



THE TALENTS ENTRUSTED TO OUR CARE
The Campaign for Muhlenberg College

The HMMS Scholars Program





THE HENRY MELCHIOR MUHLENBERG SOCIETY (HMMS) was founded in 1967 to recognize a very special group of Muhlenberg leaders. Each year, alumni, parents and friends who share a commitment to Muhlenberg's growing distinction join HMMS by making a leadership gift of \$1,500 or more. Now donors have the opportunity to direct their HMMS-level gifts to support student financial aid through the HMMS Scholars program.



The HMMS Scholars Program

Muhlenberg College has a long history of providing a first-class liberal arts education to students regardless of their financial situation. Now more than ever, as the cost of education continues to rise, the increasing expense may place college off-limits to more and more qualified students. As part of *The Talents Entrusted to Our Care: The Campaign for Muhlenberg College*, Muhlenberg has developed a new financial aid program that can help guarantee an education to deserving students.

Named after the Henry Melchior Muhlenberg Society (HMMS), the College's leadership gift society, the HMMS Scholars program provides an opportunity for annual gifts to The Muhlenberg Fund of \$1,500 or more to be used to support qualified students through the general financial aid program.

Currently, about 70 percent of

Muhlenberg students receive financial aid from the College. For these students, financial aid isn't a luxury, it's a necessity. When you support the HMMS Scholars program, your generosity allows today's students to benefit from a Muhlenberg education.

HMMS Membership Benefits

Members of the Henry Melchior Muhlenberg Society are invited to attend the HMMS Homecoming Reception and the HMMS Reunion Weekend Reception. At both events, you'll have a chance to meet and get to know Muhlenberg's HMMS Scholars in person. You'll also receive College updates from the president and a listing in various publications.



Financial Aid at Muhlenberg

- Tuition only covers about 85 percent of a Muhlenberg education.
- About 70 percent of Muhlenberg students receive financial aid from the College, currently totaling more than \$20 million each year.
- Up to 100 students each year are on a financial aid waiting list because Muhlenberg's available financial aid resources are not enough to meet their needs.
- The average Muhlenberg student graduates with a \$20,000 debt load despite the financial aid we provide.
- The number of 18-year-olds will decline by more than 10 percent over the next decade; the number of potential applicants whose families can pay the full cost for a private liberal arts education will decline by more than 17 percent.
- In the years to come we will have to compete much, much harder for the best students. Financial aid and scholarships will often be the deciding factor in a promising student's choice to attend Muhlenberg.

HMMS Scholars Donor: Christopher Lutz '88

Christopher Lutz '88, of Madison, N.J., recently made a five-year commitment to the HMMS Scholars program in celebration of his 20th Reunion. A senior vice president of wealth management at Smith Barney, Chris says that his Muhlenberg memories include friends, football, fraternities and Professor Frank McVeigh.

“I have great memories of my four years at Muhlenberg. The camaraderie, the friendships, that’s what I remember most,” says Chris. “I am fortunate enough at this point in my life to be able to



give something back, and I’m happy that **I CAN HELP TODAY’S STUDENTS HAVE A GREAT MUHLENBERG EXPERIENCE AS WELL.**”



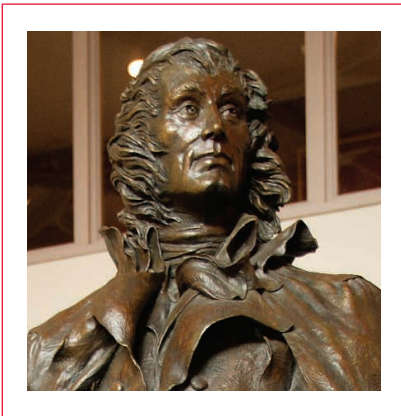
HMMS Levels of Leadership

<i>The Chairman's Circle</i>	<i>\$25,000 and above</i>
<i>The President's Circle</i>	<i>\$15,000 to \$24,999</i>
<i>The Trustee's Circle</i>	<i>\$10,000 to \$14,999</i>
<i>The Dean's Circle</i>	<i>\$5,000 to \$9,999</i>
<i>The Professor's Circle</i>	<i>\$2,500 to \$4,999</i>
<i>The Henry Melchior Muhlenberg Circle</i>	<i>\$1,500 to \$2,499</i>

Joining HMMS may be easier than you think: remember that gifts can be made in monthly or quarterly installments over the course of the fund year (July 1 through June 30), and corporate matching gifts are included as part of your total giving.

Henry Melchior Muhlenberg

Henry Melchior Muhlenberg was a leader in colonial life and the founder of the Lutheran Church in America. His sons made important contributions to the early life of our country. General John Peter Gabriel Muhlenberg wintered at Valley Forge with George Washington;



Frederick Augustus Muhlenberg was the first speaker of the United States House of Representatives; and Henry Ernst Muhlenberg was one of the most eminent early American scientists and the first President of Franklin College, now Franklin and Marshall College. Like the Muhlenberg family, members of the Henry Melchior Muhlenberg Society exemplify commitment, leadership and vision.



The Talents Entrusted to Our Care: The Campaign for Muhlenberg

Annual support is the lifeblood of the Muhlenberg experience and a cornerstone of *The Campaign for Muhlenberg College*. Through the HMMS Scholars program, your annual leadership gift to The Muhlenberg Fund will make a substantial difference in the lives of students who need financial assistance.

One of the most heartwarming traditions at Muhlenberg is the way alumni have always given back to support the talents of the next generation. We ask alumni, parents and friends to join us as we link our past to our very bright future, reinforcing what Muhlenberg has always been and crafting an

exceptional college experience that is accessible to today's – and tomorrow's – students.

Support the HMMS Scholars Program

We ask you to join the HMMS Scholars program and help us continue to educate and nurture talented young students who represent the future of our world.

For more information, contact the Office of Development & Alumni Relations at 484-664-3247 or talentscampaign@muhlenberg.edu, or visit *The Talents Entrusted to Our Care* website at www.muhlenberg.edu/talentscampaign.



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