Muhlenberg College/Morning Call
2012 Pennsylvania Presidential Election Survey
Release Date
AUGUST 23, 2012

Survey Methodology

Number of Interviews: 422 Likely Voters in the Commonwealth of Pennsylvania
Margin of Error: +/- 5% at a 95% level of confidence
Fielding Dates – August 20 – 22, 2012
Method of Interviewing: Live telephone interviewers
Method of Sampling: Pennsylvania Voter Registration Files- Individuals who voted in at least 1 of the last 8 general or primary elections in Pennsylvania OR who had registered to vote in the state since 2009.
Likely Voter Screens: (1) Currently Registered; (2) Expressed Likelihood (Q1;Q2)
Weighting: The data was weighted by gender and region of the state.
Totals may not equal 100% due to rounding
Instrument Design: Dr. Christopher P. Borick of the Muhlenberg College Institute of Public Opinion in conjunction with staff members of the Morning Call.

CONTACT:
Muhlenberg College Institute of Public Opinion  484-664-3066
FREQUENCY REPORT AND SURVEY INSTRUMENT

INTRODUCTION

Q1: Thank you. Which of the following categories best describes your current voting status? Are you registered as a _____? (READ LIST)

1. Democrat …………………. 49%
2. Republican ………………. 40%
3. Independent………………. 10%
4. Other Party………………. 2%
5. or Not Registered to Vote in Pennsylvania (END SURVEY)
6. Not Sure (Volunteered) (END SURVEY)

Q2: How likely are you to vote in the midterm elections this November? Are you definitely going to vote, very likely to vote, not too likely to vote or definitely not voting in the November Election?

1. Definitely Going to Vote ....................84%
2. Very Likely To Vote........................16%
3. Not Too Likely to Vote (END SURVEY)
4. Definitely not voting (END SURVEY)
5. Not Sure (Volunteered) (END SURVEY)

Q3: Next, I would like for you to rate the performance of a few political officials. For each name that I read, please tell me if you approve or disapprove of the way he is doing his job.

First, President Barack Obama?

1. Approve……………………………..43%
2. Disapprove ……………………….47%
3. No opinion (Volunteered) ……….10%

Q4: How about Governor Tom Corbett?

1. Approve……………………………..30%
2. Disapprove ……………………….46%
3. No opinion (Volunteered)………….24%

Q5: and Senator Bob Casey Jr.?

1. Approve……………………………..37%
2. Disapprove ……………………….28%
3. No opinion (Volunteered)………..35%
Q6: Now, I would like to ask your overall impression of a few political figures. For each name I read, please tell me if your impression of him is favorable or unfavorable.

First, Mitt Romney

1. Favorable………………………………37%
2. Unfavorable…………………………49%
3. Neutral/Not Sure……………………13%
4. Haven't heard of him…………….<1%

Q7: Next, Barack Obama

1. Favorable……………………………..48%
2. Unfavorable…………………………45%
3. Neutral/Not Sure……………………7%

Q8: How about Joe Biden?

1. Favorable……………………………..38%
2. Unfavorable…………………………45%
3. Neutral/Not Sure……………………16%
4. Haven't Heard of Him………………1%

Q9: and Paul Ryan?

1. Favorable……………………………..34%
2. Unfavorable…………………………35%
3. Neutral/Not Sure……………………26%
4. Haven't Heard of Him………………5%

Q10: How about Bob Casey Jr.?

1. Favorable……………………………..40%
2. Unfavorable…………………………26%
3. Neutral/Not Sure……………………31%
4. Haven't Heard of Him………………2%

Q11: and Tom Smith?

1. Favorable……………………………..18%
2. Unfavorable…………………………13%
3. Neutral/Not Sure……………………40%
4. Haven't Heard of Him………………30%
Q12: Now, if the 2012 presidential election was being held today and the race was between Barack Obama and Mitt Romney who would you vote for? (OPTIONS ROTATED)

1. Barack Obama .............................48%
2. Mitt Romney ...............................38%
3. Neither/Other ...............................6%
4. Not Sure (Volunteered) ..................7%

NOTE Q13 was asked only to respondents who responded “not sure” in Q12 (n =30)

Q13: Are you leaning more toward voting for Mitt Romney or Barack Obama?

1. Barack Obama .............................10%
2. Mitt Romney ...............................20%
3. Not Sure (Volunteered) ..................70%

PRESIDENTIAL RACE WITH LEANERS

Barack Obama .............................49%
Mitt Romney ...............................40%
Neither/Other ...............................6%
Not Sure (Volunteered) ..................5%

Q14: Now, if the 2010 U.S. Senate election was being held today and the race was between Bob Casey Jr. and Tom Smith, who would you vote for?

