Each and Every Year

The mission of the admission team at Muhlenberg is to treat students better in every encounter than any of our competitors.

This operational value guides all interactions, including visits with students at high schools to share information about Muhlenberg, hosting students on campus for a tour, an interview, an information session, a day or an overnight visit; processing students' applications with care and diligence; and counseling and reassuring students about their admission decisions and the financial aid process. Even in the best demographic and economic conditions, the operational objectives are challenging to accomplish, and this year proved to be one of the most difficult to date.

Despite this, the admission and financial aid staff stayed the course and continued to do what we do best – build relationships with students. Admissions staff did this by answering phones and e-mails positively and personally (no automated system here), by following up with personal phone calls, e-mails and handwritten notes to many prospective students and by always welcoming our campus visitors with upbeat energy and helpful information. And even when it seemed that there simply wasn’t enough time, the team found more time in the week to accomplish its work (that’s what weekends are for).

The admissions staff accomplished all of this (and more) with laughter and good cheer. It’s heartening to work with colleagues who care deeply about Muhlenberg, the work that they do and the students for whom they do it. That can-do attitude and energy are what helps Muhlenberg succeed even when times get tough.
About the Cover

Muhlenberg College rides out the current economic storm by staying focused on balancing financial liquidity with delivering an excellent education to students. The College’s administration, faculty and staff have continued their commitment in this challenging economic climate to value-added academic offerings, strategic budgeting, sustainable programs and best operational practices.

Photo Credits

Amico Studios, Kenneth Ek, Peter Finger, Alec Helm, Bill Johnson, William Keller, Jr., Paul Pearson, Carolyn Brown Kay, Denise Sanchez, Leslie Schaffer ’19, Stacked Associates, Matthew Wright

The photographs on the front cover, page three and four have been digitally altered.

Contact Information

You can reach Muhlenberg College in several ways.

By phone: 484-664-3320
By fax: 484-664-3477
By email: muhlenberg
http://twitter.com/muhlenberg
www.muhlenberg.edu
Public Relations
2600 West Chew Street
Allentown, PA 18104-5586

2008-2009 Honorary Degree Recipients

Parents Council

George P. ’12 and Stacey R. Balmurth ’12
Ari N. ’12 and Lynne ‘Babs’ Pitzer ’12
John A. ’11 and Reilly S. Barczak ’11
Taddeo Remus P. ’11 and
Sharon T. Reid Remus P. ’11
Glenn N. ’11 and Maryellen Carter P. ’11
William P. ’12 and Sharon C. Gitt P. ’12
Gail J. ’10 and Barbara S. Driscoll P. ’10
Bradley A. ’12 and
Sharon A. Eldredford P. ’12
Alan W. ’12 and Maryone Dubov P. ’12
Bilal C. ’11 and Carol C. Eichen P. ’11
Richard A. ’11 and
Sharon K. ’12 and
William E. ’12 and Laura Beren Graz P. ’12
Hunt C. Heil P. ’12 and Karl E. Stewart P. ’11
Peter P. ’10, P. ’11 and
 Janet B. Reitman P. ’10, P. ’10, P. ’11
Jeffrey S. Hoffmann P. ’10 and
Nancy Preble Hoffman P. ’10
Blake P. ’11 and Elizabeth Belliski P. ’12
Mark S. Glushak P. ’11 and Wendy C. Jacobs P. ’11
Paul P. ’11 and Linda R. Robinson P. ’12
Aim E. Joder P. ’12
Peter P. ’12 and Ellen Selleck P. ’12
Glenn R. ’11, P. ’10 and John Knecht P. ’12
Nicholas P. ’11 and Rosanne Eversley P. ’11
Mary L. ’12 and Edward Kramer P. ’12
Jeffrey S. ’11 and Lisa C. Levy P. ’10, P. ’12
Michael E. ’11 and Jill Roberts-Lewis P. ’11
Harvey L. ’11 and Joseph Fairchild Litt P. ’11
Beatrix D. ’12 and
Kevin Cavenaugh P. ’10
Jay R. ’11 and Ann H. Fattal-Oser P. ’11
Peter P. ’11 and Andrea Pieros P. ’11
Ina Blank ’71, P. ’12 and Paula Potter P. ’12
John A. ’10 and Kathleen A. Powell P. ’10
William M. ’11 and Kim J. Powers P. ’11
Thomas E. ’12 and Lisa M. Ritter P. ’12
Gilbert L. ’10 and Susan Ruffles P. ’10
Steven E. ’12 and Sharon Saunders P. ’12
Christopher F. ’10 and Gail Scudder P. ’10
Anderson R. ’12 and Barbara A. Silver P. ’12
Jay J. ’10 and Gregory Trinkle P. ’10
Robert E. ’11 and Kemibrary A. Weinberg P11
Lawrence White P. ’11 and Elaine Grossin P. ’11

Alumni Board

Gospel T. Adams ’65
Robert Buzzard ’62
Linda M. Gauss ’73, P. ’76
Debrah Guinn-Manning ’94
Edward M. Davis, Jr. ’79, P. ’79
Sherry L. Fains ’99
Brian Fieldshee ’98
Thomas G. Gianforte ’93
Sharon E. Foehr-Glicksman ’99
Elizabeth B. Hamill ’96
Michael R. Kavanagh ’96
Louis E. Lowen ’95
Harry J. Loosig ’97, P. ’97, P. ’98, P. ’99
Jennifer A. Mellek ’02
Eileen Collins-Nott ’07
David J. Norwood ’67
Gary S. Opline ’98
Susan M. Krishnakumar ’05
Todd Scott Reifman ’97
Don D. Schwartz ’02
Randi E. Schneider ’97
Joh L. Snyder ’98
Loren M. Shamaian ’97
Carole M. Shively ’91
Jenifer L. Van Nostrand ’95
Jason A. Weiss ’98
Nicolette H. Gossin ’98

Chairman’s Awards

2005-2009

President’s Awards

2005-2009

2008: Cynthia Amaya

2006: Diane L. Haring
2005: Colleen B. Jones
2009: Diane M. Haring
2008: Diana F. Haring
2007: Donna H. Haring
2006: Michelle Haring
2005: Caroline Haring

2008: Sandra Covelli
2009: John A. Prall
2008: Sandra Covelli
2007: John A. Prall
2006: John A. Prall

In Appreciation

Staff pictured:
Cynthia Amaya
Susan Collier
Anne Davis
Alyssa Ellsworth
Melissa Falk
Chandra Gesuota
Sandy Hoch
Chris Booker-Hartig
Nicole Kelman

Not pictured:
Chris Bissinger
Romie Missmer
Kim Myerson
Danielle Radomski

Dina Kovats-Bernat
Judy Knecht
Sanya Martinez-Humscik
Greg Mitton
Amy Morse
Megan Patrono
Lauren Rausmann
Bonne Rebold
Becley Russell
Kim Stolarik
Sally Siffin
Linda Stephen
Linda Woman

During the 2008-09 application cycle, the Admission and Financial Aid staff processed 71,012 pieces of paper for student applications, responded to 24,095 e-mails, visited 601 high schools and hosted 8,002 prospective students for on-campus visits.
Riding the Storm

“Nail to the mast her holy flag,
Set every threadbare sail,
And give her to the god of storms,
The lightning and the gale!”

Oliver Wendell Holmes, Old Ironsides

It was a dark and stormy night.

I’ve always wanted to start an essay that way, but not in these circumstances! Unfortunately, this particular dark and stormy night lasted for months, and while at this writing dawn seems to be on the horizon, it is not entirely clear that the long night is over.

The clouds were gathering throughout last year and loomed darker as the summer of 2008 drew to a close. By early fall, the tempest had reached full force. Financial markets were in free fall. Investment firms were failing, being restructured or liquidated. The credit markets froze and the banking system seemed close to paralysis. Millions of jobs were lost. Home equity tanked and mortgage foreclosures surged. Major corporations such as General Motors and Chrysler staggered toward bankruptcy.

Colleges and universities were not spared. Indeed, the wealthiest institutions were hit first and hit hardest. By midwinter, endowment losses ranged as high as 40 percent at institutions like Yale, Harvard, Princeton, Dartmouth, Wellesley and others. Because endowment income represents a major source of budget revenue at such institutions, the impact was immense. Construction projects were shelved; searches frozen; budgets slashed. Fundraising campaigns were deferred; alumni donations at some of the most prestigious liberal arts colleges were down by as much as 25 percent. Campus layoffs ranged from dozens to hundreds of positions. A number of institutions reduced or eliminated contributions to employees’ retirement accounts (accounts that had already been decimated by the collapsing markets). By late spring, the bond ratings of some of America’s most highly respected institutions were being revised downward to reflect harsh new economic realities.

For colleges like Muhlenberg, with smaller endowments and a greater dependence on tuition revenues, there were other worries. The demographic decline in the number of 18-year-olds in our key feeder states was starting to accelerate. Families who might normally consider private college for their kids were rethinking their options as college savings funds were decimated, housing equity diminished, student lenders vanished and parents began worrying about whether they would keep their jobs and could pay their mortgages. For such institutions, the spring semester was a time of anxious waiting. Applications were down at many schools – down by as much as 24 percent at some of our most respected benchmark institutions. Inquiries about financial aid were way up. Many families deferred college decisions later than usual: weighing options, comparing financial aid offers, holding off on a final commitment until the universal reply date of May 1st.

John Peter Gabriel Muhlenberg
How has Muhlenberg fared amid the storm?

We cannot claim to be unscathed, but we have emerged from the tempest in remarkably good shape compared to others. Indeed, there is reason to give thanks.

- Although applications were down by 8.5 percent (up 2.5 percent for early decision), we made our enrollment target, held steady on quality and managed to meet the financial need of the Class of 2013 by keeping operating budgets flat.

- The Muhlenberg Fund was down 7.5 percent in dollars. But the news is still good. Our participation rate of 25 percent is on par with other national liberal arts colleges and our parents’ participation rate of 68 percent remains among the highest in the nation.

- The endowment was down by as much as 25 percent at one point (much less than many other college and university endowments) but has started to claw its way back.

- Despite a modest midyear reduction in last year’s operating budgets (to help pay for the anticipated increases in financial aid), Muhlenberg moved forward on five of nine faculty searches, avoided layoffs and even managed to give its faculty and staff modest performance-based pay increases. We have kept operating budgets flat for next year.

- We have balanced the budget for the 54th consecutive year.

Survival, of course, is reason enough for thanks. But what of our ability to move forward in this heavy weather? Could we hope to forge on toward the ambitious goals set forth five years ago in our strategic plan? The answer, against all odds, is yes. We could and we did make progress; and the forecast for the future is promising:

- In April, the College’s A1/A+ bond rating was upheld by Moody’s and by Standard & Poor’s after an extensive review of Muhlenberg’s management, finances and market position.

- The successful rating review paved the way for a $20 million bond issue later that month to raise capital for the final major project of the strategic plan: the expansion of Seegers Union. We have now broken ground on this project to renovate and expand our forty-year-old kitchen, servery and dining room, along with increased space for our bookstore and student organizations. For architects renderings see page 32; to track construction progress, go to www.muhlenberg.edu/talentscampaign/seegers.html.

- We resurfaced Scotty Wood Stadium with state-of-the-art artificial turf, and resodded the practice and soccer fields with good old actual turf.

