Using real-life cases and scenarios, this course introduces students to professional practices in the Hispanic world. Contacts with local professionals, both inside and outside of the classroom, allow students to explore the numerous possibilities of using their linguistic and cultural knowledge of Spanish beyond the academic environment, such as working for companies with international offices, NGO’s, and other international institutions in Latin America, Spain and in the growing Spanish-speaking communities of the United States. This course focuses on acquiring the proper writing, analytical, and oral presentational skills necessary for such careers. In addition to linguistic training, students learn techniques for cross-cultural analysis vital to conducting business and other professional endeavors in Spanish-speaking contexts. Taught in Spanish. Offered every two years.

Prerequisite: SPN 301 Spanish Conversation and Composition