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Painting: H.M.S. Rose, aka H.M.S. Surprise, by Scott Kennedy
In recent months I have become enthralled by Patrick O’Brian’s tales of British naval captain Jack Aubrey and his adventures during the Napoleonic wars. They are a welcome discovery after years of reading and re-reading C.S. Forester’s Hornblower novels, but they also provide a tempting metaphor for the good ship Muhlenberg and its voyage into the 21st century.

O’Brian revels in the infinite complexity of lines, sails, spars, and masts, the endless mutability of their interaction with winds, waves, and weather, the remarkable variety of the crew members’ skills and personalities, the crucial importance of training and preparation, and the vagaries of fortune—all essential to a ship’s survival and success in “The Age of Fighting Sail.”

I envy Aubrey’s mastery of the detailed workings of each vessel he commands, and though I can not claim equal knowledge of every Muhlenberg brick and timber, I do know that it is even more complex than any sloop or frigate, and equally dependent on the dedication, commitment, and skill of its crew. Like the H.M.S. Surprise, we have carpenters and cooks and medical folk; of course, we also have many more specialists aboard: electricians, information technologists, scientists, artists, philosophers and many other kinds of teachers and scholars, groundskeepers and custodians, chaplains, coaches, and counselors, registrars and controllers, deans and development officers. Having worked with Muhlenberg’s faculty and staff for two years now, I can report that there is no more talented, skilled, or dedicated crew in any college or university I have ever known, and that they share my commitment to making Muhlenberg even better in future years. We must remain nimble, of course, and responsive to shifting economic winds and demographic tides; our strategic plan is flexible in this regard—it must always remain so, even as it guides our journey. What role do alumni, parents, and other friends and supporters play in this nautical metaphor? They are the wind that fills our sails. Without them, especially their financial support, volunteer efforts, and advocacy, the College would make little headway.

Any metaphor can be stretched too far, so let me describe in more literal terms the course Muhlenberg has charted in its new strategic plan and the progress we have made in this initial year of our voyage. As this year’s
annual report will document, Muhlenberg’s achievements have been dramatic and substantial.

Facilities are the most visible evidence of institutional vitality, and this year’s dedication of the new Life Sports Center, combined with an ambitious expansion and renovation of Seegers Union, Shankweiler science facilities, and Parents Plaza represent a dramatic investment in the campus infrastructure enriching both curricular and co-curricular life. At the same time, we continue to invest substantial capital in maintenance of the campus’s precious architectural heritage.

Less visible, but equally important, have been curricular innovations: a new partnership with Thomas Jefferson University of Health Sciences providing our students with access to accelerated degree programs in occupational and physical therapy; a substantial increase in service-learning courses that encourage our students to link theoretical classroom work with fieldwork opportunities benefiting our neighbors in countless ways; expanded opportunities for study abroad; and new programs in public health and film studies that will be presented to the faculty for discussion in the fall semester.

A renewed commitment to Greek Life as an option for interested students is also well underway, thanks to the thoughtful work of students, faculty, staff, and alumni on a Presidential Task Force and three follow-up work groups. Muhlenberg’s goal is to have the finest Greek system anywhere, and we are off to a strong start.

We are committed to building a campus culture of planning, assessment, and accountability. This year saw the creation of the College’s new Board of Observers, and the first four visiting committees to review academic and administrative departments, including sociology/anthropology, music, mathematical sciences, and the office of career development and placement. Over the next six years, every academic and administrative department will prepare a self-study and participate in an external review including both “outside experts” and distinguished Muhlenberg alumni and friends.

We have balanced our budget for the 50th consecutive year, and intend continually to strengthen the College’s financial position, through prudent management, wise investment, and successful fund raising efforts. The endowment reached its all-time high early in 2005, and after a slight correction, is headed back to record territory. More than 65% of current parents make charitable donations to the College. The percentage of alumni donors—and donations—has also increased substantially (though there is still ample room for progress). We continue to demonstrate concern for the families of current students by remaining a “value leader” among our peer institutions: Muhlenberg’s student charges remain approximately 10% to 15% lower than those of our competition.

Admissions set an all-time record for applications this year; early decision applications (a key indicator of the College’s popularity with prospective students) increased a remarkable 21%. The academic quality of the class of 2009 also set new records.

Muhlenberg received an unprecedented amount of positive national media coverage—virtually all of it focusing on the important work of our faculty and students—in press outlets ranging from the New York Times to the CBS Evening News, and from the Boston Globe to the Christian Science Monitor, PBS, and Time magazine, spotlighting everything from the Muhlenberg Polling Institute to the Muhlenberg Magic Program.

There is more, of course. Much more. The following pages paint a more vivid picture of the year we recently completed. I hope you will read and enjoy this record of 12 months in the life of a vital, happy, and mission-focused institution that is preparing the rising generation for lives of leadership and service. My own love affair with this remarkable place continues to intensify. It is a privilege to serve Muhlenberg and to serve with Muhlenberg people.

Peyton R. Helm President
President’s Staff (l to r): Marjorie Hass, Ph.D., provost; Rev. Peter Bredlau, College chaplain; Michael Bruckner, vice president, public relations; Peyton Randolph Helm, Ph.D., president; Tilghman Moyer, vice president, development and alumni relations; Ken Butler, executive assistant to the president; Chris Hooker-Haring ’72, dean, admission and financial aid; Kent Dyer, chief business officer; and Rudy Ehrenberg, Ph.D., dean of students.
Graduation Rate

Muhlenberg’s tradition for achieving a higher graduation rate within four years than other colleges continues to be remarkable.

<table>
<thead>
<tr>
<th></th>
<th>All U.S. 4-year Colleges</th>
<th>Private 4-year Colleges</th>
<th>Muhlenberg College</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduation Rate</td>
<td>37%</td>
<td>52%</td>
<td>77.5%</td>
</tr>
</tbody>
</table>

Living In & Around MC

<table>
<thead>
<tr>
<th></th>
<th>Students in Residence Halls</th>
<th>Commuters</th>
<th>Fraternities &amp; Sororities</th>
<th>Students Off-Campus</th>
<th>Students in College-Owned Properties &amp; MILE Houses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percentage</td>
<td>71%</td>
<td>1%</td>
<td>5%</td>
<td>9%</td>
<td>14%</td>
</tr>
</tbody>
</table>
College is a place where individuals learn to live independently, make decisions and explore and experiment in new and different settings. They learn about their responsibilities to the community and how to get involved. They learn that leadership starts with follow-ership and though contributions they make may initially appear small, they do have real impact on others. Over time students begin to find fulfillment in helping others and in living in a community that shares common values. Muhlenberg students learn they are not just providing a service, they are shaping the lives of others. In doing so, they are shaping their own lives in a very profound way through an ethos of service and leadership.

The spark that starts this commitment can come from many places: some learn it early at home or from a place of worship; many learn it in a Muhlenberg classroom; some find it as part of an extra-curricular activity, while others stumble across it randomly. This commitment is not a casual outcome, for the College’s mission challenges us to equip our graduates with values that prepare them for lives embraced with energy and enthusiasm. Many of our graduates have made leadership and service the focal point for their lives and their careers. For example:

- Jake MacNamara ’05 became president of Best Buddies. He still returns often to Allentown to visit his two “buddies.”
- Sarah Kersh ’03 joined the Sexual Assault Student Support group here, became a woman’s rights activist, and then worked for the Allentown Crime Victims Council.
- Seth Williams ’03 was active in student government and president of the student body. Working on the election staffs of John Kerry and Jon Corzine has convinced Seth to pursue a life of public service.

"I like to think that Muhlenberg’s major contribution to its students is the shaping of their lives for leadership and service. Our College community offers the right kind of opportunities to accomplish this noble goal. The outcomes are truly impressive."

Rudy Ehrenberg, Ph.D. Dean of Students

Muhlenberg College aims to develop independent critical thinkers who are intellectually agile, characterized by a zest for reasoned and civil debate, knowledgeable about the achievements and traditions of diverse civilizations and cultures, able to express ideas with clarity and grace, committed to life-long learning, equipped with ethical and civic values and prepared for lives of leadership and service. The College is committed to providing an intellectually rigorous undergraduate education within the context of a supportive, diverse residential community. We are also committed to educating the whole person through experiences within and beyond the classroom. Our curriculum integrates the traditional liberal arts with selected pre-professional studies. Our faculty is passionate about teaching, values close relationships with students and is committed to the pedagogical and intellectual importance of research. Honoring its historical heritage from the Lutheran Church and its continuing connection with the Evangelical Lutheran Church in America, Muhlenberg welcomes and celebrates a variety of faith traditions on campus and encourages members of the College community to value spiritual life.
Integrating

Where They Go

Just where does the Muhlenberg student go after graduation? Data furnished by graduates of the Class of 2005 reveals:

Numerous accounting graduates headed to Deloitte and Touche, KPMG and PricewaterhouseCoopers.

Others have employment destinations such as the Los Angeles Unified School District, John Hancock, Dewey Ballantine LLP (a prominent law firm), New London Barn Theater, Steppingstone Foundation, Merrill Lynch, PNC Capital Markets, Devereux and Aerotek (a national recruiting firm), and many more….