- We continued aggressive renovations aimed at curbing energy consumption, including motion-activated lighting in campus bathrooms, new energy-efficient windows in campus residences and individual metering of campus buildings to monitor energy consumption going forward.

- We renovated the cracked cement and crumbling bricks of Parents Plaza, which had been showing its age after 20 years. Our outdoor living room — the heart of campus, famous for its billowing bedsheet banners, vendors, petition-circulators, bake-sale sponsors and improv performers — is once again a comfortable and handsome venue for students, faculty, staff and guests to meet, eat, shop, hang out, speak out and sing out.
• We have launched the renovation of the former TKE House as much needed academic space for music and theatre students and faculty, thanks to grants from the Trexler Trust, the Alden Trust and several parents and alumni. For architectural renderings, see www.muhlenberg.edu/talentscampaign/rehearsalhouse.html.

• We are making steady progress toward the expansion and renovation of our Hillel House, with over $1.3 million raised toward our $3.5 million goal. For architectural renderings and naming opportunities, see www.muhlenberg.edu/talentscampaign/hillel.html. When we are ready to break ground on the Hillel expansion, we will also create new offices, classrooms and laboratory facilities for sociology and anthropology.

• We have completed the strategic plan. A comprehensive summary of the plan’s initiatives and their implementation, year by year since 2004, can be found at www.muhlenberg.edu/committees/stratplanning/update.pdf. Highlights include:
  – the completion of the new Brueckner Wing of the Life Sports Center;
  – the renovation and expansion of our science facilities;
  – the creation of six new residence halls;
  – the first-phase expansion of Seegers Union;
  – the addition of eight new tenure track lines in key disciplines to enrich the faculty: student ratio;
  – the creation of the new film studies major, public health minor, African-American studies minor, finance major, neuroscience program and updating of the religion, philosophy, English and music curricula;
  – a vast expansion of student research opportunities, service learning courses, internships and study-abroad opportunities.

• We accomplished all this despite the loss of two key colleagues. Development Vice President Tilghman Moyer left us in June 2008 to assume a leadership position at Temple University in Philadelphia. Then, in November, Provost Marjorie Hass was announced as the next president of Austin College in Sherman, Texas. Fortunately, after two national searches, we brought two outstanding individuals to join Muhlenberg’s senior management team. Connie Harris, our new vice president for development and alumni relations, came to us from Meredith College in Raleigh, North Carolina, where she led a successful campaign as vice president for institutional advancement. John Ramsay, our new provost, was recruited from Carleton College in Northfield, Minnesota, where he chaired the education department for many years and also served as associate dean of the faculty.

What next?

We MUST complete The Talents Campaign. With $4 million in commitments still needed, we will be turning to every parent and alum who has not made a five-year pledge for their help. And we will be returning to those who have pitched in already, to still do more. Remember that every gift to The Muhlenberg Fund, regardless of the amount, counts toward the campaign. With Muhlenberg students needing more than $21 million in financial aid next year, the future vitality of our College depends on our success.

This fall, we will begin a new strategic planning process. While it will strive to be broad-based, consultative, transparent, bold and realistic like the first process, the new plan will face a very different environment, particularly in regard to resources. We will need to focus harder than ever on financial discipline. Alumni and parents will play a key role in this plan, as advisors and as donors. As before, the plan must concentrate on strategies that will increase our value proposition – making Muhlenberg a school of choice for families who believe in the enduring power of a liberal arts education.

Muhlenberg can credit its current strength to the wise leadership of our trustees, the hard work of our senior management team and especially to the exceptional quality and passionate commitment of our staff and faculty. Every day, I see examples of their extraordinary devotion to making Muhlenberg the best it can possibly be. I am humbled and inspired by their dedication to our College.

We cannot predict which way the economic winds will blow next year, or how hard. But I am confident that, working together, we can continue to ride the storm, making Muhlenberg better and stronger.

With respect, affection and pride,

Peyton Randolph Helm, Ph.D., President
President’s Staff (Left to Right): Ken Butler, executive assistant to the president; Connie L. Harris, vice president, development and alumni relations; Chris Hooker-Haring ’72, P’09, P’10, dean of admission and financial aid; Karen Green, vice president for student affairs and dean of students; John Ramsay, Ph.D., P’12, provost; Kent Dyer, chief business officer and treasurer; Michael Bruckner, vice president, public relations; Rev. Peter Bredlau, College chaplain; Peyton Randolph Helm, Ph.D., president

Location: On the steps of Parents Plaza, leading up to the Shankweiler Biology Building and Trexler Tower.
Never has it been truer, the Muhlenberg mission, than now: Muhlenberg College aims to develop independent critical thinkers who are intellectually agile, characterized by a zest for reasoned and civil debate, knowledgeable about the achievements and traditions of diverse civilizations and cultures, able to express ideas with clarity and grace, committed to lifelong learning, equipped with ethical and civic values and prepared for lives for leadership and service.

During 2008-2009, Muhlenberg faculty increasingly emphasized in their teachings how liberal arts learning creates the leverage needed for higher levels of knowledge and understanding during these challenging times. By adding value at every learning opportunity — through heightened use of technology, greater tie-in to global issues and more compassionate discourse — faculty not only sheltered students from the impending storm, but prepared them for what lies ahead.

Adapting to new conditions is consistent with liberal arts learning. It takes true grit to be a leader, true courage to be reasoned and civil, true objective reasoning to be an independent critical thinker.

With eight major areas of studies in the humanities, six in natural sciences and mathematics and 11 in the social sciences, interdisciplinary majors and minors have evolved over the past decade to bridge critically-related areas of concentration for relevant study in the modern world. Interdisciplinary curricular initiatives in American studies, philosophy/political thought, environmental science and neuroscience support the liberal premise of adapting to the times in search for answers.

Scholarship, and the achievement of it, is still the highest priority at this College. A student-focused curriculum, designed for achievement, includes scholarships for incentive, reward and recognition. In October 2008, Muhlenberg College received a generous gift from the RJ Foundation to fund an endowed chair for the College’s RJ Fellows program. Dr. Lora Taub-Pervizpour, chair of the department of media and communication, accepted the Joseph and Rita Scheller Chair as director of the RJ Fellows Program, the
College’s fourth fully-endowed professorship. Mr. Scheller is a past member of the Muhlenberg College board of trustees and has been a longtime board member of the College’s Institute for Jewish-Christian Understanding. Through the RJ Foundation, the Schellers started the RJ Fellows Program in November 2001. The program provides student scholarships and funding for course development, research, faculty development and the RJ Fellows Symposium, a speakers’ series. The RJ Fellows Program grants merit awards to students in each class who are academically adventurous, intellectually curious, creative and motivated to produce positive change in the world. The RJ Fellows Program complements the College’s Dana and Muhlenberg Scholars programs, which have been providing scholarship grants and academic enrichment since 1987 and 1990, respectively.

Supportive Environment

Muhlenberg College received excellent scores for “Supportive Campus Environment” in the 2008 National Survey of Student Engagement (NSSE). Ninety-four percent of first-year students reported positive relationships with faculty members, while 89 percent gave positive ratings to their relationships with other students. Compared to benchmark schools in the national liberal arts category, Muhlenberg also fared extremely well for the following measures:

- First-year students had positive relationships with administration.
- The College helped first-year students cope with non-academic matters.
- The institution provided substantial support for students’ social needs.

The College’s seniors also fared better than the NSSE average for the following items:

- read more than 10 assigned books;
- did a community-based project as part of a regular course;
- positively rated their relationships with administrative personnel;
- said the institution provides substantial support for students’ social needs.

In particular, three academic support areas of the College provide resources to keep Muhlenberg students motivated. The Academic Resource Center, for instance, met 880 tutor requests, a 13 percent increase, and offered 5,545 hours of tutoring, a 19 percent increase over the past year. The Career Center, having posted almost 700 internships over the past year, is credited with assisting with career decision-making, resume writing, developing individual job-search strategies, networking, workshops and database support. The Office of Disabilities Services takes seriously its role, ensuring that all qualified students with disabilities are provided reasonable accommodation and auxiliary aids to maximize their learning experiences.

Trexler Library at 20

Marking the 20th anniversary of Trexler Library, the College’s celebration, “Trexler Library: Then, Now and Into the Future,” officially kicked off on Sunday, October 19, 2008, with a series of book talks and gatherings throughout the week. The finale attracted over 300 students participating in a re-enactment of the 1988 book passing from the old library. The passing ceremony started with the book “Papa Raker’s Dream: A Loving History of Good Shepherd,” by retired journalist Dick Cowen – the last book that was passed at the 1988 celebration — and featured performances by The Girls Next Door and the Chamber Orchestra, remarks from President Helm, a ribbon cutting ceremony for the new AT&T Information Commons, tours and more.

Built in 1988, the Harry C. Trexler Library provides the College’s primary collection of information resources.
With over 235,000 books, 140,000 U.S. government documents, 16,500 audio-visual items, and access to over 256,000 serial subscriptions, it serves to support the general instruction and research needs of students.

**Praxis Pedagogies Growth**

As a distinguishing feature of undergraduate liberal arts education at Muhlenberg, Praxis Pedagogies employ course-based action research in building public interest partnerships between institutions of higher education and local community-based organizations. In so doing, students gain a greater sense of social responsibility by increasing their level of civic engagement. It motivates them to become passionate about social justice and produce new — and challenge existing — knowledge. Within the social sciences, such programs function as an effective way of establishing and reinforcing partnerships among students, academic officers and communities. Students are empowered to create advocacy strategies for marginalized communities through first-hand experiences. Several academic areas of the College are designated to reach their “pedagogical” level through community service programs and interdisciplinary hirings, including music, African-American studies, biology, art history, neuroscience, psychology, film studies and political science. Praxis has been energizing to the campus community.

**Senior Year Experience**

Launched in October 2007 in response to a presidential task force directive, The Senior Year Experience is the culmination of undergraduate education, helping to increase student confidence during the transition to the world of work, additional formal education and citizenship as independent adults. Run by director Julie Ambrose, the highlight of the Experience this year was “Reality MC,” a three-day event between semesters designed to gear seniors to the practical realities of post-graduation. Most popular session topics were related to finances, insurance, first-day-at-work preparation, apartment hunting, etc. Another component happened during Senior Week in May, called the Last Lecture, where students nominated the professor they’d most like to hear provide both reflection and inspiration. This year, that faculty member was Dr. Jeremy Teissére, associate professor, biology.

**International Studies**

There has been a dramatic expansion in study abroad opportunities — from 35 to 153 programs over the past five years — and a corresponding significant increase in participation by students — 32.3 percent to 52.4 percent over the same period. Once such example, the Muhlenberg Integrated Learning Abroad (MILA) program, this year offered 17 students the time to study climate change and sustainable development in Bangladesh for a semester, with two weeks of it abroad. MILA programs afford students the opportunities to create meaningful independent research to contribute to their ongoing studies. This MILA project was spearheaded through the political science department.

**A Farewell**

Marjorie Hass, Ph.D., Muhlenberg’s first provost, and her husband, Dr. Lawrence Hass, professor of philosophy, have left the College’s red doors to move to Sherman, Texas, where she has been named president of Austin College. Marjorie served as interim vice president of academic affairs and interim dean of faculty July 2003 — February 2004 before being appointed provost in March 2004. Lawrence developed and directed the Theory & Art of Magic program, which received national acclaim.

