Second Annual
LVAIC Undergraduate Conference on
Social Research/ Social Justice

March 31–April 1, 2005
Muhlenberg College

STUDENT RESEARCH PRESENTATIONS—MOYER HALL

Friday, April 1

8:00 – 8:30   Breakfast and Registration

8:30-10 a.m.   SESSION I
Panel 1: The Politics of Representation: Social Scientific Analyses of Gender
John McDonough, Female Inequality as Perpetuated by the Victimization of Women in Magazines
Nikki Dilks, I'm Blonde, What's Your Excuse?—The Portrayal of Blondes in Sitcoms
Anne-Marie Leiser, Skin Deep: Ethnographic Observations of Beauty Performances in American Popular Culture
Moderator: Liz Ortiz, Communication, Cedar Crest College

Panel 2: Tools of Persuasion or Social Awareness? Image and Language in Historical and Contemporary Context
Josh Lauer, How to Design a Fundamentalist Theocracy: Christian Reconstructionism Meets Bad Science
Kaitlin O'Shaughnessy, War of the Words: Selling the War on Iraq
Rosalind Newsholme, Reaching to Affluence for a Desperate Cause: The Use of South African Children in Media by Oxfam International and Feed South Africa
Erika Pepe, Out of the Darkness: The Significance of Edward S. Curtis' Photographs of the North American Indian Through His Work on the Navajo
Moderator: Dr. Jim Brancato, Communication, Cedar Crest College

10:15-11:45 a.m.   SESSION II
A discussion with the director and cast of Lures & Snares: Libby Hill, Lance Bankerd, Robert Wagner, Jordan Ahnquist, Phil Haas, Brigitte Choura, Liz Wasser,
Moderator: Dr. Beth Schachter, Theater, Muhlenberg College

Panel 4: Problems and Possibilities in Popular Culture: Feminist Perspectives
Michelle Hein, Gender-Role Stereotypes in Toy Commercials on Nickelodeon
Candace Hinkle, Feminism and Pornography
Sujata Adamson-Mohan, The Possibilities of a Feminist Response to Popular Culture
Moderator: Susan Clemens, History, Muhlenberg College

Panel 5: Community and Labor: Past and Present
Jessica Walsh, Apart or a Part? Allentown's African Americans from 1900-1940
Jesse Wodyka, Through the Eyes of Laborers: Hegemony, Resistance and Hope
Allison McAllister, Mike Piontek, Jen Gross & Lauren Fields, The Ten Thousand Village Sale
Moderator: Dr. Susan Leggett, Communication, Westfield State College
Panel 6: Transformation through the Arts: Issues of Social Justice & Social Change Beyond the School
Christie Pearsall, *The Teaching Artist in a Community Theatre Program for Pre-School Children*
Megan Lamb, *The Traveling Actor in the Public Schools*
Shayna Portney, *The Artist in Community Rehabilitation & Recovery*
Tracie Konopinski, *The Artist & Civic Dialogue in a Community Arts Center*
Moderator: Dr. Pearl Rosenberg, Education, Muhlenberg College

Panel 7: Commodity This! Case Studies on the Limits of Privatization
Brendan Rivage-Seul, *Water Privatization: A Case Study Analysis*
Kendall Bryant, *Disrupting the e-waste Dell-usion: College Students Take on Dell Corporation*
Meredith Williams, *An American Abroad: Reflections on U.S. Cultural Imperialism*
Moderator: Dr. John Sullivan, Communication, Muhlenberg College