Among post-graduate opportunities, students from the Class of 2005 were accepted at the University of Pennsylvania, Columbia University, Boston University, Duke University, Hofstra University, Philadelphia College of Osteopathic Medicine, Princeton Theological Seminary, University of Virginia, Case Western Reserve University, Drexel University, George Washington University, Penn State Dickinson Law School, Villanova, Seton Hall and many others.

Top Five Majors of Enrolled Students (as of fall 2004)

<table>
<thead>
<tr>
<th>Major</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Admin.</td>
<td>197</td>
</tr>
<tr>
<td>Psychology</td>
<td>168</td>
</tr>
<tr>
<td>Communications</td>
<td>109</td>
</tr>
<tr>
<td>Theatre</td>
<td>108</td>
</tr>
<tr>
<td>Biology</td>
<td>106</td>
</tr>
</tbody>
</table>

A student participates in the marathon reading of The Iliad.
“We are strengthening our liberal arts curriculum by investing in Praxis pedagogies — those ways of learning that connect theory to practice through opportunities such as service learning, student-faculty research collaborations, experiential learning and field work.”

Marjorie Hass, Ph.D. Provost

Service Learning Curriculum Gains Momentum

How They Learn

A $50,000 grant from The Andrew W. Mellon Foundation supported expanding the development of Muhlenberg’s service learning curriculum. Under the direction of Lisa Perfetti, Ph.D., director of the Center for Ethics and associate professor of French; Kathleen Harring, Ph.D., co-director of the Faculty Center for Teaching and professor of psychology; and Valerie Lane, director of community service; 13 faculty members in a variety of disciplines created new service learning courses. These courses provide students with an opportunity to supplement classroom learning with service experiences connected to the course subject.

To begin, a service learning workshop was held in August and led by Dr. Barbara Jacoby. A nationally-recognized expert on service learning, Jacoby is director of the office of community service learning at the University of Maryland. In addition, grant recipients attended four working dinners during the academic year, each focusing on a different aspect of service learning. In September, Dr. Charlene Gray, director of the Landis Community Outreach Center at Lafayette College, facilitated the discussion on developing appropriate reflection assignments. In November, four participants who taught service learning courses shared their experiences and discussed examples of learning outcomes and reflection activities in their courses.

Grant Recipients and Projects

Linda Andrews, associate professor
Foundations of Exercise Science & Wellness
Sixth Street Shelter children receive personal wellness plans.

Dr. Linda Bips, assistant professor
Psychology of Women
Students partner with female residents at Phoebe Terrace.

Dr. Michael Carbone, professor
Literacy & Illiteracy in the United States
Allentown students tutored in reading by Muhlenberg students.

Patty Carlin, lecturer
Creative Drama Techniques
Allentown students taught drama techniques for self-expression.

Gail Eisenberg, lecturer
Marketing in Not-for-Profit Organizations
Students launch Ten Thousand Villages Fair Trade Sale.

Dr. Susan Kahlenberg, assistant professor
Health Communication
Area agencies provided public health information to campus.

Cathy Kim, lecturer
Middle Grades Literacy & Social Studies Curriculum

Dr. Lora Taub-Pervizpour, assistant professor
New Information Technologies
Professors partner to integrate technology in public education literacy programs.

Dr. Trevor Knox, assistant professor
Concepts of Federal Taxation
Low-income residents receive volunteer income tax assistance.

Dr. Tammy Lewis, associate professor
Environmental Sociology
Environmental impact assessment begun for the College.

Dr. Lanethea Mathews-Gardner, assistant professor
Introduction to American Government
Local political/advocacy offices benefited by students’ support.

Dr. Pearl Rosenberg, associate professor
Ethnography & Urban Education
Low-income Allen High School prospects tutored for admission through Muhlenberg’s CAP program.

Dr. Erika Sutherland, associate professor
Spanish for the Community
Translation services offered to area agencies.
Laura Sutherland ’05
Fulbright candidate

“I came to Muhlenberg from a tiny town in wheat fields three thousand miles away — Pullman, Washington. Soon I will be starting graduate school at Duke University, seeking to earn my master’s of science. My desire to apply for a Fulbright flowed from my desire to better women’s health care.”

In 2004-2005 Muhlenberg had both a current student and a recent alumna join the ranks of scholars selected for national academic awards.

Sarah Kersh ’03 has received a Jacob K. Javits Fellowship. Kersh entered a doctoral program in English at Vanderbilt University in fall 2004. Kersh, an Allentown, Pa. resident, graduated Phi Beta Kappa from Muhlenberg with an English major and an art minor. She worked as a counselor for the Crime Victims Council for two years. The university will provide scholarship of $41,800 per year to cover the full cost of the program. Originally designated the National Graduate Fellowship Program (NGFP), introduced into law by Senator Jacob K. Javits (R-NY), the Jacob K. Javits Fellowship Program provides financial assistance to students of superior ability.

Laura Sheard ’07 was awarded a Barry M. Goldwater Scholarship. The Goldwater Scholarships are given to students who have performed independent research and plan on pursuing a Ph.D. in science, mathematics or engineering. The premier undergraduate award is valued at $7,500 and is renewable. Sheard, a neuroscience major, won a previous fellowship, allowing her to study at the Center for Neuroscience, University of Pittsburgh, in the summer 2004. She was recently awarded a Muhlenberg College summer research grant for her project, “Key domains in the recognition of allopregnanolone on GAGAa receptors.” She has served as a peer tutor through Academic Support. The Barry M. Goldwater Scholarship and Excellence in Education Program was established by Congress in 1986 to honor Senator Barry M. Goldwater, who served his country for 56 years as a soldier and statesman, including 30 years of service in the U.S. Senate.

Laura Sheard ’07
Barry M. Goldwater Scholarship recipient
Putting Faith Into Action

Religion continues to play an important role in the life of the Muhlenberg College community. The Newman Center, which serves the largest religious constituency—Roman Catholic students—doubled in size through renovations to the existing center. Hillel has moved to Foundation status, the highest level that a campus Hillel organization can achieve. Hillel has also welcomed another full-time staff person to assist the executive director, Patti Mittleman, serve a very active Jewish student population. Egner Chapel is preparing to celebrate its 75th anniversary in the 2005-2006 academic year. Lutheran Student Movement has witnessed renewed energy, with students hosting a regional LSM retreat in February 2005. SEVEN, a student-led Christian fellowship group, won the Henry Award, a campus honor, as Organization of the Year. Finally, Religious Life sponsored an alternative spring break trip for eleven students to work with AIDS organizations in New York City. The trip was one of three spring break service experiences; the other trips included students traveling to Harrisburg, Pa., for work on a Habitat for Humanity project, and Juarez, Mexico, to help build a school.

The College is committed to a vital religious life on campus, celebrating a variety of faith traditions while honoring its heritage and our continuing connection with the Evangelical Lutheran Church in America. We provide attentive pastoral care, diverse worship opportunities and innovative programs that reinforce the value and satisfactions of a spiritual life.”

Rev. Peter Bredlau  College Chaplain

Religious Affiliation

Egner Chapel
"New York dancer/choreographer/director Robert LaFosse’s redesign of Stephen Schwartz’s 1972 Broadway smash hit Pippin, now at Muhlenberg College’s Baker Center for the Arts, is an astonishingly visual production with the elegant grace of a ballet and the eclectic charm of a musical comedy."

The Morning Call November 3, 2004

From October 29–November 7, 2004, the Muhlenberg Theatre Association produced a new version of Roger Hirson and Stephen Schwartz’s Pippin, directed and choreographed by Baker Artist-in-Residence, Robert LaFosse with set design by resident director of technical theatre, Curtis Dretsch, and costume design by the department’s costume, Constance Case. Musical director was Muhlenberg senior, Justin Brehm ‘05, and lighting designer was professional guest artist Nelson A Ruger, IV ‘93. Pippin was one of ten major productions and 63 performances offered throughout the academic calendar on Muhlenberg stages in the Empie Theatre, Baker Theatre, Studio Theatre and the Dance Studio Theatre, offering students real-life experiences in the mechanics and artistry of first-rate productions. With 17 full-time professionals, the department offers one of the most integrated arts learning experiences in the northeast.

“The department of theatre and dance program encourages and nurtures students to feel empowered to be creative and independent,” says Charles Richter, head of the department. “We reinforce the importance of theatre study within the context of a liberal arts education.” The steady growth of the student enrollment has created the need for more opportunities for performers, directors, playwrights and choreographers to stretch their artistic wings. In a season of theatre productions that included Moliere’s classical comedy, Tartuffe; the original musical theatre piece, Lures and Snares; and the Gilbert and Sullivan operetta, Pirates of Penzance, the Muhlenberg Theatre Association presented New Visions, an evening of stage projects featuring the talents of student directors. Of the three challenging contemporary plays directed in repertory, Catholic School Girls (right), directed by Joseph Stefanelli ’05, was chosen by the Kennedy Center American College Theatre Festival as an invited production for the Region II Festival in January 2005. Hosted for the second year on the Muhlenberg College campus, the festival brought this story of four young girls mimicking, questioning and rebelling as they make their way through a Catholic Grammar School in the 1960’s back to the Studio Theatre for two additional performances attended by college theatre students from the mid-Atlantic region.
"Muhlenberg has gained the unique reputation where three programs—dance, theatre and music—collaborate on a great number of excellent productions each year, working with the same pool of students, who have the advantage of performing a lot while receiving a great liberal arts education."