**Welcome, New Provost**

Dr. John Ramsay assumed the post of provost at Muhlenberg College effective July 1, 2009. Ramsay is responsible for all fiscal and personnel aspects of the academic program, overseeing all academic department heads, deans of academic life, international programs, the Wescoe School, the registrar’s office, the Institute for Jewish-Christian Understanding, the Martin Art Gallery, The Entrepreneurship Institute, the Center for Ethics and the RJ Fellowship Program. A graduate of Bucknell University, Ramsay earned his Ph.D. in educational studies from the State University of New York in Buffalo. He was an associate dean at Carleton College, Northfield MN, from 2004-2007, where he was chair of the educational studies department.
The Wescoe School

Members of the newly established Eta Chi chapter of the national Alpha Sigma Lambda Honor Society.

Encouragement in Discouraging Times

Each time we open our red doors, we are faced with new opportunities and challenges. This past year has been difficult for many of our Wescoe students. With layoffs and rumors of layoffs abounding, tension has been running high. While this could be seen as a negative, I can’t help but see positives when I listen to conversations in our office and in our classrooms where our caring staff, faculty and advisors do all they can to help our adult students weather the storm. We’ve been assisting students with their resumes, writing reference letters, discussing new career paths and offering words of encouragement. Students come to us in times of trouble. This tells me that this is a place they trust.

During the spring semester, we recognized some of our best students when we inducted our first group into the newly established Eta Chi chapter of the national Alpha Sigma Lambda Honor Society. Wescoe students meeting the rigorous criteria were inducted along with members of the organizing committee.

As exciting as this year has been, we expect next year to be even better. We are looking forward to celebrating 100 years of adult education at Muhlenberg in 2010. Early efforts have resulted in the booking of two nationally-known speakers for on-campus lectures, the planning of student and alumni events and the beginning of a book documenting Muhlenberg’s longstanding commitment to adult education.

Muhlenberg has one of the oldest adult education programs in the nation. Muhlenberg began an adult education program in 1910, with an extension school called The Saturday School for Teachers. The first class had an enrollment of 20 – including women.

The Wescoe School continues to offer more than 25 programs of study in various formats, including accelerated degrees and certificates, traditional liberal arts degrees, major certificates and teacher certification. True to its mission, Wescoe is determined to make programs accessible and comprehensive so that more people can experience the academic rewards Muhlenberg offers.

Jane Hudak
Dean
The Wescoe School
Muhlenberg College
Beyond the Red Doors

The Wescoe School is always aiming to contribute to the well-being of the community in and around Muhlenberg. We currently offer summer class scholarships to students from Allen and Dieruff High Schools as well as individual class scholarships to Allentown police officers and firefighters.

Additionally, Wescoe has joined the Yellow Ribbon Program (www.gibill.va.gov), offering matching scholarships with the Veterans Administration to ensure that our soldiers returning home from military service have the same opportunity to attend a private college like Muhlenberg as they do a state university.

Wesco has also expanded its outreach to local businesses by providing their employees with opportunities to pursue their education onsite, in the workplace. Currently, we have groups of students attending classes at Lutron Electronics, C.F. Martin & Co., Inc. and at two Lehigh Valley Hospital Network campuses.

Community-Based Learning

Students in our experiential learning-based degree completion program also make substantial contributions to the local community by working on real-life projects. This integral component of their degree program partners student teams with local businesses or not-for-profit organizations. Just this year, students designed a website for Congregations United for Neighborhood Action; organized a fundraising/marketing Road Jamboree for the America on Wheels Museum; created marketing plans for the Allentown YMCA & YWCA and the United Way of the Lehigh Valley; developed and presented an interviewing skills workshop for participating agencies of the Volunteer Center of the Lehigh Valley; produced a business plan for Flint Hill Farm; initiated a staffing/retention plan for the Third Street Alliance; and prepared a training program on marketing/sales practices for the American Red Cross. These collaborative partnerships are a win-win for our students and the community organization and are often the highlight of our students’ educational experience.

Muhlenberg staff and faculty share their expertise with local organizations through our Campus to Conference Room program, with topics such as Five Steps to Making Effective Decisions; Activity-Based Costing; The ABCs of Profitability; Learning, Change, Innovation: What do they have in common?, and Are you ready for 2012?: Leadership Strategies to Create Your Desired Future. These sessions are offered free of charge, normally during a lunch and learn or staff meeting format. In 2008-2009, more than a dozen organizations took advantage of this program.

The Wescoe Mission

Through positive, inclusive and innovative approaches to learning, the mission of the Wescoe School is to transform people’s lives, build community and enhance society. The Wescoe School strives to provide lifelong learners the opportunities to continue and enhance their education and to do so in ways that recognize their experience, maturity, motivation, life circumstances and capacity for independent scholarship.

The 100th Anniversary History Committee (Front, left to right): Frank Whalen, writer and historian; Joyce Hommel, Trexler Library director; Dr. Priscilla Howard (chair), director of teacher certification; Susan Clemens-Bruder, lecturer in history; Amey Senape, Wescoe graduate. (Back): Dr. Ed Baldrige, professor emeritus of history; Kelly Cannon, Trexler Library head of public outreach and information; Dr. Ludwig Schlecht, emeritus professor of philosophy; Dr. Nelvin Vos, emeritus professor of English; Gregg Scully, assistant dean of the Wescoe School; Steve Goosley, Wescoe graduate; Diane Koch, the special collections and archives librarian. Not pictured: Lona Farr ‘62, P’94.
Kudos and Congratulations

Faculty Awards

Class of 1932 Research Professor – Dr. Thomas P. Cartelli, English
Donald B. Hoffman Research Fellowship (2009-2010)
  – Dr. Christine Ingersoll Fermier, chemistry
Fulbright-Nehru Grant – Dr. Clifton Kussmaul, associate professor, computer science
Lindback Award – Dr. Sue C. Jansen, media & communication
Paul C. Empie Memorial Award – Dr. Jane D. Flood, physics
Williams Award – Dr. Michael Huber, mathematics & computer science

Student Accomplishments

Ryan Chapoteau ’08 – Minority Corporate Council Association Lloyd M. Johnson Scholarship
Steven Epting ’09 – Pennsylvania Chapter of the Wildlife Society Frank Felbaum Scholarship
Patrick Fligge ’10 – Udall Scholarship Honorable Mention
David Gasalberti ’11 – Barry M. Goldwater Scholarship Honorable Mention
Jake Herb ’11 – Barry M. Goldwater Scholarship Honorable Mention
Sara Imperiale ’10 – Udall Scholarship
Beth Irwin ’07 – National Science Foundation Graduate Research Fellowship
Ben Mervis ’11 – St. Andrew’s Society Scholarship
Laura Sheard ’07 – National Science Foundation Graduate Research Fellowship Honorable Mention


August

Egner Chapel rocked during Union Baptist Day.

September

Student groups organize “9/11: Never Forget,” a daylong memorial held on the College’s front lawn on September 11. The display consisted of 2,977 flags, one for each person who died in the tragedy at the World Trade Center.
### Tenure Awards

Charles O. Anderson, associate professor of dance  
Dr. Janine Chi, associate professor of sociology  
Dr. Thomas J. Cragin, associate professor of history  
Dr. Michele Moser Deegan, associate professor of political science  
Dr. Erika V. Iyengar, associate professor of biology  
Dr. Lanethea Mathews-Gardner, associate professor of political science  
Dr. Jeremy Teissére, associate professor of biology & neuroscience

### Promotions

Dr. Bruce D. Anderson, professor of chemistry  
Dr. Alec Marsh, professor of English  
Dr. Elizabeth McCain, professor of biology  
Dr. David I. Taller, professor of media & communication

### Recent Books by Faculty


### Henry Awards: Faculty & Staff

- **People’s Choice Support Staff** – Chef Sherry Gergar, Sodexo  
- **People’s Choice Management** – Michael S. Bruckner, vice president, public relations  
- **People’s Choice Faculty** – Dr. Lawrence Hass, professor of philosophy  
- **Lifetime Achievement Award** – Richard K. Begbie, former assistant director, plant operations

---

### September

Internationally-acclaimed performance artist, writer and activist Guillermo Gómez-Peña presents his new one-man performance event “El Mexorcist 4: Last Mexican Standing.”

---

### October

Connie Harris, former vice president for institutional advancement at Meredith College, is named vice president for development and alumni relations.

---

### October

"Berg partners with the West End Alliance for "West End Oktoberfest."
October
The Muhlenberg College Democrats host vice presidential candidate Senator Joe Biden for a "Get Out the Vote" rally.

October
Trexler Library dedicates its new "A&I Information Commons" at a celebration of the facility's 20th anniversary on campus.

October
Dr. Lara Tzob-Penapour, chair of the department of media and communication, accepts the Joseph and Bita Stetler Chair as director of the RJ Fellows Program, the College’s fourth fully endowed professorship.

No year is like another in student affairs. The 2008-2009 year was no different; there was the constant ebb and flow of issues important to students. What we didn’t know was that the economy would play a part in very significant ways. As we went about the business of preparing lives for leadership and service, the winds of change were all around us.

The office of community service and civic engagement offered students the opportunity of getting “up close and personal” with the effects of the economic downturn. Many of our community partners knew firsthand about shrinking budgets; Muhlenberg volunteers were “a port in the storm” because of their service. The VITA (Volunteer Income Tax Assistance) student volunteers were able to find close to $1,000,000 in tax refund returns for local residents that could be reinvested in the local economy. It was critical that current partnerships be maintained and enhanced. Our students assisted children and senior citizens, while also focusing on hunger and homelessness initiatives (see page 22).

The Seegers Union expansion and Parents Plaza project were given the green light to proceed in spite of prevailing winds. This eighteen-month project will add to the building’s footprint by extending the rear of the building, which faces Prosser Hall. There will be some temporary inconveniences, but when the project is complete, students will enjoy an expanded and newly renovated union. New features include a new stage area with power and lighting, more informal social space, an integrated student life suite and event space for additional student programming.

This spring, we witnessed the worldwide concern for the spread of swine flu (H1N1). After two years of planning, Muhlenberg completed a pandemic flu response plan just in time. We were fortunate to not have any confirmed cases, and were pleased by the planning efforts led by our Health Center administrators.

The office of multicultural life faced a changing tide. The creation of a student-faculty-alumni guided Multicultural Center and the recruitment of a new director were two changes imperative to the College’s diversity goals. Robin Riley-Casey, the new director, began in January. Prior to her arrival to campus, Cynthia Amaya ’02, the office of admission, ably served as interim director during the fall semester. The passing of the baton was a smooth transition.

Five buses of Muhlenberg students and staff witnessed the historic inauguration of the nation’s first African-American president. This trip was an effort of several partners: student government, Hillel, multicultural life, the department of political science and the office of the chaplain.
November

A student-led voter registration drive signs up more than 800 voters.

November

Provost Marjorie Hass is selected as the new president of Austin College in Texas.

November

The football team wins its second straight Centennial Conference crown and advances to the NCAA Division III playoffs, while Tim Van Syckle and David Chorney earn invitations to the NCAA Cross Country Championships.

