Enroll Now to Start Your Fitness Program

Whether you want to lose weight and maximize your energy, or manage stress and improve your mood, here’s a great, low-cost way to meet your goals. Healthways Fitness Your Way™ allows you to join a network of fitness facilities for a discounted rate, so you can work out anywhere when it’s convenient for you – at a cost that doesn’t stretch your budget.

How it Works

Healthways Fitness Your Way gives you access to nearly 9,000 fitness locations, including select national chains. As a Healthways Fitness Your Way member, you can visit any participating fitness location – anytime, anywhere – as often as you like.

Pay only $25 a month and make a three-month commitment. Do it all online. Then put your fitness plan into action.

During the month of February, Healthways Fitness Your Way will waive the $25 initiation fee when you use the coupon code FEBFIT16.

How to Enroll

Login to Highmarkblueshield.com (or register for access by following the instructions).

- Select Member Discounts.
- Scroll to Member Discounts and select Blue365 Discounts.
- Select See All Deals.
- Scroll to find Healthways Fitness Your Way and click View Details.
- Select Login to Redeem (register for Blue365 by following the instructions for first time users.)
- Once registered select Browse All Deals and select Healthways Fitness Your Way.
- Select Click Here to Enroll Now.
- Enter the code FEBFIT16 when prompted.
- Coupon code valid from 2/1/16-2/29/16.
- Print your temporary membership card.
- Watch for your permanent card in the mail.
- Present your card at the facility you choose.

You will be billed for $25 monthly. If you prefer, you can call 1-888-242-2060 to enroll. For member web support, please call 1-877-298-3918. The fitness center discount is separate and distinct from your health benefits plan.

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