histories
Emily Stuart, Desales University, “Economic Consequences of Lack of Upward Social Mobility.”

Gabrielle Kennedy, Cedar Crest College, “Poverty in Comparison.”

Moderator: Tahereh Alavi Hojjat, Desales University

PANEL THREE: Media Coverage and Activism
Magdalene Zerbe, Muhlenberg College, “Gendered Differences in Media Coverage of the Olympics.”

Jessie Alcheh, Muhlenberg College, “Pervasive, Destructive, Mediated Gender Normality.”

Moderator: Paul McEwan, Muhlenberg College

PANEL FOUR: Cultural Misappropriations and Misrepresentations
Brittany Pierzga, Desales University, “Native American Appropriations: A Misinformed America, and Underrepresented Culture and a Stolen Dignity.”

Andrea Rastelli, Lafayette College, “Indigenous Tourism: A Paradox.”


Moderator: Kammie Takahashi, Muhlenberg College

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The SRSJ Conference is sponsored by The Department of Media & Communication at Muhlenberg College, and made possible through generous support from the Lehigh Valley Association of Independent Colleges