The director of multicultural life successfully lobbied a select group of senior-level managers to support the creation of a team of five students, two faculty and two staff members to send to the National Council on Race and Ethnicity Conference, held in San Diego, Ca., May 26 – 30. She encouraged students to apply for grants, and three out of the four received funding. Riley-Casey worked with those same students to assist in their proposal to student government for additional funding. The provost financed a faculty member, and President Helm supported the cost of the second faculty member. Dean of Admission Chris Hooker-Haring ’72 offered his support by providing funding for Cynthia Amaya to attend as well. The team participated in diversity workshops and seminars, with the goal of the conference being to engage in educational programs directed at facilitating critical analysis of diversity issues.

The Greek expansion program, facilitated by Chris Jachimowicz, director of student leadership programs, went into overdrive this year. On the recommendation of the committee on Greek life, the campus will welcome the return of Alpha Tau Omega in fall 2009. This chapter will offer another option for young men seeking membership in Greek life.

There will be several leadership pilot programs initiated during the 2009 fall semester based on the StrengthsQuest program offered by The Gallup Organization. There has been overwhelming support for this opportunity to launch a collegewide student leadership initiative. Members of the division of student life have completed the inventory and attended a 1½ day workshop in preparation for the fall 2009 launch. This will be an exciting new opportunity for student leadership development.

All of the aforementioned were significant and noteworthy achievements during a time of concern for the lingering economic storm. The programmatic efforts of the division of student affairs never lost sight of the mission to be educators especially during a time of economic turbulence, which has affected so many families.

Henry Awards: Students

Rookie of the Year – Rachel B. Jakubowitcz ’12
Helping Hand – Katherine D. Bemis ’09
Male Greek Leader of the Year – Alexander T. Kennedy ’09
Female Greek Leader of the Year – Christina A. Vergos ’09
Greek Organization of the Year – Phi Kappa Tau
Male Athlete of the Year – John W. Deluca ’09
Female Athlete of the Year – Alexandra E. Faust ’10
Performing Group of the Year – Muhlenberg Improvisation Association
Outstanding Community Project – Jefferson Field Day

Living In & Around Campus

67% Residence Halls
4.5% In fraternities & sororities
20.4% Leased & MILE properties (includes the Village)
1.2% Commuters
6.9% Living off-campus

Six new residence halls resulted in 193 new beds on campus. This has reduced usage of Tremont apartments, pleasing both students and neighbors.
January
Five busloads of students journey to Washington for the inauguration of President Obama.

January
The College successfully launches its “Reality MC” program, part of the Senior Year Experience.

December
Kiplinger’s magazine recognizes Muhlenberg as one of the country’s best values in higher education and CollegeConfidential.com ranks the College as the fifth “most effective” liberal arts college in the country.

The 80-year-old Gideon F. Egner Chapel, located in the heart of the Muhlenberg College campus, is regarded by architectural historians as one of the finest examples of the “Collegiate Gothic” style in America.

I’m told that it is more desirable to sail directly into a big wave than to run along side of it. The risk of capsizing is lower with the direct approach. I asked a friend who is an accomplished sailor if this is true. He agrees, mostly, and added something fascinating. He says that what you do on the back side of the wave is just as important as the front side. Sailing straight into the next wave can cause a real problem, so instead the sailor should hit the crest of the storm wave and sail at 45 degrees down, then turn straight into the sea’s next offering. The astute sailor is never set on one course or one approach, but takes the smart path to ensure the best result. That’s the approach that religious life has taken, following the lead of the College as a whole. While it might seem counter-intuitive to go head-on into a storm, sometimes that is your best option, and it turns out for the best.

Among the many things that religion has to offer are history and hope; those two things came to mind as the storm blew through this past year. Religious history stretches far back into human history, and reminds that we’ve seen storms before and we’ll see them again. Natural storms, and storms of human creation, have been part of the world forever, and religion has been a part of those storms, for better or worse, for all that time. Religion, at its best, has sought to give comfort and meaning in the midst of things we can neither understand nor control.

Religions have suggested sound wisdom and prudence as a way to survive a storm. Religious Life at Muhlenberg College has benefitted from plenty of that. Our chaplains have guided their programs with a prudent hand. Interest in religious life is steady and supports the spirit of the campus in many ways. Students connected to religious life have provided a calming influence for the campus because they know, as King Solomon did, that “this too shall pass.”

Our community has provided hope to many in this most recent maelstrom. Students went boldly into the storm this year, by looking outside of themselves and helping others whose boats have been struggling against the elements. Roman Catholic students hosted their wildly popular “Pancake Palooza,” which raised money for local charities.
**Center for Ethics**

The Center for Ethics produced a series of programs based on the timely theme *2008: Politics, Ethics and Citizenship*. The events kicked off with a performance by The Capitol Steps, a nationally acclaimed political satire troupe of former Capitol Hill staffers. The Center hosted a number of public talks representing a variety of political perspectives. In February, the Center welcomed Nadine Strossen, former President of the American Civil Liberties Union (ACLU), to speak about President Obama and the Supreme Court. Also in February, the Center hosted a student activism workshop where students learned techniques for taking political action in the public sphere. In 2008-2009, the Center for Ethics was directed by Dr. Judy Ridner, associate professor of history, and received support from the Christian A. Johnson Endeavor Foundation.

Hillel sponsored a trip to St. Bernard Parish in New Orleans to provide relief from Katrina. They are establishing the first parish-college partnership in the U.S. to demonstrate to the people of that parish that they are not forgotten and that our boat will make a long-term commitment to theirs. An expansion of our overtaxed Hillel facility is in the works, as the Jewish student organization has rapidly grown over the years. Over two-thirds of our Jewish students are active in Hillel, making it the largest student organization on campus.

The Lutheran Student Movement, which, ironically, held a retreat at the Jersey Shore during a hurricane, sponsored a conversation about religious responses to environmental issues, including what might our impact be on the storms of today. Finally, Religious Life sponsored Alternative Spring Break programs that tried to help those affected by hard times. A Washington, D.C. trip addressed hunger, poverty and homelessness and a trip to Statesville, N.C., with Habitat for Humanity built a home to shelter against the storms.

There are lots of reasons why a vessel weathers a gale. The vessel must be seaworthy, it needs an able captain, it needs sound wisdom and prudence to make good decisions, and it needs a little luck. Thankfully, Muhlenberg College has all of those things. One more thing is critical — a good crew. Religious Life is gifted with a talented and dedicated crew of staff, students, alumni and friends. Together, we are chartering courses old and new, and together we are riding the present choppy seas, just as we’ve done in the past and as we’ll do in the future. The other thing that you can do is drop anchor and wait out the storm. We’re not doing that.

Muhlenberg College commemorated Martin Luther King Jr. Day with the event, “Yes We Can, Yes We Did, Yes We Will” on January 22 in Empie Theatre. The evening focused on the struggle for equality in America, beginning at the Civil Rights Movement and ending at the election of our first black President of the United States. Above, Jasmine Jefferson ’12 sings.
As of last fall, 822 students were working towards degrees in the social sciences at Muhlenberg, the largest concentration of majors at the College.

Experiencing substantial growth, especially in the department’s two-year-old finance major, accounting, business and economics majors and minors accounted for 25 percent of the class of 2009. In the past year, the department hosted a panel of experts on the financial crisis as well as a panel of non-profit leaders. Despite the economic downturn, graduates continued strong placement with international and national professional services, business consulting and CPA firms.

Of the accounting majors who graduated in May 2009, approximately 50 percent accepted job offers with “Big Four” firms, while 15 percent accepted offers with regional or national firms.

The department of media and communication – which recently celebrated its 30th anniversary – has evolved into a thriving community, with nine full-time faculty and 135 majors working together in a recently renovated facility, equipped with cutting edge technology. Its curriculum reflects dramatic changes in the media landscape, but remains rooted in the critical study of media and ethical media-making. Majors produce full-length documentaries, and partner with faculty on projects like Healthy Youth Peer Education (HYPE), a collaboration with Lehigh Valley Hospital and Allentown youth that explores digital media as tools for raising their voices as agents of community change.

Political science developed programs aimed at strengthening campus engagement in public affairs. With service learning and internship opportunities, the department supports a politically-aware and civically-engaged campus. In fall 2008, political science co-sponsored a speaker series on the national election entitled Citizenship, Politics and Ethics and expanded global awareness with a new course, Sustainable Development and Climate Change in Bangladesh. Muhlenberg’s Institute for Public Opinion involves students in research on political and quality of life issues, frequently cited in local and national news outlets.

The psychology department had a very productive year. Over 30 students presented research at the Lehigh Valley Association of Independent Colleges Undergraduate Research Conference at DeSales University. Ten students presented research at five different conferences in cities from Boston to San Francisco. Muhlenberg’s first Rosenberg Research Scholar, Erica Cohen ’10, presented her research on stimulant medication use in students with ADHD, with the Rosenbergs in attendance. Eight students graduated with honors in psychology. Faculty members delivered more than 20 scholarly presentations at national and international conferences.

While the other social science majors of history, anthropology and sociology continue to advance the knowledge of who we are and how we came to be, the education certification program prepares students to teach young individuals for careers of the future.
March

The women's basketball team goes undefeated in the Centennial Conference and advances to the Sweet 16; Wrestler Rob Kein '09 earns All-America status. He and Matt Horn '09 represent 'Berg at the NCAA Championships; the men's distance relay team earns All-America honors at the NCAA Track & Field Championships.

April

John Ramsay, a professor and former associate dean at Carleton College, named provost.

(Timeline continued on page 20)

Preventing for Science

Careers

The combination of driven faculty and talented students leads to the outstanding legacy that the College's natural sciences program has built over the years. Natural sciences continues to expand program offerings. Dr. Bruce D. Anderson has been appointed new chair of the chemistry department, and Dr. Jane D. Flood, chair of the physics department, received the Paul C. Empie '29 Award at commencement.

A New Minor

The sustainability minor introduced in spring 2009 is an updated version of the former environmental studies minor. Led by Dr. Richard A. Niesenbaum, chair, biology department, the new minor integrates disciplines to develop creative solutions to unravel the complex environmental challenges facing our world.

Summer Research

Through the summer research program, exemplary students are able to further their studies to examine current challenges and new theories in the sciences. In summer 2009, 41 students worked with 21 faculty investigating subjects ranging from molecular genetics and chemical conversions to solar panel efficiency. Eleven students received support from alumni and friends, eight from the National Science Foundation (NSF) and seven from a Merck/AAAS grant.

Health Professions

Students in the health professions programs are more prepared than ever to continue their studies, with 19 out of the 21 graduates from 2008 admitted into medical school this year. Muhlenberg holds one of the highest success rates for health profession school placements in the nation, and biology remains the most popular major out of the natural sciences: There were 90 declared biology majors in fall 2008.

NSF Grants

Dr. Paul T. Meier, associate professor of biology, received a $469,550 National Science Foundation Science, Technology, Engineering and Mathematics scholarship award for economically disadvantaged students. Eight students from the 2009 entering class will receive faculty mentoring and internship opportunities. Dr. Brett Fadem, assistant professor of physics, received a $153,000 NSF grant to support research done at Brookhaven National Laboratory.
"The greening of Muhlenberg allows us to increase our efficiencies and decrease waste while fostering interdisciplinary, sustainable and ethical liberal arts education."