Jeremy A. Slavin
Director, College Choir, Chamber Singers, Opera Group

With nearly 350 students declaring a major or minor in art, dance, music or theatre, Muhlenberg is a hotbed of creative activity. Under the guidance of dedicated professionals, students study and explore the creative impulse, drawing on their talent and the history and traditions of their art form to create new work, both individually and in collaboration with other students, faculty and staff.

The art department had a busy year of teaching, art-making and exhibitions. The Senior Honors Studio exhibition at the Martin Art Gallery featured painting, drawing, printmaking, sculpture and photography. Professor Scott A. Sherk had an exhibition in New York City at the Kim Foster Gallery. Professor Joseph E. Elliott accompanied students to Costa Rica and collaborated with Professors Richard A. Niesenbaum, Ph.D., biology, and Tammy L. Lewis, Ph.D., sociology, in Las Juntas, combining photography with biological and anthropological studies. Atom Kallen ’07 spent the summer launching the new digital image database; Amze Emmons was hired as assistant professor in printmaking.

Aside from a busy studio and performance schedule, the dance program was featured in Philadelphia’s DanceBOOM! 2004 Concert Series at the Wilma Theatre. Assistant professor Charles O. Anderson produced a new work, Parables of Mutants and Madmen, on Muhlenberg dancers in collaboration with his dance company, Dance Theatre X. The work was entered in the Northeast Region American College Dance Festival and was honored by being chosen as the closing piece of the Festival’s Gala Concert.

This past year caps a decade of dynamic growth for the College’s music department. The number of music majors and minors has increased to nearly 100 students, with 300 students taking private lessons. Alumni pursue studies at the New England Conservatory, Temple, DePaul, Boston Conservatory and USC, among others. The faculty’s reputation grows: Last year, Theodore A. Conner, Ph.D., had his two-volume set of John Moss’ Lessons for the Basse-viol (1671) published by Dovehouse Editions. Douglas P. Ovens, Ph.D., is vice president of the College Music Society and Diane W. Follet, Ph.D., is president of the College Music Society’s Northeast Chapter.

“The College has an outstanding collection of works on paper that equals those found in many well-known art institutions nationwide; these gems are perhaps Muhlenberg’s best-kept secret.”

Kathryn Burke
Interim Director, Martin Art Gallery

From the Permanent Collection
La Ville Lointaine, 6th state, not dated
Theophile A. Steinlen (1851-1923)
Florence Foerderer Tonner Collection
PERSEVERING

Matt Loesch '07
All-America Wrestling

1st: football, women's outdoor track & field
2nd: women's tennis, women's indoor track & field, men's indoor track & field
3rd: women's golf, men's outdoor track & field
4th: women's cross country, men's cross country, women's soccer, wrestling

Rebecca Armstrong '05
Soccer, All-Region four straight years

Far Right
John Brodowski '05
4th Place, Decathlon NCAA Championship

Kristen Bruschi '05
All-America Field Hockey

Amy Schmidt '06
All-America Tennis

CENTENNIAL CONFERENCE RANKINGS

1st: football, women's outdoor track & field
2nd: women's tennis, women's indoor track & field, men's indoor track & field
3rd: women's golf, men's outdoor track & field
4th: women's cross country, men's cross country, women's soccer, wrestling
During the 2004-2005 season, Mule teams finished fourth place or higher in the Centennial Conference in 11 sports. Although the College didn’t witness the total team success it enjoyed in previous seasons, it did celebrate unprecedented accomplishments by some outstanding Mule athletes in several individual sporting events.

Women’s sports: the Mules achieved a first-place finish in women’s outdoor track & field, their first conference championship. They placed second in women’s tennis and women’s indoor track & field; third place in women’s golf; and fourth place in women’s cross country and women’s soccer. The women’s tennis team received a bid to participate in the NCAA championships, and lost in the first round. Amy Schmidt ‘05 received an NCAA individual championship bid, and she reached the Round of 16.

Men’s sports: football tied for its fourth consecutive conference championship, with an 8-3 record, and led all of college football in total defense. The title was shared in a five-way tie with McDaniel, Johns Hopkins, Dickinson and Franklin & Marshall. The team’s performance led it to receive a bid to the NCAA Championship Tournament, where it lost to St. John Fisher.

Two outstanding athletes—Matt Loesch ’07, wrestling, and John Brodowski ’05, men’s outdoor track & field—went to individual NCAA championships and earned All-America honors. Loesch finished fourth at 197 pounds; Brodowski was fourth in the decathlon. Other Mule notes: Christopher Martin ’05 and Jason Finkelstein ’06 of the Muhlenberg track and field team were named to the Academic All-District II squad. Martin was also named a third-team Academic All-American, only the 30th student in Muhlenberg’s history to claim such an honor.

Persevering Pays for Mules

“There was no sensation of ‘look what I’ve done.’ It was more an admiration of what those kids had accomplished. They really came through and showed me an awful lot.”

Bradford R. Hackett Track Coach after winning the Centennial Conference title

<table>
<thead>
<tr>
<th>Team Wins, for the Record*</th>
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<tbody>
<tr>
<td>.750 women’s tennis (12-4)</td>
</tr>
<tr>
<td>.727 football (8-3)</td>
</tr>
<tr>
<td>.611 women’s soccer (10-6-2)</td>
</tr>
<tr>
<td>.553 men’s soccer (9-7-3)</td>
</tr>
<tr>
<td>.533 women’s lacrosse (8-7)</td>
</tr>
<tr>
<td>.531 baseball (17-15)</td>
</tr>
<tr>
<td>.529 field hockey (9-8)</td>
</tr>
<tr>
<td>.480 men’s basketball (12-13)</td>
</tr>
<tr>
<td>.444 wrestling (8-10)</td>
</tr>
<tr>
<td>.440 volleyball (11-14)</td>
</tr>
<tr>
<td>.440 women’s basketball (11-14)</td>
</tr>
<tr>
<td>.438 men’s lacrosse (7-9)</td>
</tr>
<tr>
<td>.424 softball (14-19)</td>
</tr>
<tr>
<td>.417 men’s tennis (5-7)</td>
</tr>
</tbody>
</table>

*cross country, golf and track not calculated as team percentages

Student Life
$8,250 The Sylvia and Elmer Meltsner Foundation underwrote Muhlenberg’s nationally recognized peer learning assistant program, providing academic support for students enrolled in classes that serve as the gateway to higher level work, such as economics, math, physics and chemistry.

The Arts
$30,000 The Dexter and Dorothy H. Baker Foundation sponsored the 2004-2005 Artist-in-Residence Robert La Fosse.
$21,000 The Dexter and Dorothy H. Baker Foundation continued its scholarship support of undergraduate theatre, music and dance students.

Life Sports Center
$100,000 Wachovia Bank
$50,000 PPL Corporation and its affiliates
$50,000 KNBT Foundation

Natural Sciences and Math
$1 million The Harry C. Trexler Trust pledged support of the new science building construction project and established scholarships for Lehigh County students majoring in the sciences.
$150,000 The George I. Alden Trust contributed toward the expansion and renovation of science facilities.
$146,000 The Davenport Family Foundation underwrote laboratory equipment for Muhlenberg College’s new Neuroscience Teaching Laboratory.

Community Relations
$200,000 The Pennsylvania Department of Education and Muhlenberg College partnered in hosting the fifth Governor’s Urban Academy for Teaching Excellence, a week-long residency for 200 urban educators from the Commonwealth of Pennsylvania.
$25,000 Through the efforts of State Representative Jennifer Mann, the Pennsylvania Department of Community and Economic Development (DCED) pledged support for the purchase of new two-way radios for the Campus Safety and Security Office, providing more efficient communication with the Allentown Police Department during emergency situations.
Another component of the DCED grant supported the College’s Jefferson School Partnership.
$15,000 East Penn Bank underwrote two community outreach programs serving high school students.

Stay in touch, give online, keep track, click on…
www.MyMuhlenberg.com
Over the past year, the development and alumni relations offices have been expanding both the services offered to graduates and the lines of support available to grow an even stronger Muhlenberg College. While several new staff members have joined the ranks, the department has also been improving its web services so that correspondence to and from the College is more efficient—for sharing career and personal milestones, for giving back to 'Berg and for finding out what alumni activities are upcoming. “This effort is designed to improve relations with our many important constituents,” says Tilghman Moyer, vice president, development and alumni relations.

Some important goals have been reached through these increased efforts: The 2004-05 phonathon surpassed its goal of $357,000; the Kresge Challenge was met, adding $900,000 from the Foundation; and the Parents Fund achieved 65 percent participation, with the national average 13.7 percent. Alumni chipped in a whopping $2.2 million, the most ever given.