1. Bob Casey Jr .............................46%
2. Tom Smith ...............................28%
3. Other .................................3%
4. Not Sure (Volunteered) ..............24%

NOTE Q15 was asked only to respondents who responded “not sure” in Q14 (n =99)

Q15: Are you leaning more toward voting for Bob Casey Jr. or Tom Smith?

1. Bob Casey .............................14%
2. Tom Smith ...............................9%
3. Not Sure (Volunteered) ..............76%

SENATE RACE WITH LEANERS

Bob Casey Jr .............................49%
Tom Smith ...............................30%
Other .................................3%
Not Sure (Volunteered) ..............18%
Q16: If the elections for Congress were being held today, which party's candidate would you vote for? The Democratic Party's candidate or the Republican Party's candidate? (OPTIONS ROTATED)

1. Democrat……………………………..44%
2. Republican…………………………..35%
3. Neither/Other…………………………..4%
4. Not Sure (Volunteered)………………17%

Q17. Regardless of who you support in the presidential election, who do you trust more to handle the issue of Medicare, Romney or Obama?

1. Obama .................................47%
2. Romney .................................34%
3. Both Equal (Vol).........................2%
4. Neither (Vol).........................11%
5. Not Sure (Vol).........................7%

Q18. How about handling the economy?

1. Obama .................................41%
2. Romney .................................42%
3. Both Equal (Vol).........................1%
4. Neither (Vol).........................9%
5. Not Sure (Vol).........................6%

Q19: Which of the following best describes your vote in the 2008 Presidential election? I voted for: (READ LIST)

1. Barack Obama..............................50%
2. John McCain..............................38%
3. Another candidate..........................3%
4. Or I did not vote in that election...........7%
5. Don't recall (Volunteered).................1%
6. Not sure (Volunteered).....................1%
Q20: Finally, I have a few questions about yourself. Which of the following categories best describes your racial identity? Are you (READ LIST)?

1. White/Caucasian .......................... 90%
2. African-American .......................... 6%
3. Hispanic ................................... 1%
4. Latino ....................................... <1%
5. Asian ....................................... 1%
6. Native American ..........................<1%
7. Mixed race .................................. 1%
8. or other ...................................... 1%

Q21: Which of the following categories best describes your religious affiliation? Are you (READ LIST)?

1. Catholic ..................................... 34%
2. Protestant ................................... 47%
3. Jewish ....................................... 2%
4. Muslim ........................................ 1%
5. Hindu ....................................... <1%
6. Other Religion (Including agnostic) ....... 13%
7. or Atheist ................................... 2%
8. Not Sure (Volunteered) .................... 2%

Q22: What is your current marital status? Are you (READ LIST)?

1. Single ........................................ 14%
2. Married ...................................... 65%
3. Separated .................................... 1%
4. Divorced .................................... 6%
5. Widowed .................................... 13%
6. Partnered ................................... 1%

Q23: What is your highest level of education? (READ LIST)

1. Less than High School ...................... 2%
2. High School Graduate .................... 31%
3. Some college or technical school ......... 24%
4. College graduate (4 yr only) ............ 23%
5. or Graduate or professional degree ...... 20%
Q24: Which of the following categories best describes your family income? Is it (READ LIST)?

1. Under $20,000…………………………………….11%
2. $20,000-$40,000…………………………………..19%
3. $40,000-$60,000…………………………………….23%
4. $60,000-$80,000…………………………………14%
5. $80,000-$100,000………………………………….11%
6. or Over $100,000………………………………….20%
7. Not Sure (Volunteered)…………………………….2%

Q25: Which of the following categories does your current age fall in? Is it (READ LIST)?

1. 18-34……………………………………………..10%
2. 35-50……………………………………………21%
3. 51-64……………………………………………34%
4. or 65- and over………………………………….....35%

Q26: Thank you for your help with the survey. We appreciate your time.

(GENDER DETERMINED BY VOICE RECOGNITION)

1. Male………………………………………………48%
2. Female……………………………………………52%

REGION – CALCULATED FROM VOTER FILES

Philadelphia…………………….10%
Suburban Phil/Lehigh Valley……24%
Allegheny……………………11%
Southwest ..........................9%
Remainder of PA………………..46%
## SELECTED CROSSTABS FOR THE PRESIDENTIAL RACE (INCLUDING LEANERS)

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