The Lee & Virginia Graver Arboretum

Given to the College in 1994, the Lee and Virginia Graver Arboretum, located in Bushkill Township some 20 miles away from campus, is used as an outdoor classroom by the biology and other science departments. The arboretum serves the educational mission of the College by providing field experiences that take students out of the classroom into a 63-acre environment where they can ask questions, conduct field research and experience beauty and wonder along the banks of Bushkill Creek.

Solar Panel Installation

During a course coordinated by Dr. Jane Flood, physics department chair, with assistance from Cara Owens, sustainability coordinator, 12 students installed a 3.2kw solar photovoltaic system on the roof of Seegers Union. The course combines information about solar electricity and energy conservation with hands-on experience in completing building energy audits and installing the system. Funded in part with a grant from the Sustainable Energy Foundation (www.thesef.org), the arrays are manually adjustable and solar radiance, wind, temperature and electricity production data will be available for ongoing research and analysis.

Green Team

Every year, Muhlenberg’s student Green Team helps first-year parents and students recycle their cardboard boxes and plastic containers as they unpack their belongings on Move-In Day. In fall 2008, Muhlenberg changed to a single stream recycling contract, allowing all recyclables to be deposited into the same bin and making it easier for everyone on campus to recycle. The Muhlenberg community currently recycles approximately 49% of its total waste stream.

Sustainability Minor

In spring 2009, Muhlenberg introduced the Sustainability Minor with the goal of instilling problem-solving skills in students regarding society and the environment. As department chair, the minor will be related to sustainability and environmental studies at both national and global levels. With members of the Sustainable Future (ULSF) and the Association for the Advancement of Sustainability in Higher Education (AASHE), Muhlenberg students will have the opportunity to work with other students for collaboration.

Muhlenberg’s New Science Building makes use of its unique design, practical Environmental Energy and Design waste with such features as efficient bulbs, flushless urinals, paper bins and wind-generated power.
Muhlenberg’s campus and curriculum fiscal and resource use our environmental impact, disciplinary learning and modeling living that are at the core of a

– Dr. Richard A. Niesenbaum
Biology department chair and director of sustainability studies

Just Tap It!
The Greening Committee’s “Just Tap It!” campaign sponsored the installation of several filtered bottle fillers on water fountains in Seegers Union and the Life Sports Center to encourage students to use refillable water bottles rather than buying bottled water.

BioBus
In September 2008, the BioBus tour visited Muhlenberg, where hundreds of students gained knowledge on the future of transportation ecology. The BioBus has an engine powered by vegetable oil and battery-powered solar panels positioned on the roof of the bus. The bus demonstrates zero or near-zero emissions with renewable energy sources like biodiesel and solar power (www.biobus.org).

Watts Your Bergtricity?
Thanks to EnAcT, Muhlenberg’s Environmental Action Team, “Watts Your Bergtricity” was a successful competition that raised awareness of electricity consumption on campus and generated discussion and enthusiasm among students about energy conservation. Sponsored by Muhlenberg’s Greening Committee, submeters installed at each residence hall measured the amount of electricity consumed by the building. Submeters have also been installed on all main campus buildings for ongoing conservation efforts.

New Science Building
Building (NSB) has been designated a “Green Building” for facilities and Silver LEED Certification (Leadership in Design). The building’s design and equipment curb energy window design maximizing natural light, compact fluorescent paint and carpets that emit low levels of VOCs, recycling power supplying half of the building’s electricity.
It was another banner year, as Mule teams garnered Centennial Conference titles, re-wrote record books and several athletes earned dozens of All-Conference and All-American honors. Here are some team highlights:

**Football**

In the fall 2008 season, on the newly Astro-Turfed Frank Marino Field, Muhlenberg seniors had big cleats to fill. Coming off a Centennial Conference (CC) championship, the Class of 2009 wanted a repeat – and they got it. The Mules were ranked No. 2 in the nation by the American Football Coaches Association, went 7-1 in the conference and 9-2 overall, earning a bid to the NCAA tournament, and earned Coach Mike Donnelly the inaugural title of CC coach of the year. Muhlenberg had both the defensive player of the year (Matt Rathbun ’09), offensive player of the year (John DeLuca ’09), two All-Americans (DeLuca and Rathbun) and two Academic All-Americans (DeLuca and Jake Floyd ’10).

**Women’s Basketball**

The women made history during their winter season, becoming the first team to go undefeated through the CC regular season and post season. For the first time in history, they advanced to the “Sweet 16” of the NCAA Division III tournament. Muhlenberg racked up two “Ws” at the tournament, defeating Westfield State and Bowdoin, serving up Bowdoin’s first-ever home court postseason loss. The Muhlenberg hoop stars also placed 16th on the Women’s Basketball Coaches Association Academic Top 25 Team Honor Roll.

**Women’s Softball**

Lots of hard work carried the Muhlenberg softball team to an improbable Centennial Conference championship in 2009. With new head coach Roni Rivera at the helm, the team took a giant U-turn, going 12-4 in the CC. Muhlenberg raised its team batting average 40 points to .268 and set school records for home runs (12), doubles (48) and extra-base hits (67) in a season. The Mules also raised their team fielding percentage 40 points to .964. RiRi Ferrigno ’09 was a huge contributor; the senior became the program’s all-time RBI leader (90) and tied school marks for career doubles (36) and home runs (6).

**Athletics**

Muhlenberg women’s basketball became the first team to have undefeated Centennial Conference regular and post seasons.

M858.qxp:M858  10/13/09  3:52 PM  Page 20
Muhlenberg Athletics won the Matte Award from Moravian College with a final tally of 10 ½ - 7 ½.

John DeLuca ’09 was named to the 2009 Scholar All-America Team by the United States Intercollegiate Lacrosse Association (USILA).

Two midfielders, Ruth Morrongiello ’09 and Amanda McGovern ’10, of the Muhlenberg women’s lacrosse team were selected to the All-Metro Region second team. Both players were second-team All-Centennial Conference picks too.

Bobby Torphy ’10 was named to the ESPN the Magazine Academic All-America track and field/cross country third team.

Alex Faust ’09 of the Muhlenberg women’s track and field team finished seventh in the pole vault at the NCAA Division III Championships, earning All-America status. Faust cleared 12 feet, 6 ¼ inches, tying the school record she set. Three students qualified for the NCAA track and field championships: Alex Faust ’09 (pole vaulting), David Chorney ’09 (steeplechase) and Jennifer Lynch ’10 (1,500). The men’s distance medley relay team earned All-America honors, while the men’s cross country team had two NCAA qualifiers.

RiRi Ferrigno ’09 of the Muhlenberg softball team was selected to the Louisville Slugger/All-East Region third team by the National Fastpitch Coaches Association. Ferrigno hit .373 with a team-leading three home runs and 27 RBI.

The softball team closed their season with a bid to NCAAs.

Rob Kein ’09 became the wrestling program’s sixth All-American in nine years. Matt Horn ’09 won his first Centennial Conference title at 184.

Seven Mules were selected to play this summer with the Pennsylvania Stoners, a semi-pro soccer team.

26-4 women’s basketball .867
9-2 football .818
10-4 women’s lacrosse .714
10-5 women’s tennis .667
12-6-1 men’s soccer .658
11-5-4 women’s soccer .650
17-10 volleyball .630

16-11 men’s basketball .593
19-18 softball .514
6-6 wrestling .500
6-7 men’s tennis .462
8-10 field hockey .444
15-22-1 baseball .408
5-8 men’s lacrosse .385

*cross country, golf and track not calculated as team percentages

April

The Lehigh Valley Black African Heritage History Project is honored by the Allentown Arts Commission.

April

EnAct organizes “Watts Your Bergtricity?”, a campus-wide energy saving competition.

April

Muhlenberg receives a $500,000 leadership gift from the Harry C. Trexler Trust, which will assist the College in opening a $3.5 million practice and rehearsal house to serve the College’s music, theatre and dance departments.
April
Moody’s and Standard & Poor’s reaffirmed the College’s A1 and A+ bond rating.

May
With the assistance of Merrill Lynch, the College’s investment banker, a $20 million bond issue was floated.

Community Service

“We believe the opportunity to volunteer truly enriches our students’ lives. Students gain valuable experience and life lessons through working alongside their peers and community partners. The community equally benefits from the skills and experience students bring to community-based projects and programs.”

– Muhlenberg Web site 2008-2009

The office of community service and civic engagement, under the direction of Beth Halpern, connects Muhlenberg and Allentown communities in meaningful reciprocal relationships. While financial contributions to charities may have been down worldwide in the past year, Muhlenberg students still managed to give their most valuable asset – their time. The campus logged a total of 31,500 volunteer hours and generated more than $116,000 ($10,000 more than last year) in contributions. Organizations and events that received major financial support were Dance for a Cure, Hole in the Wall Gang Camp, Relay for Life and Turning Point.

Over half of the students at Muhlenberg have served non-profit organizations in the past year. Almost 30 percent of the 1,200 student volunteers worked twenty hours or more at places such as the Sixth Street Shelter, Casa Guadalupe, Daybreak, Caring Place, IMPACT, Allentown Women’s Center and many more. This high rate of student involvement has earned Muhlenberg a national spot on the President’s Higher Education Community Service Honor Roll for 2008.

The College offered 23 service learning courses as part of its overall commitment to empowering mission. These courses tie service with academic studies. For example, students in Latin American Environmental History assisted adult non-native English speakers in ESL classes across Allentown’s schools. The Marketing for Non-Profit Organizations class hosted Ten Thousand Villages, a two-day fair trade sale for artisans from developing countries.

Now in its fifth year at Muhlenberg, students operating Dress Upon a Star collected approximately 500 new and gently used prom dresses for juniors and seniors at William Allen High School.

Learning through Outreach

The College has partnered with the West End Alliance since its inception. The group, whose mission is to create awareness and vibrancy in Allentown’s West End Theatre District, has sponsored the 19th Street Festival for several years. In 2008, the event changed to an Oktoberfest. The Alliance is currently involved in a major streetscape, parking and aesthetic initiative.

April
Moody’s and Standard & Poor’s reaffirmed the College’s A1 and A+ bond rating.

May
The softball team wins the Centennial Conference and advances to the NCAA. Pole vaulter Alexandra Faust ’10 earns All-American honors, while Jennifer Lynch ’10 and Chorney ’09 also qualify for the NCAA Track & Field Championships.

May
The softball team wins the Centennial Conference and advances to the NCAA. Pole vaulter Alexandra Faust ’10 earns All-American honors, while Jennifer Lynch ’10 and Chorney ’09 also qualify for the NCAA Track & Field Championships.

(Left to Right): Seniors Mike Cali, Melissa Berman, Wilma Cespedes-Rivera, Monique Ellison and Ashley Rider were recognized for exemplary service in the community at the annual Muhlenberg College Board of Associates dinner in spring 2009.
May
Hollywood producer/director Gil Cates is the commencement speaker and Muhammad Ali is one of three others to receive an honorary degree.

June
Muhlenberg closes out its 54th consecutive balanced budget.

June
The Class of 2013, 580 strong, takes part in June Advising and prepares for fall enrollment.