Philanthropy was notable in several other areas as well. The Sylvia and Elmer Meltzer Foundation provided a gift in the amount of $8,250 to support the Academic Support Services learning assistant initiative, which allowed for 11 student tutors to provide assistance in seven difficult academic areas. PPL Corporation and its affiliates have provided a $50,000 multi-year gift, with monies being used for the installation of an oversized diesel generator to supply emergency power to the Boiler House and the expanded Life Sports Center. The Davenport Family Foundation continued its generous support with a grant of $146,000 toward the new neuroscience teaching laboratory. Pacsetting gifts have already been committed for the new science building and expansion by the Harry C. Trexler Trust, for $1 million, and the George Alden Trust, for $150,000. There are many more to mention, including an additional bequest of $100,000 from the estate of John Dietrich ’35 for endowed financial aid and a grant of $52,000 from Johnson & Johnson Pharmaceutical Research and Development, LLC, to support student research in the sciences. Muhlenberg’s endowment overall has seen better results this past year, hitting an all-time high of $96.5 million in February 2005; however, there is still much more work to do in this area.

"In the area of government, corporate and foundation support, we have almost tripled support in one year, to $2,919,400. That does not include the $900,000 from the Kresge Foundation challenge grant, for which the College earned by raising $4.7 million by August 2005 in order to qualify."

Deborah J. Kipp
Assistant Vice President
Corporate, Foundation & Government Relations
Strengthening

Architects
Ballinger, Philadelphia

Construction Manager
Whiting-Turner Contracting, Allentown

Site Engineer
Keystone Consulting Engineers, Wescosville

Architectural Highlights

New Science Facility
Capital Requirement: $22.2 million

Architectural Tower provides signature design for Shankweiler biology and Trumbower science buildings

Science Street corridors connect all three science buildings, east to west

40,000 new square feet of classroom and office space

16,000 renovated square feet in Shankweiler

Informal gathering or study spaces

An inviting “Gateway to the Sciences” off of Parents Plaza

Scientific Street corridors connect all three science buildings

Architectural Highlights

Seegers Union Expansion
Capital Requirement: $3.8 million

9,000 square feet, two-level addition, plus renovations

Expanded facilities for Career Services and Academic Support Services

Large conference room with vaulted ceiling and fireplace, and breakout capability

Construction Schedule

May (2005)
Utility relocation.

June
Excavation, rock removal, and foundation.

July
Construction begins, both projects.

January (2006)
Seegers Union addition completed.

May
Seegers Union renovations begin.

August
New sciences building completed; Renovation of Shankweiler lower floors begins; Seegers Union renovations completed.

September
Construction of sciences tower and bridge section begins.

January (2007)
Renovation of Shankweiler lower floors completed; Tower and bridge sections completed.

Expansion Projects

DECEMBER 2004

Gender Equity Plan for Athletics completed; oversight committee appointed.

Science/Seegers additions.
Muhlenberg has identified the following as priorities among the major initiatives in its strategic plan:

- Strengthen the natural sciences
- Create an academic resource center
- Establish a center for career and pre-professional advising
- Enhance and augment co-curricular and extra-curricular life through the extension and renovation of Seegers Union.

All four initiatives are being addressed in capital project efforts currently underway.

Planning for science facility improvements began during the summer of 2003 with faculty involvement coordinated by Professors Bruce Anderson and Richard Niesenbaum and Provost Marjorie Hass.

- The establishment of teaching and research neighborhoods for faculty and students
- Creation of new and expanded space conducive to interdisciplinary and collaborative efforts
- Creation of an overall science division identity through design of shared spaces including classrooms, a reading room and gathering areas
- Renovation of portions of the Shankweiler biology building
- Improved connectivity between the Shankweiler and Trumbower buildings
- Future expansion space for chemistry
- Future improvement of mathematics and physics offices space
- Creation of a science complex attractive to current and prospective science students

The first phase of the science improvements will be construction of a new 40,000 square foot structure containing laboratories, classrooms and offices that will adjoin the Shankweiler biology building. Work began in May 2005. Occupancy is anticipated by the fall of 2006. A second phase will immediately follow and will include renovation of the first two floors of Shankweiler along with a new stair/elevator tower and bridge connecting the upper two floors of the Shankweiler and Trumbower buildings. Completion is expected January 2007.

Construction of a new 9,000 square foot, two-level addition to Seegers Union also began in June 2005, with new meeting spaces on the main level and expanded academic services space on a lower level. Completion of this work is scheduled for January 2006. Renovation of existing academic services facilities on the lower level of Seegers Union will occur during the summer of 2006.
Davin Peterson '98

Davin Peterson graduated from Muhlenberg College in 1998 with a B.A. degree in business administration and economics. Passionate about travel, Peterson enjoyed studying in Denmark and Hong Kong during his years at Muhlenberg. He was the oldest of four children and, as his family puts it, “was wise beyond his years and extremely perceptive.” Tragically, Peterson was killed in the attack on the World Trade Center on September 11, 2001. He was 25 years old and working as a trader at Cantor Fitzgerald. Inspired by Peterson’s love of travel, his family established the Davin Peterson ’98 Scholarship Fund soon after his untimely death. The scholarship is awarded each year to a student participating in a study abroad program. Since its inception, three students have received the scholarship: Robert Saenz de Viteri ’04, Diana Robillard ’05 and Kyle Speck ’05. Their study abroad experiences took them to Scotland, Ireland and the Netherlands, respectively.

Louis Lessig ’93 President, Alumni Association

For Louis Lessig ’93 (right), Muhlenberg is more than just his alma mater – it’s a family touchstone. Lessig’s father, two cousins and three sisters all graduated from Muhlenberg College between 1967 and 2003. It should come as no surprise then, that Lessig has embraced his new role as the president of the Muhlenberg Alumni Association with enthusiasm. According to Lauren Shanahan ’87, director of alumni relations, “Lou has taken ownership of the presidency since day one and is very hands-on in his approach.” Lessig hopes to inspire fellow Berg alumni to reconnect and dedicate themselves to furthering the College’s mission. According to Lessig, “Being an undergraduate was only the beginning, now there is so much more we can all do. Working to make this place better is a challenge we should all embrace.”

Nan Robertson and Joseph David Hospodar

Children of the late Coach Helene Hospodar, leader of women’s athletics at Muhlenberg

Coach Helene Hospodar’s (left) career spanned more than 30 years, coaching women’s basketball, field hockey and softball as well as directing the cheerleading team. "Coach H" instilled in her athletes a desire to achieve. Through her dedication and advocacy, she elevated women’s sports from intramural and club status to intercollegiate level and advocated for more equitable benefits for the women’s teams. Hospodar retired from Muhlenberg in 1997 and passed away in September 2003. She was inducted into Muhlenberg’s Athletic Hall of Fame in 2004. Her children, David Hospodar and Nan Robertson, established a scholarship in their mother’s memory soon after. Each year, the Helene Hospodar Scholarship is awarded to a woman in good academic standing who is an active member of the Muhlenberg community and embodies the spirit of Helene Hospodar.

Mark Paris '80 and Tammy Bormann '83

Trustees and founders of the Isaac W. Paris Memorial Scholarship

Trustees Mark Paris ’80 and Tammy Bormann ’83 (left) understand the importance of giving back to Muhlenberg. In 1994, they established the Isaac W. Paris Scholarship in memory of Paris’ father, who passed away while he was a student at Muhlenberg in the 1970s. The Paris Scholarship is awarded each year to a minority student with demonstrated financial need who also has an outstanding academic record and a history of community and extracurricular involvements. According to Paris, "It was my dad who recognized the power of a liberal arts education grounded in a values-rich religious heritage. This scholarship represents an extension of that heritage by supporting a diverse Muhlenberg community." The 2004-05 recipient of the Isaac W. Paris Scholarship was Ryan Chapoteau, a member of the Class of 2008. Chapoteau comes from Jamaica, N.Y. He is a soloist in the college choir, plays intramural football and tutors at the Sixth Street Shelter in Allentown.

2004-2005 Phonathon

<table>
<thead>
<tr>
<th>(as of 6/30/05)</th>
<th>Amount</th>
<th>Donors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alumni</td>
<td>$ 266,648.76</td>
<td>2,903</td>
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<tr>
<td>Corporate</td>
<td>2,345.00</td>
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<tr>
<td>Former Parent</td>
<td>15,486.75</td>
<td>294</td>
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<tr>
<td>Friend</td>
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<td>1</td>
</tr>
<tr>
<td>Institution</td>
<td>50.00</td>
<td>1</td>
</tr>
<tr>
<td>Parent</td>
<td>30,073.59</td>
<td>612</td>
</tr>
<tr>
<td>Matching Gift</td>
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<td></td>
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<tr>
<td>Corporate</td>
<td>15,892.50</td>
<td>131</td>
</tr>
<tr>
<td>Foundation</td>
<td>1,075.00</td>
<td>6</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$ 334,296.60</td>
<td>3,825</td>
</tr>
</tbody>
</table>

Students worked the phones for Muhlenberg in April, raising over $334,000.
“Whenever I talk with those connected to Muhlenberg, the conversation turns inevitably to relationships. Fondly recalled are faculty and staff who took the time to mentor and counsel students, lifelong friendships forged between classmates, tales of triumph and the spirit of teamwork on and off the playing field. These vital connections give rise to yet another relationship: the generous financial support received from alumni, parents and friends. I am impressed and inspired at every turn, with every note, call or personal visit, at how people through their generosity show their love and appreciation for Muhlenberg.”

