

Innovation Challenge Pitch Judges Scoresheet

COMPELLING IDEA

The idea is clear and presents a compelling answer to the question “What value will you create and for whom?”

Strongly disagree							Strongly agree		
1	2	3	4	5	6	7	8	9	10

Comments:

INNOVATIVENESS

The idea is innovative, and suggests a novel way of approaching a problem. Is your project distinctive or fundamentally different from other products/ services on the market.

Strongly disagree							Strongly agree		
1	2	3	4	5	6	7	8	9	10

Comments:

THE REQUIRED TOPICS WERE COVERED (Problem, solution, business model, market, competition, go to market strategy)

Strongly disagree							Strongly agree		
1	2	3	4	5	6	7	8	9	10

Comments:

VALIDATION

The team demonstrated that they spoke to real potential customers to validate their ideas. There was a strong showing of a product/market fit.

Strongly disagree							Strongly agree		
1	2	3	4	5	6	7	8	9	10

Comments:

DELIVERY, CLARITY, ORGANIZATION, EFFECTIVENESS OF VISUALS

Ability to maintain interest, shows passion for the idea, exhibits composure, confidence and knowledge. Overview/ description of the plan is presented in a clear and logical order (strong opening, appropriate sequence, and clear closing) in the allotted time with an awareness of what the audience needs and wants to know. Use of visuals (e.g. PowerPoint, handouts, prototype, etc.) enhances rather than repeats what the speaker says; visuals provide essential information that strengthens the argument.

Strongly disagree							Strongly agree		
1	2	3	4	5	6	7	8	9	10

Comments:

Q&A

Team is responsive to questions, demonstrates ability to think on their feet, shows added critical thinking, knowledge and understanding of their idea's potential value and feasibility.

Strongly disagree							Strongly agree		
1	2	3	4	5	6	7	8	9	10

Comments:**Final Score:**

COMPELLING IDEA _____ x 2 = _____

THE REQUIRED TOPICS WERE COVERED _____ x 2 = _____

VALIDATION _____ x 2 = _____

DELIVERY _____ x 1 = _____

Q&A _____ x 2 = _____

= _____ **Total**