Music & Fine Art

Music, A Key Major
The 2008-2009 year was another strong one for the music department. During spring, the department produced 47 recitals and concerts, including a Percussion Festival. In addition, we presented 16 senior recitals, which serve as the culmination of our students’ learning experience of the past four years.

The department hosted its 2008-2009 Piano Recital Series, including performances by world-renowned pianists Joaquin Achúcarro, Idil Biret, Peter Frankl and Alessio Bax.

Perhaps the signature event of the year was the hiring of Dr. Karen Hiles. From Columbia University, Hiles completed her doctorate there in musicology in May 2009. Recently, she was also awarded a post-doctoral fellowship by the American Council of Learned Societies. Next year, Dr. Hiles will teach courses in music history, including a seminar on Mozart and Haydn.

Artful Thinking
The art department made a big leap forward in fall 2008 by hiring Dr. Margo Thompson, assistant professor, whose position was created in response to the great need for a second full-time art historian. With a Ph.D. in art history from Northwestern University, she joins Dr. Hedy da Costa Nunes, who has carried the program single-handedly for over twenty years. Thompson’s expertise in contemporary art, feminist art and African-American art allows the department to double its offerings in art history.

Just after 2009 Commencement, art faculty and students embarked on study trips to Costa Rica and China. Professor Joe Elliott partnered with Dr. Richard Niesenbaum, biology, on the long-running trip to Costa Rica, studying the environment and culture of the town of Las Juntas. Art Professor Amze Emmons led students with sociology professors, Dr. Janine Chi and Dr. Jeremy Teissere, on a 2,000 mile trip through China, too.

In the coming year, the art and music departments are planning a new digital lab in the Center for the Arts for photography, sound art, digital foundation, video art and electronic music classes. Art Professor Scott Sherk will teach sound art in the spring, and Emmons will team up with Professor Amra Brooks of the English department to teach a new course, “The Graphic Novel.”

Expanding the Arts

Hosted by the Martin Art Gallery, the 2009 Senior Art Exhibition featured the work of eleven art majors in painting, photography, sculpture and print-making, the result of their yearlong participation in the senior art seminar.

Muhlenberg art students working in Costa Rica

Having received a $500,000 leadership gift from the Harry C. Trexler Trust, the College will open in 2010 a $3.5 million practice and rehearsal house to serve the music, theatre and dance departments. The facility will provide 3,600 square feet of space for students, along with faculty offices.
Acclaimed poet and hip hop artist Ursula Rucker is surrounded by dancers as she plays Aunt Eloe in Caw, co-created by theatre and dance faculty Charles O. Anderson and Troy Dwyer. Ursula Rucker was the 2008-2009 Baker Artist in Residence.

As a member of Muhlenberg’s faculty, I have given over part of my life to research and writing about eighteenth-century English theatre. In this capacity, I recently had occasion to re-read a central text of early eighteenth-century performance theory, John Weaver’s An Essay Towards an History of Dancing (1712). As Weaver executes a nimble gavotte through two millennia of dance and theatre history, his essay emerges as a treatise on the education of performers.

What do dancers and actors need to know? What sort of training will produce performers equipped to combat the tawdry commercialism and intellectual vacuity of the early eighteenth-century stage? Weaver proposes this curriculum: ancient history (especially Thucydides and Herodotus), classical mythology (especially Homer and Ovid), music, arithmetic, geometry, natural philosophy (i.e. physics), moral philosophy, rhetoric, painting and sculpture. And, yes, the particular performance techniques and history of dance and theatre. Weaver advocates the liberal arts.

Some three hundred years later, Muhlenberg’s liberal arts curriculum bears little resemblance to Weaver’s. The world has changed, and the ways we come to know it have changed. This is all for the good. However, in the department of theatre and dance, we still take up Weaver’s challenge to consider the diversity of knowledges and experiences that help students of the performing arts develop into people of skill, insight and artistic substance. We encourage students to inhabit the truth that artists who want to say something about the world must first commit themselves to studying the world.

To Engage to Know

Thinking retrospectively about our work in the 2008-2009 production season, I am struck by the range of knowledges that informed the creative process on our stages this year. Beth Schachter’s production of Shakespeare’s Twelfth Night enlisted contemporary gender theory to create a world of swirling desire run joyfully, comically amok. Tim Averill’s surrealist set for the production found inspiration in the archives of twentieth-century art history. Charles Anderson and Troy Dwyer co-created Caw, a new dance theatre work grounded in the Uncle Remus stories of African-American folklore. This production engaged participants in the history of racial and sexual identities in the United States, staging the vitality of African-American and queer cultures in the face of widespread persecution and querying the complex ethics of cultural appropriation. The participation of Baker Artist in Residence Ursula Rucker layered in another contemporary performance form – spoken word poetry. Francine Roussel punctuated her rehearsals for Feydeau’s comic masterpiece A Flea in Her Ear with regular viewings of French films, an unmatched treasure trove of whimsy, longing and subtly impeccable timing.

For reasons of space, I can’t list everything we produced this year. I can say with confidence that as every production led students more deeply into the art forms of theatre and dance, it also invited the to engage other ways of knowing – additional knowledges to supplement, augment and extend the things we can think, know and communicate in the performing arts.
Honors and Rankings

The department continues to garner regional and national honors for its work. The theatre productions listed below all received multiple Certificates of Merit from the American College Theatre Festival. The dance program made another strong showing this year at the American College Dance Festival, with two pieces selected in a competitive process for presentation at the final gala concert. We continue to be listed among the top programs in the country in both theatre and dance in multiple ranking systems. *The Princeton Review* recently ranked the College’s theatre program #4 in the nation, up from #7 and #6 over the past two years. However, our real accomplishment — our lasting accomplishment — is our students. They emerge from Muhlenberg informed, creative and restive. They’ve learned to learn, and so they have something to say.

**Muhlenberg on Stage 2008–2009**

- Charles Richter directs a classic production of *Oklahoma!* featuring Sara Mazes ’09 as Aunt Eller, Christa Wroblewski ’09 as Laurie, and Colin Hooker-Haring ’10 as Curly. October 2008
- Monique St. Cyr ’11 and Jeramie Mayes ’09 in Professor Beth Schachter’s adaptation of William Shakespeare’s *Twelfth Night.* November 2008
- (in)decision choreographed by Dana McGowan ’10 for Moving Stories. Presented at the Gala for American College Dance Festival Association. November 2008
- Jeremy Arnold ’12 and Lauren Montella ’09 in Shelley Oliver’s *Bach to the Blues* for Master Choreographers. February 2009
- Professor Karen Dearborn’s *Echoes through the Mist* for Master Choreographers. February 2009
- Michael Kite ’09 and Natalie West ’09 in a scene of *The Possibilities,* team directed by James Peck, Shannon Fitzsimons ’09 and Aaron Lawson ’09. February 2009
- Corrie Cowart’s *Que Será Será* for Master Choreographers. February 2009
- Professor Francine Roussel’s hilarious production of *A Flea In Her Ear* with the wit of Katie Brandenstein ’10, Sarah Himmer ’09 and Scott Parkinson ’10. April 2009

© Matthew Wright
© Kenneth Ek
© Kenneth Ek
© Kenneth Ek
© Matthew Wright
© Kenneth Ek
© Matthew Wright
© Kenneth Ek
© Matthew Wright
© Kenneth Ek
An article in *The Chronicle of Higher Education* last spring described the just-completed admissions year as “trying to walk through a hall of mirrors.” To say it was a challenging year is an understatement. And yet, Muhlenberg successfully rode the waves and in the end arrived safely at the shore.

That’s not to say that it was easy. With the economy in near free fall last September and October, the admission staff had an early signal from parents and students it would not be a business-as-usual year. Conversations often centered around the cost of private higher education and the difficulty of families whose own budgets were under pressure to find ways of affording the Muhlenberg experience. What’s more, at a time of tight family budgets, families wanted to know in greater depth and detail, “What am I getting for my investment?”

### Meeting Financial Needs

Muhlenberg was among the first colleges in the country to respond with an expanded “early read” program for financial aid. Families who felt they needed to know what might be possible in terms of aid before applying had the opportunity to submit abbreviated information and get an early sense of how aid might play out. In addition, the admission staff – always known for a highly personalized approach – did even more counseling and personal follow-up with families in order help families with the college decision.

### Successful Outcomes

The results have been positive. Although applications did not top last year’s record number, the College did receive over 4,400 applications for the first-year class. The class came in on target at 580 strong. Quality remained strong with over 40 percent of the class ranking in the top decile of their high school class and mean SATs of 605 CR, 606 M, 610 W. The class cost more in institutional grant and scholarship aid than had been originally budgeted, but President Helm’s decision to take back 2.5 percent of operating budgets during the academic year in order to cover the aid overage proved prescient and more than covered the increased financial aid.

All in all, in a stormy recruitment season, Muhlenberg fared well. Despite media reports that made it sound like nobody would be attending private colleges last year, we at Muhlenberg discovered that there is a market for a college that does what we do as well as we do it. Our brand of highly personalized, highly participatory education is still something that many students and parents value. I would be remiss if I did not acknowledge the outstanding efforts of our admission and aid staff in this challenging year. The market conditions demanded the very best we had to give, and I’m proud of the results our group achieved.
Select Admissions Criteria 2005-2009

Student Charges at Comparable Colleges 2008-2009

Muhlenberg College 83.6%

Source: Integrated Postsecondary Education Data System, Spring 2008
Note: The four-year graduation rate for Muhlenberg College in 2009 was 78.0 percent.
Despite the stormy economic front, Muhlenberg enters the final year of *The Talents Entrusted to Our Care Campaign* having reached $101 million in gifts and pledges (out of a $105 million goal), thanks to the dedication and generosity of Muhlenberg family and friends. Additionally, gifts to The Muhlenberg Fund totaled $1,859,201.44. The College fared better than many of its peer institutions in annual contributions. Gifts for scholarships and capital projects were also strong (see highlights opposite page).

The 2008-2009 academic year also brought new leadership in development and alumni relations with the appointments of Connie L. Harris as vice president for the office of development and alumni relations, Mark J. Paris ’80 as chair of the development committee of the board of trustees and Jennifer R. McLarin ’86 as the new director of alumni relations.