Tilghman H. Moyer IV  Vice President, Development and Alumni Relations

J. Ralph Borneman ’60

Gift to name the new Athletic Director’s offices in memory of former Athletic Director Ray Whispell (left)

Many Muhlenberg alumni mention a favorite coach in addition to a favorite professor when recalling their years at the College. Former Athletic Director Raymond Whispell, who served Muhlenberg from 1956 – 1989, was an inspiration to many of the students he coached. J. Ralph Borneman ’60 played football and baseball under Coach Whispell. In honor of all that Whispell did for so many athletes, Borneman made a gift to the addition to Muhlenberg’s Life Sports Center, naming the new Athletic Director’s office in memory of Whispell. As Borneman puts it, “Ray Whispell was very dedicated to Muhlenberg athletics. Through the athletic scholarship he offered me, I was given an opportunity that paid my way through college. Naming the AD’s office seemed like a fitting tribute.”

Clair and Joyce Fetterhoff

Fetterhoff was treasurer of Muhlenberg College and passed away in 2003. His wife, Joyce, ensured the establishment of a scholarship in his name (left).

Clair Fetterhoff retired from his position as vice president of finance at Muhlenberg College in 1991. He had been a part of the College community since 1965, when he left an accounting career in Philadelphia to come to Muhlenberg. Fetterhoff served under Presidents Jensen, Morey and Messerli, and he became a fixture on campus. As he oversaw the College’s finances, Fetterhoff came to appreciate the need for scholarships, enabling more deserving students to attend. He demonstrated his commitment to the College’s students by establishing a trust, which funded a Muhlenberg scholarship upon his death. The Clair F. Fetterhoff Family Scholarship provides assistance for students who might not otherwise be able to afford Muhlenberg. According to Fetterhoff’s widow, Joyce, “Clair was so proud to be associated with Muhlenberg, and it was important to him to give something back.”

Mrs. Rita Whispell greeted by President Helm.

Gifts by Major Constituent Groups

<table>
<thead>
<tr>
<th>Donors</th>
<th>Raised</th>
<th>Percent of $</th>
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<tbody>
<tr>
<td>Alumni Support</td>
<td>5,481</td>
<td>$1,707,785</td>
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<tr>
<td>Corporate Support</td>
<td>91</td>
<td>288,360</td>
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<tr>
<td>Ecclesiastical Support</td>
<td>16</td>
<td>65,382</td>
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<tr>
<td>Estate Bequests</td>
<td>16</td>
<td>1,105,087</td>
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<tr>
<td>Foundation Support</td>
<td>42</td>
<td>2,919,432</td>
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<tr>
<td>Friends Support</td>
<td>921</td>
<td>350,106</td>
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<tr>
<td>Government Support</td>
<td>11</td>
<td>1,030,063</td>
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<tr>
<td>Parents Support</td>
<td>1,424</td>
<td>330,220</td>
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<tr>
<td>Trustee Support</td>
<td>54</td>
<td>850,984</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>8,056</strong></td>
<td><strong>8,647,419</strong></td>
</tr>
</tbody>
</table>

These gifts represent cash gifts received by the College and do not include pledges or planned commitments.
2005 Community Service Award Recipients

- Lauren Britton ’05, Dance For A Cure
- Jacob McNamara ’05, Best Buddies
- Michael Posternack ’05, Volunteer Income Tax Assistance Program
- Lauren Reifsnyder ’05, The Caring Place
- Zachary Weiss ’05, Neighborhood Food Drive

Muhlenberg College Economic Impact on the Lehigh Valley

- Goods & services: $58 million
- Payroll: $22 million
- PA income tax: $0.7 million

2005 Allentown Home Value
+21% percent over 2004
Source: Lehigh Valley Association of Realtors

Volunteer tax assistants

Jefferson Elementary Field Day
“Being at Muhlenberg has helped me to become more socially-minded, to help more people. It’s not just a nice thing to do; it is essential.”

Zachary Weiss ’05 Recipient, Community Service Award

Muhlenberg students do not just read the mission statement; they are learning to live it. Service to society is an important part of a liberal arts education. This component helps students take their education to another level. Muhlenberg graduates are combining a strong academic background with valid, meaningful service, well preparing themselves to be the leaders of the future.

Acts of leadership and service in the community by Muhlenberg students are increasing. Did you know that in 2004-2005:

- Muhlenberg College students volunteered and fundraised for 135 local, national and international organizations.
- Muhlenberg students raised $43,497.85 for various local, national and international organizations.
- 232 Muhlenberg students rolled out of bed at 8 a.m. on the first day after the end of classes to make Jefferson Field Day a success.
- Seven Muhlenberg students ran a half marathon to raise over $10,000 for the Leukemia and Lymphoma Society.
- 42 Muhlenberg student organizations were involved in community service during the last year.
- Muhlenberg students, faculty and staff purchased over 200 gifts for foster children in the Lehigh Valley in December 2004.
- Muhlenberg students helped to prepare over 600 low- and moderate-income household IRS returns, resulting in over $800,000 in refunds and credits, as part of a service offered by the Community Action Committee of the Lehigh Valley.

As part of the strategic plan, the College has made a commitment to support the growth of the 19th Street retail district. Students laid the foundation for the “19th Street Experience” and produced the first 19th Street fair. The College also developed a merchant map of the 19th Street area and distributed it to neighbors, area businesses and the campus community. The College is involved in the “Champions Committee” to market the area, developing plans to enhance the streetscape and generally getting more people to become aware of the fine retail establishments there. The College also partnered with the Civic Theatre to produce the well-attended Muhlenberg 19th Street Film Forum series of post-film discussions.

The “Muhlenberg and Its Neighbors” brochure was created as a powerful, effective tool highlighting the work that students, faculty and staff are doing in Allentown and the rest of the Lehigh Valley.
**Public Relations Report**

**Published Rankings**

“Best value” and “one of the best entrepreneurship programs in the nation”

Consumers’ Digest

“Ranked 70th”

US News & World Report Annual College Guide

“One of the top 20 theatre programs in America”

Princeton Review

**Significant Milestones**

Muhlenberg has one of only 37 certified biochemistry college programs in the nation.

The College received the 2005 Higher Education Web Site Recognition Award

The Eastern Pennsylvania Chapter of the American Institute of Architects awarded Spillman Farmer Architects, Bethlehem, with its Award of Excellence for the renovation and expansion of the Life Sports Center.

**Top Stories 2004-2005**

2004 Presidential Election

50th Anniversary of the Salk Vaccine

Papal Succession

Ulysses S. Grant Book

First Board of Observers Visiting Committee convenes: Sociology and Anthropology. More steps taken to address dining service concerns

Endowment reaches all-time high: $96.6 million.
"For a small, private, liberal arts college, Muhlenberg continues to garner tremendous local, regional and national media attention. This is a tribute to the faculty, staff and students as well as the public relations office and several communication professionals across campus."

Michael S. Bruckner  Vice President, Public Relations

Fewer than a dozen schools per year get a feature in The New York Times. Muhlenberg’s The Theory & Art of Magic program, directed by philosophy professor Lawrence Hass, Ph.D., received nearly a full page. The Associated Press featured history professor Daniel J. Wilson, Ph.D., his book and his research, during its coverage of the 50th anniversary of the Salk polio vaccine.

During the fall, significant media attention was paid to political science associate professor Christopher P. Borick Ph.D., and the College’s Institute for Public Opinion. The Los Angeles Times, CBS, Good Morning America, the Chicago Tribune, the Philadelphia Inquirer, the BBC and the Washington Post all quoted Borick and/or cited the Institute for Public Opinion. NBC was on campus twice filming for national consumption live post-debate discussions, and PBS also filmed a 30-minute segment on campus.

There was a feature on associate professor Dr. Susan L. Schwartz’s “Religions of Star Trek” course in the Christian Science Monitor, and a student and an alumnus were both featured in separate stories in the Newark Star Ledger.

Biology professor Richard A. Niesenbaum, Ph.D., continues to be quoted as a national expert on bird fatalities and glass architecture, including mentions in the New York Times and Chicago Tribune. When Pope John Paul II passed away, the Associated Press, The Boston Globe, the Morning Call and other media outlets called on Muhlenberg history professor William J. Tighe, Ph.D., a church historian, to discuss papal succession and what goes into electing a new pope.

Adjunct history professor Edward H. Bonekemper III, Ph.D., ’64 also kept the College in the news regarding his new book about Ulysses S. Grant. The book was featured in U.S. News & World Report, and Bonekemper appeared on C-SPAN, NPR and scores of radio stations around the U.S.

The hit list this year was seemingly endless. Biology professor Daniel Klem, Jr., Ph.D., continues to be quoted as a national expert on bird fatalities and glass architecture, including mentions in the New York Times and Chicago Tribune. When Pope John Paul II passed away, the Associated Press, The Boston Globe, the Morning Call and other media outlets called on Muhlenberg history professor William J. Tighe, Ph.D., a church historian, to discuss papal succession and what goes into electing a new pope.

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The magazine, electronic newsletter and the president’s web video messages also provide key messages and content to support the College’s admissions, alumni relations and development efforts. In other areas, WMUH remains a strong and vibrant radio station. After 57 years, WMUH has a strong listener base throughout the Lehigh Valley. The Board of Associates, an organization of 200 civic and business leaders from the Valley, continues to support its mission of fostering better relations between the College and the community. The Associates have sponsored numerous community service projects by Muhlenberg students and the annual Community Service Awards.
Focusing

FA C U L T Y HI G H L I G H T S

Associate Professor
Richard A. Niesenbaum, Ph.D., with Xiomara A. Otero ’07, doing field study work.