Campaign Highlights

- Trustee Susan C. (Ettelman) ’77 and Steven M. Eisenhauer ’77 established The Eisenhauer Family Scholarship for Dance. Through Susan’s giving and her efforts to spearhead giving among ‘Berg alumni at her firm, Deloitte Tax LLP, and the other Deloitte U.S. firms, the College unveiled the Deloitte Foundation Interview Room in The Career Center in fall 2008.
- Muhlenberg received an anonymous $1 million lead gift toward an estimated $3.5 million capital project to expand and renovate the Hillel House. Additional leadership gifts were made by Barry H. P’12 and Sindy L. Liben P’12 and John M. P’96 and Barbara S. Heffer P’96, whose names will embrace the lobby and director’s office, respectively.
- Muhlenberg received a generous gift from the RJ Foundation to fund the Joseph and RITA Scheller Chair for the College’s RJ Fellows program (see page 6).
- Muhlenberg received a $500,000 leadership gift from the Harry C. Trexler Trust and a $125,000 gift from the George I. Alden Trust to assist the College in opening a $3.5 million practice and rehearsal house to serve the College’s music, theatre and dance departments.
- Gregg P’12 and Stacey H. Bacchieri P’12 made a capital gift to replace dance floors in Brown Hall and Trexler Pavilion.
- The late Jeannie Freeman, widow of Muhlenberg alumnus John B. Freeman ’34 and sister of John D. Carapella ’34, designated monies from a trust to establish The John D. Carapella ’34 Memorial Scholarship.
- Paul T. Herman ’60 established The Anna and Ernest Doll and Verna and Charles Herman ’55 Scholarship for unrestricted financial aid.
- Glenn Koch ’86 established The Edwin J. and Margaret E. Fister Scholarship in memory of his maternal grandparents.
- Wesley H. ’74 and Dolores M. Whitman designated three funds in their estate plan for psychology: an endowed chair, a scholarship and an endowed fund for the department.
Commitments to Date
As of June 30, 2009

**PRIORITY GIFTS GOAL**

- **The People Entrusted to Our Care** $35,525,535 $29,500,000
- **Scholarships** $27,668,154 $23,000,000
- **Faculty Support** $7,440,567 $5,000,000
- **Student Research** $416,814 $1,500,000

- **The Places Entrusted to Our Care** $32,569,800 $40,500,000
  - **Academic Facilities** $9,146,078 $12,500,000
  - **Capital Projects**
    - **Art/Music Space** $165,000 $500,000
    - **Science Building/Shankweiler** $4,900,550 $7,500,000
    - **Art/Music Expansion** $0 $1,800,000
    - **Trumbower Renovation** $1,478,049 $1,500,000
    - **Walson Hall** $500,000 $500,000
    - **Other Capital Projects** $2,102,479 $700,000

- **The Experience Entrusted to Our Care** $32,904,665 $35,000,000
  - **The Muhlenberg Fund, Unrestricted Support** $17,677,241 $19,500,000
  - **The Muhlenberg Fund, Restricted Support** $15,227,424 $15,500,000

**CAMPAIGN TOTAL** $101,000,000 $105,000,000

**Includes Hillel House renovation and expansion project.**

---

The Talents Entrusted to Our Care
The Campaign for Muhlenberg College

2009 Alumni Achievement Award winners were honored at a luncheon during Reunion Weekend. Pictured (back row, left to right) are: Curtis Dretsch, Service to the College by a Friend; Jennifer A. McKee ’02, Outstanding Young Alumna; Edward H. Bonekemper III ’64, Alumni Lifetime Achievement; and Lee A. Kreidler ’59, Alumni Service to the College; (front row left to right) Mahlon H. Hellerich ’40, Heritage Recognition Award; Jeffrey R. Porphy ’89, Alumni Leadership; and Leonard I. Zon ’79, Alumni Lifetime Achievement. Ashley C. Rode ’09 and Robert J. Janowitz ’09 (not pictured) received Future Alumni Leader Awards.

www.muhlenberg.edu/philreport.html
Printed copies available upon request.
The office of public relations helps to promote Muhlenberg’s image to both local and national communities. With Muhlenberg’s accomplished faculty, hard-working students and exciting events, the making of news is strategically conducted to reflect the mission of this liberal arts college. The public relations office continuously positions the College in its most relevant light, focusing on student life, athletics, ethics, politics and other social issues important to mainstream America.

While the newspaper industry was in tremendous contraction and space was at a premium, the College was in the national spotlight this year – a lot. The College Republicans and College Democrats co-sponsored a Town Hall by Sen. Arlen Specter, and a visit from vice presidential candidate Joe Biden was featured nationally. Quotes and polls by Chris Borick, political science, and the Institute of Public Opinion were a seemingly daily occurrence during the 2008 presidential campaign. Biden’s visit came after a busy spring ’08 semester that featured a visit by future President Barack Obama and former President Bill Clinton. Borick and the College were on CBS Evening News and were quoted regularly in Pittsburgh and Philadelphia papers, NPR and the Associated Press throughout fall, and then deep into the spring and summer, due to state budget and campaign issues.

There was a column in the New York Times by parent Hubert Herring, praising his daughter’s experience at Muhlenberg. There was also a feature in the Philadelphia Inquirer about our “Clean and Sober Environment,” a theme house for students who are in recovery for alcohol or substance abuse. That story also ran in Orlando, Seattle and nationally on a syndicated news wire service.

Other faculty and staff were featured by national and local media, including Dean of Admission Chris Hooker-Haring ’72, P’09, P’10, who was quoted in the Philadelphia Inquirer several times; psychology professor Jeff Rudski, who was cited by the Camden Courier Post and adjunct professor of history, Ed Bonekemper ’64, whose letter to the editor appeared in U.S. News & World Report.

Biology professor Dan Klem was quoted in the New York Times, Boston Globe, Columbus Dispatch, Audubon Magazine and the Omaha World Herald for his work on green architecture and bird fatalities. Alumni were seen on the CW Network, NBC’s Kath and Kim, Semi-Homemade Cooking with Sandra Lee and even a segment of America’s Funniest Home Videos. Our very own Ariella Goldstein ’10 earned a seat on Jeopardy and returned to Allentown with a $10,000 check.

Film studies professor Paul McEwan was quoted in the Arizona Republic. Dance professor Charles O. Anderson was featured in the Philadelphia Inquirer and Dance Journal. The College was mentioned and Donna Kish-Goodling, associate dean of global education, was quoted in an Inquirer story about study abroad programs. Jacy Good ’08 is spearheading a bill to ban driving while talking on a cell phone. Her efforts were featured by several television stations, the Reading Eagle, Harrisburg Patriot-News, Pittsburgh Tribune-Review and Lancaster Era.

ABC filmed a 20/20 segment on campus. The network thanked the College for its help and showed a “beauti-
ful campus shot” as part of the piece.

Other interesting media highlights over the past few months include a Star Ledger feature on a New Jersey band featuring Muhlenberg alums; English professor Francesca Coppa discussing pop-culture “vidders” on NPR; and business professor Roland Kushner in the Christian Science Monitor.

The Institute of Public Opinion was cited for its polling on issues like swine flu, the state of the GOP and gay marriage. The Institute also was mentioned on Slate.

Muhammad Ali’s attendance at graduation to receive an honorary degree earned President Helm and Linda Andrews, professor of physical education, a spot in Ring magazine’s blog while honoring “the Champ.”

Top Muhlenberg Stories

- Ariella Goldstein ’10 on Jeopardy

Ratings

- Kiplinger’s again listed Muhlenberg as a “best value” college.

- The College’s theatre program was ranked #4 in the country by The Princeton Review, up from #6 and #7 the past two years.

The Muhlenberg College Democrats hosted, then vice presidential candidate, U.S. Senator Joe Biden (D-DE), for a “Get Out the Vote” rally on October 30, 2008.

U.S. Senator Arlen Specter (R-PA, now D-PA) addressed students in spring 2009, three days before he became a Democrat.

Ariella Goldstein ’10 on Jeopardy
It has been a very challenging year for small liberal arts colleges relying on net tuition dollars and investment returns for their financial health. Reactions to the economic stress have varied across campuses with a number of higher education institutions freezing salaries, reducing or eliminating 403B (retirement) contributions, laying off workers, cutting operating budgets and deferring construction projects.

A Conservative Philosophy

Muhlenberg College’s ability to weather the storm to date (no one really knows when this storm will end) is rooted in a steady, conservative financial philosophy. The operating budget has a contingency line item, plus the revenue budget is built on tuition for a smaller number of students than are projected to attend. This provides flexibility should enrollment dip or the financial aid discount rate fluctuate. The endowment fund spending rate is averaged over a trailing five-year period, when most institutions are using a three-year period. While this lowers the draw off the endowment in most markets, it provides a smoother year-to-year allocation.

Muhlenberg’s A1 and A+ Ratings

While dozens of colleges were downgraded this year in their bond ratings, Moody’s Investors Service and Standard & Poor’s Rating Services both reaffirmed Muhlenberg’s A1 and A+ ratings. With the retirement of the 1997 bond issue, an opportunity arose to incur additional debt for much needed projects while keeping debt service fairly level. After much planning, work has started on an addition to and renovation of Seegers Union, a building constructed in 1963 when enrollment was quite a bit smaller.

A new dining hall and servery will greet students in fall 2010. Also, a renovation to Parents Plaza was completed in summer 2009. This very popular gathering...
place has been showing its age the past few years. The new look kept important pieces of the existing design and improved on other aspects of the plaza.

During fiscal year 2010, renovation work is planned on the former TKE fraternity house to convert it to a rehearsal house for music and theatre, two departments bursting at the seams. Many contractors and vendors are eager for work making this an opportune time to engage in construction activity. Investments in the theatre and music departments will assist in keeping these top-notch programs attractive to prospective students and beneficial to existing students.

Another investment made this past year was the Digital Cultures Project. Lora Taub-Pervizpour, chair of the media and communication department, led a team of interdisciplinary faculty in making this project a reality. Faculty from art, music, dance, theatre, film studies and media and communications were represented. The result was a multipurpose multimedia production classroom and open lab and studio space where students can: (1) compose and record music digitally; (2) film in digital HD for MCTV and other venues; (3) plan and execute digital photo shoots; and (4) explore the convergences among these modes of cultural representation.

The Talent to Weather the Storm

During this difficult year, Muhlenberg has taken advantage of opportunities as they have presented themselves. The College has filled several of its open faculty positions, restructured staffing where necessary and added strategic positions on campus, taking advantage of larger and stronger applicant pools.

Rock Solid

*Kiplinger’s* named Muhlenberg one of the best values in private institutions across the country, ranking 41 out of 50 and one of seven Pennsylvania schools listed. Hopefully, next year we will be looking back from an even healthier financial spot.

Endowment Growth 1999–2009

<table>
<thead>
<tr>
<th>Year</th>
<th>Endowment Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>1999</td>
<td>$82.5 million</td>
</tr>
<tr>
<td>2009</td>
<td>$115.7 million</td>
</tr>
</tbody>
</table>
## Fiscal Year 2008-2009

### Balance Sheet

<table>
<thead>
<tr>
<th>Assets</th>
<th>2009</th>
<th>2008</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$ 26,001,008</td>
<td>$ 19,672,752</td>
<td>$ 14,605,844</td>
</tr>
<tr>
<td>Short-term investments</td>
<td>15,524,239</td>
<td>17,603,498</td>
<td>18,869,372</td>
</tr>
<tr>
<td>Contributions receivable - current</td>
<td>2,117,465</td>
<td>2,084,229</td>
<td>1,831,930</td>
</tr>
<tr>
<td>Accounts receivable and other current assets</td>
<td>2,094,146</td>
<td>2,495,392</td>
<td>2,518,959</td>
</tr>
<tr>
<td>Long-term investments</td>
<td>139,798,365</td>
<td>161,440,777</td>
<td>161,581,667</td>
</tr>
<tr>
<td>Contributions receivable</td>
<td>5,907,353</td>
<td>5,080,705</td>
<td>4,887,614</td>
</tr>
<tr>
<td>Land, buildings and equipment - net</td>
<td>151,799,166</td>
<td>151,552,968</td>
<td>145,358,825</td>
</tr>
<tr>
<td>Beneficial interest in perpetual trusts</td>
<td>6,821,681</td>
<td>9,388,099</td>
<td>9,367,847</td>
</tr>
<tr>
<td>Funds held by trustee and other assets</td>
<td>22,820,407</td>
<td>2,731,144</td>
<td>10,263,002</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>372,883,830</td>
<td>372,049,564</td>
<td>369,285,060</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities</th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable</td>
<td>7,524,124</td>
<td>6,767,011</td>
<td>7,311,930</td>
</tr>
<tr>
<td>Deferred income and student credit balances</td>
<td>4,509,799</td>
<td>4,052,727</td>
<td>4,738,609</td>
</tr>
<tr>
<td>Bonds payable</td>
<td>76,380,000</td>
<td>57,780,000</td>
<td>59,370,000</td>
</tr>
<tr>
<td>Other liabilities</td>
<td>12,658,030</td>
<td>8,794,024</td>
<td>5,702,085</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>101,071,953</td>
<td>77,393,762</td>
<td>77,122,624</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Net Assets</th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>180,460,058</td>
<td>191,147,655</td>
<td>194,912,783</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>35,216,636</td>
<td>47,401,391</td>
<td>49,327,024</td>
</tr>
<tr>
<td>Permanently restricted</td>
<td>56,135,183</td>
<td>56,106,756</td>
<td>47,922,629</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td>271,811,877</td>
<td>294,655,802</td>
<td>292,162,436</td>
</tr>
</tbody>
</table>

| Total Liabilities and Net Assets    | $372,883,830    | $372,049,564    | $369,285,060    |

Trexler Library’s new AT&T Information Commons provides instructors and students with a full suite of scholarly, technological support.
## Statement of Activities & Changes
(Unrestricted Net Assets)

### Revenues

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2008</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition and fees</td>
<td>$81,146,483</td>
<td>$74,190,413</td>
<td>$69,993,650</td>
</tr>
<tr>
<td>Less: College funded scholarships</td>
<td>(23,745,690)</td>
<td>(21,843,885)</td>
<td>(20,841,615)</td>
</tr>
<tr>
<td>Net tuition and fees</td>
<td>57,400,793</td>
<td>52,346,528</td>
<td>49,152,035</td>
</tr>
<tr>
<td>Private gifts, bequests and grants</td>
<td>2,573,047</td>
<td>2,257,596</td>
<td>2,407,391</td>
</tr>
<tr>
<td>Endowment and other investment income</td>
<td>3,507,013</td>
<td>3,079,936</td>
<td>3,049,992</td>
</tr>
<tr>
<td>Endowment gains (losses) &amp; gains from spending policy</td>
<td>(18,073,224)</td>
<td>(7,194,386)</td>
<td>11,238,036</td>
</tr>
<tr>
<td>Auxiliary enterprises</td>
<td>18,029,831</td>
<td>17,049,463</td>
<td>16,840,298</td>
</tr>
<tr>
<td>Other sources and swap market value adjustment</td>
<td>(842,096)</td>
<td>871,351</td>
<td>3,642,299</td>
</tr>
<tr>
<td>Net tuition and fees</td>
<td>62,595,364</td>
<td>68,410,488</td>
<td>86,330,051</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>3,635,805</td>
<td>3,448,477</td>
<td>12,794,372</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td><strong>66,231,169</strong></td>
<td><strong>71,858,965</strong></td>
<td><strong>99,124,423</strong></td>
</tr>
</tbody>
</table>

### Expenses

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2008</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instruction and research</td>
<td>34,384,797</td>
<td>32,598,682</td>
<td>30,997,337</td>
</tr>
<tr>
<td>The Wescoe School</td>
<td>2,196,451</td>
<td>1,829,891</td>
<td>1,752,677</td>
</tr>
<tr>
<td>Library</td>
<td>2,849,528</td>
<td>2,747,984</td>
<td>2,622,684</td>
</tr>
<tr>
<td>Student services</td>
<td>8,245,878</td>
<td>7,674,696</td>
<td>7,324,540</td>
</tr>
<tr>
<td>General administration</td>
<td>5,680,814</td>
<td>5,370,431</td>
<td>5,487,728</td>
</tr>
<tr>
<td>General institution and other expenses</td>
<td>7,151,109</td>
<td>9,708,209</td>
<td>7,045,019</td>
</tr>
<tr>
<td>Depreciation</td>
<td>6,146,178</td>
<td>5,946,718</td>
<td>5,290,780</td>
</tr>
<tr>
<td>Auxiliary enterprises</td>
<td>10,254,011</td>
<td>9,847,482</td>
<td>10,131,840</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>76,918,766</strong></td>
<td><strong>75,624,093</strong></td>
<td><strong>70,652,605</strong></td>
</tr>
</tbody>
</table>

### Changes in Unrestricted Net Assets

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2008</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private gifts, bequests and grants</td>
<td>4,261,613</td>
<td>3,448,436</td>
<td>2,606,941</td>
</tr>
<tr>
<td>Endowment income</td>
<td>4,261,613</td>
<td>3,448,436</td>
<td>2,606,941</td>
</tr>
<tr>
<td>Endowment gains (losses) (14,917,432)</td>
<td>(3,707,422)</td>
<td>6,723,055</td>
<td></td>
</tr>
<tr>
<td>Other sources</td>
<td>4,261,613</td>
<td>3,448,436</td>
<td>2,606,941</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>(3,635,805)</td>
<td>(3,448,477)</td>
<td>(12,794,372)</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>76,918,766</strong></td>
<td><strong>75,624,093</strong></td>
<td><strong>70,652,605</strong></td>
</tr>
</tbody>
</table>

### Changes in Temporarily Restricted Net Assets

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2008</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private gifts, bequests and grants</td>
<td>4,261,613</td>
<td>3,448,436</td>
<td>2,606,941</td>
</tr>
<tr>
<td>Endowment income</td>
<td>4,261,613</td>
<td>3,448,436</td>
<td>2,606,941</td>
</tr>
<tr>
<td>Endowment gains (losses) (14,917,432)</td>
<td>(3,707,422)</td>
<td>6,723,055</td>
<td></td>
</tr>
<tr>
<td>Other sources</td>
<td>4,261,613</td>
<td>3,448,436</td>
<td>2,606,941</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>(3,635,805)</td>
<td>(3,448,477)</td>
<td>(12,794,372)</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>76,918,766</strong></td>
<td><strong>75,624,093</strong></td>
<td><strong>70,652,605</strong></td>
</tr>
</tbody>
</table>

### Changes in Permanently Restricted Net Assets

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2008</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private gifts, bequests and grants</td>
<td>2,550,896</td>
<td>8,139,782</td>
<td>2,378,864</td>
</tr>
<tr>
<td>Endowment income</td>
<td>46,449</td>
<td>26,593</td>
<td>37,783</td>
</tr>
<tr>
<td>Net change in beneficial interest in perpetual trusts</td>
<td>(2,566,418)</td>
<td>20,252</td>
<td>733,254</td>
</tr>
<tr>
<td>Depreciation</td>
<td>(2,500)</td>
<td>(2,500)</td>
<td>(2,500)</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>28,427</strong></td>
<td><strong>8,184,127</strong></td>
<td><strong>3,147,401</strong></td>
</tr>
</tbody>
</table>

### Net Assets

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2008</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginning of year</td>
<td>294,655,802</td>
<td>292,162,436</td>
<td>261,482,472</td>
</tr>
<tr>
<td><strong>End of year</strong></td>
<td><strong>$271,811,877</strong></td>
<td><strong>$294,655,802</strong></td>
<td><strong>$292,162,436</strong></td>
</tr>
</tbody>
</table>

On September 18, 2008, the Trexler Library held a ribbon cutting for the new Writing and Information Consultation Center on Level A.
Trustees

Alexander M. Adelson ’56
Arthur A. Altman ’53, P’84
Eric L. Berg ’78
John W. Blend III ’68
Adam Brodsky ’95
Paul C. Brucker ’53
Richard F. Brueckner ’71, P’04, P’10, Board Chair
Claire S. Burkat
Cecilia A. Conrad
Richard C. Crist, Jr. ’77, P’05, P’09
Barbara F. Crossette ’61
Edward M. Davis, Jr. ’60
Alan H. DeCherney ’63
Susan C. Ettelman Eisenhauer ’77
Lona M. Farr ’62, P’94
Stuart W. Feiman ’75
Marion E. Glick ’82
Julie Pfanstiel Hamre ’72
John M. Heffer P’96
Peyton R. Helm, President
Sandra Schuyler Jaffee P’04
Bruce G. Kilroy ’71
Wilma S. Kucharek
John D. Ladley ’70, P’01
N. Dante LaRocca ’77
Melanie R. Mika Mason ’83
John W. Miconnonny ’71, P’99
William D. Miers ’49
Mark J. Parks ’80
Susan Kienzle Pobjoy ’73
Jeffrey R. Popby ’89
Mitchell G. Pussinger ’77, P’11
Richard P. Romeo ’79
John B. Rosenberg ’63
Paul Silverman ’78
James A. Skidmore, Jr. ’54
Joan C. Triano ’81
Karen White Wagoner ’71
Robert C. Wood
Samuel R. Zeiser

Life Trustees

Dorothy H. Baker
H. Warren Dimmig ’42
Lawrence A. Greene, Jr. P’80
Wayne R. Keck ’44, P’67
Robert Klein
Robert J. Marshall
Donald T. Shire P’90
Harold S. Weiss ’52
Walter W. Weller, Jr. ’44

Trustees Emeriti

Tammy L. Bornman ’83
Greg L. Butz
Gregory J. Fox ’76
Thomas W. Mendham ’65, P’91
David J. Nowack ’67
Joseph B. Scheller
Paul L. Visker ’71

Board of Observers

Karen Hamm Antman ’70
Glen T. Adair ‘87
Frank Baldino ’75
Richard A. Ben-Veiste ’64
Timothy A. Birch ’80
Kim D. Bleimann ’71
Kathleen Curran Brown ’87
Lance R. Bruck ’89
Linda M. Speidel Conci ’75, P’06
Jacqueline T. Copeland ’69
William P. Douglass ’59
David J. M. Erskine ’68
Beth M. Adderly Evans ’92
Gerald A. Galgano ’80, P’11
Robert J. Goodliffe ’84
Wilson F. Gurn ’61
Nancy Pwentz Hoffman P’10
Nancy Hutton ’75
David K. Kaugher ’66
Jeffrey D. Koehler ’79
Carl A. Lam ’59, P’95
Melissa Morrow Legouri ’02
Linda L. Letcher ’81
Carey M. Marder ’68, P’06
Lucy J. Puryear ’81
James H. Roberts ’52
Jill Roberts-Lewis P’11
Marita J. Rodale ’85
Holly M. Sartain P’08
Arthur A. Scavone ’81
Brian J. Schulte ’80
Eric C. Shafer ’72
Mitchell J. Slater ’83
Steven R. Starker ’87
Sarah Mueller Stegemoller ’75
Harvey L. Stein ’57
Michael A. Stein ’73
Sam Stovall ’77
Donna M. Bradley Tyson ’78
Mara S. Superstein Weissman ’82
Taras W. Zawadski ’76

Board Leadership

Mr. Richard Brueckner, ’71, P’04, P’10
Board Chair with wife Laurie
Cameron Brueckner ’72

Leading the Way