New Department Heads
Music Department
Dr. Theodore A. Conner, Associate Professor
Accounting, Business & Economics Department
Dr. Arthur J. Raymond, Associate Professor
Psychology Department
Dr. Laura L. Snodgrass, Professor

New Full-Time Faculty
• Irene Beibe, Ph.D.
  Assistant Professor of Spanish
• Keri Colabroy, Ph.D.
  Assistant Professor of Chemistry
• Steven Coutinho, Ph.D.
  Assistant Professor of Philosophy
• Thomas Crajin, Ph.D.
  Associate Professor of History
• Amze Emmons, M.F.A.
  Assistant Professor of Art
• David Gable, Ph.D.
  Visiting Assistant Professor of Music
• Gary Jone, Ph.D.
  Lecturer in History
• Tomoe Kanaya, Ph.D.
  Assistant Professor of Psychology
• Hartley Lachter, Ph.D.
  Assistant Professor of Religion
• Matthew MacKenzie, Ph.D.
  Assistant Professor of Philosophy
• Paul McEwan, Ph.D.
  Visiting Assistant Professor of Communication

Faculty Awards
Empie Award
Daniel J. Wilson, Ph.D., professor, history
Donald B. Hoffman Research Fellowship
Bruce C. Wightman, Ph.D., associate professor, biology
Lindback Award for Distinguished Teaching
Penelope H. Dunham, Ph.D., associate professor, mathematics
Class of ’32 Research Professorship
Douglas P. Ovens, Ph.D., professor, music

Recent Books by Faculty
Birgel, Franz A. (Languages, Literatures & Cultures), and Klaus Phillips, eds.
Straight Through the Heart: Doris Dörrie, German Filmmaker and Author.
Borick, Christopher P. (Political Science), Karen Layne and Jay Shafritz, eds.
Collings, Terry A. (Information Technology)
Red Hat Enterprise Linux 4 for Dummies. For Dummies, Apr. 2005.
Dunham, William W. (Mathematical Sciences)
Perfetti, Lisa, ed. (Languages, Literatures & Cultures)
The Representation of Women’s Emotions in Medieval and Early Modern Culture.
Schick, Jr., Ted (Philosophy)
How to Think About Weird Things: Critical Thinking for a New Age.
Schwartz, Susan L. (Religion)
Rasa, Performing the Divine in India.
Scott, Grant F., ed. (English)
Ashgate, 2005.
Wilson, Daniel J. (History)
Living with Polio: The Epidemic and its Survivors.

Alternative Spring Break programs: Habitat for Humanity in Harrisburg; AIDS outreach.
The National Science Foundation (NSF) awarded Richard A. Niesenbaum, Ph.D., associate professor and head of the biology department, a $1.05 million, four-year grant, the largest NSF grant ever awarded to the College, and one of only four awarded nationally through the NSF’s “Collaborative Research at Undergraduate Institutions” program. This is the second major NSF award for Niesenbaum. “This study examines insects and their feeding rates in a woody plant system,” says Niesenbaum. “The program offers students opportunities to collaborate with faculty, important to our curriculum.” Faculty teaming with Niesenbaum are assistant professors Gregory Cicconetti, Ph.D., math, Marten J. Edwards, Ph.D., biology, and associate professor Christine M. Ingersoll, Ph.D., chemistry.

Travel Abroad Expansion
Discovering the world by “exploring values” is the new tenor of Muhlenberg’s Education Abroad program. Travel offerings have expanded to include 45 programs in 25 countries, with another 60 field study programs through the School of International Study. These affiliated institutions must meet criteria determined by associate professor of economics, Donna M. Kish-Goodling, Ph.D., academic director of international programs, and Susan B. Norling, international programs coordinator. “In the past, many of the global offerings were in English-only speaking countries,” says Kish-Goodling. “Students now have language challenges and real field research opportunities.”

Pennsylvania Department of Education Review
In spring 2005, Muhlenberg’s education program—which includes biology, chemistry, citizen-ship education, elementary education, English, environmental education, foreign languages, mathematics and physics—was reviewed by the Pa. Department of Education. The 13-member review team recommended all eight programs receive five-year approvals; new environmental education received a two-year probationary approval. One accolade of note: “Muhlenberg’s commitment to public education rises above and exemplifies a partnership, especially with Allentown School District.” Department head Michael J. Carbone, Ph.D., was review coordinator and Cathy Y. Kim was the support specialist.

Middle States Self-Study and Re-Accreditation
In mid-October, Middle States liaison Robert Schneider spent one day on campus, concluding that “we were on our way to a productive self-study and a successful evaluation visit.” Steering committee co-chairs Kathleen E. Harring, Ph.D., and Carol Shiner Wilson, Ph.D., met with students, faculty and the co-chairs of seven task forces, collecting data on a wide range of topics. The Commission is scrutinizing learning outcomes and other assessments within the context of the College’s mission statement, with a draft report ready in fall 2005.

Board of Observers
The College’s new internal assessment process of academic and administrative visiting committees conducted reviews of the music, mathematical sciences and sociology/anthropology departments and the office of career development and placement. Independent teams made up of outside experts in relevant fields spent three days on campus reviewing departmental self-assessment reports, meeting with faculty, staff and students and looking over departmental records. Reports from these committees will be submitted to the president and shared with trustees and department heads for use in future planning.

"The strength of Muhlenberg’s academic program is its first-rate faculty. The strategic plan calls for significant investments in facilities and staffing, making it possible for faculty to engage students in exciting ways through collaboration in research, travel abroad and experiential learning activities."

Marjorie Hass, Ph.D. Provost
Muhlenberg’s admissions office monitors the College’s progress in key categories related to admission policies. Parents may find this information relevant to making decisions about how the quality of a college education is directly related to the economic acumen of the institution.

Muhlenberg provides financial aid so that talented students with a willingness to work and learn have access to a Muhlenberg education. Approximately 65 percent of students receive financial aid, scholarships and/or grants from the College’s resources.

Muhlenberg’s highly selective admissions process reveals another gain in SAT profile (1230 combined mean, up from 1220 a year ago). Over 40 percent of the enrolling students graduated in the top tenth of their high school class.

Student Charges at Comparable Colleges 2005-2006

<table>
<thead>
<tr>
<th>College</th>
<th>2005</th>
<th>2006</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Muhlenberg</td>
<td>$36,030</td>
<td>$38,310</td>
<td>+ 6.3%</td>
</tr>
<tr>
<td>Villanova</td>
<td>$38,310</td>
<td>$40,010</td>
<td>+ 4.4%</td>
</tr>
<tr>
<td>Lafayette</td>
<td>$39,267</td>
<td>$42,114</td>
<td>+ 6.9%</td>
</tr>
<tr>
<td>Gettysburg</td>
<td>$39,584</td>
<td>$43,027</td>
<td>+ 8.9%</td>
</tr>
<tr>
<td>Franklin &amp; Marshall</td>
<td>$39,990</td>
<td>$44,030</td>
<td>+ 9.8%</td>
</tr>
<tr>
<td>Lehigh</td>
<td>$41,773</td>
<td>$47,010</td>
<td>+ 13.4%</td>
</tr>
<tr>
<td>Bucknell</td>
<td>$35,000</td>
<td>$39,980</td>
<td>+ 14.5%</td>
</tr>
<tr>
<td>Dickinson</td>
<td>$36,000</td>
<td>$40,000</td>
<td>+ 11.4%</td>
</tr>
<tr>
<td>Skidmore</td>
<td>$40,000</td>
<td>$45,000</td>
<td>+ 12.5%</td>
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Institutional Financial Aid: Average Grant per Aided Student 1999-2005

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<tr>
<th>Year</th>
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<th>2001</th>
<th>2002</th>
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<th>2004</th>
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<tr>
<td></td>
<td>11,462</td>
<td>11,529</td>
<td>11,633</td>
<td>11,767</td>
<td>11,902</td>
<td>12,042</td>
<td>12,182</td>
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<tr>
<td>Average Grant per Aided Student</td>
<td>$10,000</td>
<td>$10,300</td>
<td>$10,500</td>
<td>$10,700</td>
<td>$10,900</td>
<td>$11,100</td>
<td>$11,300</td>
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Selective Admissions Criteria 1999-2005

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<th>2003</th>
<th>2004</th>
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<tbody>
<tr>
<td>Applied</td>
<td>3,274</td>
<td>3,301</td>
<td>3,387</td>
<td>3,407</td>
<td>4,111</td>
<td>4,040</td>
<td>4,214</td>
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<tr>
<td>Accepted</td>
<td>1,808</td>
<td>1,551</td>
<td>1,374</td>
<td>1,343</td>
<td>1,743</td>
<td>1,809</td>
<td>1,808</td>
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<tr>
<td>Enrolled</td>
<td>551</td>
<td>581</td>
<td>574</td>
<td>547</td>
<td>589</td>
<td>559</td>
<td>577</td>
</tr>
</tbody>
</table>

APRIL 2005
The most recent admissions cycle was filled with promise and positive momentum:

- Applications for freshman admission set a new record, ending at 4,217—up from 4,040 the prior year and the previous record total of 4,111, set by the class that entered in fall 2003.
- Early Decision applications—the best barometer of strong first choice interest in Muhlenberg—increased by a whopping 21.4%, and the College filled 309 seats in its first year class via the Early Decision option.
- Student quality increased as well, as the mean combined SAT score for the class rose to 1230 combined (up from 1220 last year), and the percent ranking in the top quintile of the class rose to 75% (up from 68% last year).

Apart from the numbers, the greatest highlight of all is the students themselves—bright, eager and incredibly active. The incoming class includes 279 National Honor Society members, 103 Foreign Language Honor Society Members, 114 varsity sport captains, 11 student body presidents, 7 class presidents, 5 student representatives to local school boards, 26 yearbook editors, 19 newspaper editors, as well as volunteer firefighters, zoo volunteers, web designers, actors, singers, dancers, artists and much more.

The class includes a student who is co-founder and co-producer of her own production company; a state winner of Connecticut’s Future Business Leaders of America Business Law competition; a student who holds the patent for an anti-tip device for umbrella strollers; a student who created a literacy program to promote early childhood literacy through drama; a contributing editor to the book Birds of the West Indies; the winner of an online essay contest for Atlantic Monthly magazine; a national gold medalist dancer; a student who has earned his pilot’s license; and a student who earned a role in the made-for-TV mini-series Empire Falls.

"Even by Muhlenberg standards, the incoming class of 2009 is incredibly energetic and active. We can’t wait to see all that they will accomplish here and in the world beyond our campus.”

Chris Hooker-Haring ’72  Dean of Admission and Financial Aid
"Muhlenberg is committed to educating the whole person. This modern, very functional facility supports that mission of our great liberal arts college. The Life Sports Center is an asset to 'Berg in the recruiting process. Anne and I willingly support projects that expand the opportunities and experiences for our students today and the future."

Ed '60 with wife, Anne Davis, Trustee and Chair, Circle of 1848

<table>
<thead>
<tr>
<th>Statement of Activities &amp; Changes in Unrestricted Net Assets</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenues</strong></td>
</tr>
<tr>
<td>Tuition and fees</td>
</tr>
<tr>
<td>Less: College funded scholarships</td>
</tr>
<tr>
<td>Net tuition and fees</td>
</tr>
<tr>
<td>Private gifts, bequests and grants</td>
</tr>
<tr>
<td>Endowment and other investment income</td>
</tr>
<tr>
<td>Endowment gains (losses) and gains from spending policy</td>
</tr>
<tr>
<td>Auxiliary enterprises</td>
</tr>
<tr>
<td>Other sources</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
</tr>
</tbody>
</table>

| **Expenses**                                                  |                 |                 |                 |
| Instruction and research                                     | 22,453,549      | 20,943,415      | 19,439,174      |
| The Wescoe School                                            | 1,827,670       | 1,598,680       | 1,819,846       |
| Library                                                      | 1,413,514       | 1,361,275       | 1,403,539       |
| Student services                                             | 6,252,649       | 5,705,915       | 5,471,140       |
| Operation and maintenance of plant                           | 8,146,104       | 6,787,266       | 7,654,515       |
| General administration                                       | 3,432,256       | 3,333,665       | 4,517,723       |
| General institution and other expenses                       | 5,238,034       | 5,784,769       | 5,571,555       |
| Depreciation                                                 | 5,624,380       | 4,434,457       | 4,356,905       |
| Auxiliary enterprises                                        | 9,575,154       | 9,183,668       | 7,278,327       |
| **Total Expenses**                                           | 63,957,310      | 59,128,110      | 57,311,824      |

| Increase in Unrestricted Net Assets                          | 6,474,164       | 11,947,415      | 7,214,125       |

| Changes in Temporarily Restricted Net Assets                |                 |                 |                 |
| Private gifts, bequests and grants                          | 4,454,685       | 3,893,451       | 6,990,523       |
| Endowment income                                            | 642,467         | 557,542         | 550,824         |
| Endowment gains                                              | 3,078,825       | 5,381,752       | 934,558         |
| Other sources                                                | 924,264         | 625,400         | 506,885         |
| Net assets released from restrictions                       | (3,795,464)     | (6,437,261)     | (6,727,759)     |
| Increase in Temporarily Restricted Net Assets               | 5,304,777       | 4,020,884       | 2,255,031       |

| Changes in Permanently Restricted Net Assets                |                 |                 |                 |
| Private gifts, bequests and grants                          | 1,985,813       | 3,377,357       | 637,730         |
| Endowment income                                            | 17,014          | 18,988          | 40,607          |
| Net change in beneficial interest in perpetual trusts       | 445,524         | 1,052,014       | 248,193         |
| Depreciation                                                | (2,500)         | (2,500)         | (2,500)         |
| Increase in Permanently Restricted Net Assets               | 2,445,851       | 4,445,859       | 427,644         |
| Increase in Net Assets                                      | 14,224,792      | 20,414,224      | 9,896,800       |

| Net Assets                                                  |                 |                 |                 |
| Beginning of year                                           | 223,008,419     | 202,594,195     | 192,697,395     |
| End of year                                                 | 237,233,211     | 223,250,126     | 202,594,195     |

157th Commencement was held on Sunday, May 22.

Over 3,000 alumni register with new alumni website: MyMuhlenberg.com.

Faculty begin plan for new Department of Film Studies.
In 2004-2005, Muhlenberg College committed in its strategic plan to a stable enrollment of 2,100 students, a balanced budget and financial stability through endowment growth. To assist with development efforts, Millennium® software was implemented to provide the development office with better tools for fund raising activities. The capital plan was completed to support the strategic plan with major funding made available through a bond issue. This issue in the amount of $48.4 million was closed on June 7, 2005 (The 2001 bond issue and the 1990 Department of Education Note were refund ed as part of this new issue). Cost-cutting efforts in partnership with the Lehigh Valley Association of Independent Colleges (LVAC) have saved almost $700,000 last fiscal year through joint purchasing and cost avoidance by negotiating lower increases in health benefit costs.

Fiscal Year 2004-2005 Balance Sheet

<table>
<thead>
<tr>
<th>Assets</th>
<th>2005</th>
<th>2004</th>
<th>2003</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$ 7,955,076</td>
<td>$10,125,224</td>
<td>$14,809,804</td>
</tr>
<tr>
<td>Short-term investments</td>
<td>13,698,841</td>
<td>13,156,355</td>
<td>12,556,535</td>
</tr>
<tr>
<td>Contributions receivable - current</td>
<td>1,677,228</td>
<td>1,460,811</td>
<td>1,161,546</td>
</tr>
<tr>
<td>Accounts receivable and other current assets</td>
<td>2,700,394</td>
<td>2,470,303</td>
<td>2,126,712</td>
</tr>
<tr>
<td>Long-term investments</td>
<td>122,536,442</td>
<td>110,705,863</td>
<td>95,772,516</td>
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<tr>
<td>Contributions receivable</td>
<td>7,354,167</td>
<td>6,987,860</td>
<td>7,617,728</td>
</tr>
<tr>
<td>Beneficial interest in perpetual trusts</td>
<td>8,124,767</td>
<td>7,679,243</td>
<td>6,627,229</td>
</tr>
<tr>
<td>Funds held by trustee and other assets</td>
<td>31,441,195</td>
<td>2,859,915</td>
<td>5,247,547</td>
</tr>
<tr>
<td>Total Assets</td>
<td>304,065,605</td>
<td>263,606,554</td>
<td>245,296,128</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities</th>
<th>2005</th>
<th>2004</th>
<th>2003</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable</td>
<td>4,913,815</td>
<td>6,274,196</td>
<td>4,446,958</td>
</tr>
<tr>
<td>Deferred income and student credit balances</td>
<td>3,231,979</td>
<td>3,099,537</td>
<td>2,889,915</td>
</tr>
<tr>
<td>Bonds payable</td>
<td>54,470,000</td>
<td>27,173,636</td>
<td>31,484,920</td>
</tr>
<tr>
<td>Other liabilities</td>
<td>4,216,600</td>
<td>4,050,766</td>
<td>3,880,140</td>
</tr>
<tr>
<td>Total Liabilities</td>
<td>66,832,394</td>
<td>40,598,135</td>
<td>42,701,933</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Net Assets</th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>155,147,236</td>
<td>148,673,072</td>
<td>136,725,591</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>39,605,865</td>
<td>34,301,088</td>
<td>30,280,204</td>
</tr>
<tr>
<td>Permanently restricted</td>
<td>42,480,110</td>
<td>40,034,259</td>
<td>35,588,400</td>
</tr>
<tr>
<td>Total Net Assets</td>
<td>237,233,211</td>
<td>223,008,419</td>
<td>202,594,195</td>
</tr>
</tbody>
</table>

| Total Liabilities and Net Assets    | $304,065,605 | $263,606,554 | $245,296,128 |

"The College completed its 50th consecutive year with a balanced budget. The Endowment Fund also hit an all time high of $96.5 million as of February 28, 2005. The College remains strong."

Kent A. Dyer  Chief Business Officer and Treasurer
Expanding Information Systems Careers

"The job market is very much like the stock market: when a stock is hot, everyone wants in, and when it falls out of favor, everyone wants out, yet that is the time to invest. The perception is that information systems careers are currently out of favor, so students shy away from pursuing an I.S. degree. However, like the stock market, now is exactly the time when students should be pursuing an I.S. degree."

David Grube '91 Director, Information Systems Program (right)
The Wescoe School of Muhlenberg College

Would you believe that the computer systems design and related service industry is expected to be one of the top 10 fastest growing industries in the economy, adding more than 21 million new jobs by 2012 with only 17 million people educated to fill them?

The year was 2000 and the technology bubble, as it was called, had burst. From the loss of jobs to the loss of stock portfolios, America witnessed a value collapse that met stiff resistance when this sector attempted renewed strategies for growth in the early part of the new century. Consequently, colleges and universities across the nation noticed a dramatic decrease in enrollments for information systems majors.

Muhlenberg was not immune to the malaise of the past few years. The number of Wescoe School students majoring in I.S. declined. And yet, while the “commoditization” of low-end programming and operations jobs continued its move off-shore, the need for talent with integrated I.S. skills has not waned.

“Colleges live in four-year cycles,” says David Grube, The Wescoe School’s director of the I.S. program. “We are at the end of the dot.com bust, and companies are now wondering where are the I.S. graduates?”

“We have re-invented the I.S. degree at Wescoe with a focus on business process analysis, project management, architecture, communication and team problem solving through the use and integration of technology,” says Grube. In 22 months students will complete the courses needed to graduate, assuming their core coursework is completed. By moving students beyond the operational/tactical aspects of the job, The Wescoe School is building value into the degree, integrating management needs such as business intelligence, knowledge management and strategic information systems.

Future Growth: I.S. Careers in America

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Network Systems &amp; Data Communications Analysts</td>
<td>24</td>
<td>91.4%</td>
</tr>
<tr>
<td>Computer Software Engineers, systems software</td>
<td>70</td>
<td>86.9%</td>
</tr>
<tr>
<td>Database Administrators</td>
<td>15</td>
<td>74.8%</td>
</tr>
<tr>
<td>Computer Software Engineers, applications</td>
<td>121</td>
<td>69.9%</td>
</tr>
<tr>
<td>Computer &amp; Information Systems Managers</td>
<td>35</td>
<td>68.8%</td>
</tr>
<tr>
<td>Computer System Analysts</td>
<td>100</td>
<td>68.4%</td>
</tr>
<tr>
<td>Network &amp; Computer Systems Administrators</td>
<td>40</td>
<td>68.4%</td>
</tr>
<tr>
<td>Computer Support Specialists</td>
<td>86</td>
<td>52.6%</td>
</tr>
</tbody>
</table>

Source: US Census, NAICS, 5415
Jonathan C. Messerli, Ph.D., ’78, president emeritus of Muhlenberg College and Susquehanna University, died Sunday, November 28, 2004. A respected educator, artisan and scholar, he was a man of extraordinary energy and vision. Widely known as a positive leader in American higher education, he was also recognized for building and restoring historic homes.

Messerli’s academic career included professorships at the University of Washington and the Teachers College at Columbia University and as dean of education at Hofstra and Fordham Universities. His first college presidency was at Susquehanna University in 1977, followed by a second presidency at Muhlenberg College from 1984 to 1992.

Messerli’s accomplishments as president of Muhlenberg are noteworthy, as he initiated long-range strategic planning, comprehensive marketing and intensified student recruitment. He was renowned for his development of Trexler Library, the renovation of three of the College’s oldest buildings and the successful completion of Muhlenberg’s first $1 million annual fund campaign. On his watch, the College’s endowment nearly doubled to $29 million, and its Institute for Jewish-Christian Understanding, a study abroad program and the Fulbright Scholar-in-Residence programs were started. Messerli was best-known for his sincere demeanor and passion for academics.

Jonathan C. Messerli was born February 14, 1926 in Albany, Oregon. He earned a bachelor’s degree from Concordia Teachers College, River Forest, Illinois, in 1947; a master of arts from Washington University, St. Louis, in 1952; and a Ph.D. in the history of American education from Harvard University in 1963. At the time of his death, he was a member of the boards of the Lehigh Valley Historical Society and the Lutheran Theological Seminary of Philadelphia.

He is survived by his daughter, Hannah Messerli, and son, Timothy Messerli, their spouses, David Sterling and Lauren Messerli, and a granddaughter, Elizabeth. He is also survived by brothers, Carlos and Victor.

Muhlenberg College’s Alumni Association Achievement Awards were celebrated at the 2005 Alumni Achievement Awards Luncheon on June 4, 2005. Five graduates and one retired employee were honored.

Debra Scurnick Block ’86, Boca Raton, Fla., received the College’s Tricorn Award for her work as chairperson of the 20-Year Celebration of Sororities held on the College’s campus in April 2004. For 12 months, Block worked tirelessly to identify volunteers, design programming and recruit attendees for the weekend. Her efforts resulted in 175 alumnae returning to campus for the weekend. Block is currently an appellate attorney.

Sandra Smith Bodnyk ’73, Orefield, Pa., was honored with the College’s Alumni Service to the College Award. Bodnyk has maintained a position on the College’s Board of Associates for more than a decade and has served as president since 2000. She is a life member of the Alumni Trust Fund and a member of the President’s Strategic Plan Correspondence Group. Bodnyk received a graduate degree from Stonier Graduate School of Banking-Rutgers University. Currently, Bodnyk serves as the executive vice president of KeystoneNazareth Bank and Trust.

Mike Doyle ’94, New York, N.Y., was selected to receive the College’s Young Alumni Recognition Award. Doyle currently serves as vice president at Ketchum Communications. Doyle remains active with the College, serving as the Reunion Chair for his class and a member of the Muhlenberg Career Network.

(Left to right): Thomas Kelsall, Ph.D. ’55; Connie Kunda; John Rosenberg, Ed.D. ’63, Debra Scurnick Block ’86, Mike Doyle ’94 and Sandra Smith Bodnyk ’73

Thomas Kelsall, Ph.D. ’55, Mitchellville, Md., received the College’s Alumni Lifetime Achievement Award. A retired astrophysicist for NASA/Goddard Space Flight Center, Kelsall was part of the group that eventually proved the Big Bang theory. Kelsall worked on John Glenn’s first ride to space and was a project director on the Hubble telescope. Kelsall participates in Alumni in the Classroom Week, where he shared his experiences with Muhlenberg students. Kelsall received his M.S. from George Washington University and his Ph.D. from the University of Maryland.

Connie Kunda, Allentown, Pa., was honored the award for Service to the College by a Friend. Kunda is the retired associate athletic director and wellness director at Muhlenberg College. She was a professor in the physical education department from 1966 until her retirement in 2001. Kunda founded the Wellness Institute at Muhlenberg in 2001. Connie is the retired associate athletic director and wellness director at Muhlenberg College. She was a professor in the physical education department from 1966 until her retirement in 2001. Kunda founded the Wellness Institute at Muhlenberg in 2001. Kunda is the retired associate athletic director and wellness director at Muhlenberg College. She was a professor in the physical education department from 1966 until her retirement in 2001. Kunda founded the Wellness Institute at Muhlenberg in 2001. Today, she guest lectures in wellness core courses.

John Rosenberg, Ed.D. ’63, Philadelphia, Pa., received the Alumni Leadership Award. Rosenberg served the Alumni Association as president from 1999-2003. He is a life member of the Alumni Trust Fund and also serves as a member of the Board of Trustees. Rosenberg received his M.A. degree in psychology and his Ed.D. in developmental psychology from Temple University. He is employed as vice president of investments for Smith Barney.

Jonathan C. Messerli, Ph.D., President Emeritus Muhlenberg College

"He was a scholarly president with unbounded enthusiasm. On campus, he was known as a builder." James Steffl, Planning Consultant & Former Interim President
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remainder to refinance existing debt.

MC offers accelerated graduate degree program in Physical and Occupational Therapy through Thomas Jefferson University.
About the Cover
On May 22, Muhlenberg College held its 157th Commencement, with 505 students participating from the Class of 2005. They are seen here gathering before the ceremony in the Center for the Arts.

Valedictorian: 
Abby Van Houten ’05, Quakertown, Pa.

Salutatorian: 
Laura Sutherland ’05, Pullman, Wash.

Guest Speaker: 
Lorene Cary

Honorary Doctorates in Humane Letters were awarded to:

William Cronon, Ph.D., naturalist, historian, environmentalist, teacher, scholar

Lorene Cary, author, lecturer and social activist

Jonathan C. Messerli, Ph.D., educator, artisan, scholar and former president of Muhlenberg College (see page 31)

Gladys Mouro, B.S.N., M.S., nurse, author, administrator and international health authority

Contact Information
You can reach Muhlenberg College in several ways.

By phone, call 484-664-3230
By fax, dial 484-664-3477.

Through the Internet, visit Muhlenberg’s Web site:
www.muhlenberg.edu

Letters may be addressed to:
Muhlenberg College
Public Relations
2400 Chew Street
Allentown, PA 18104-5586.

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