THE 38TH ANNUAL MACLAS CONFERENCE

MARCH 9 - 10, 2018
MUHLENBERG COLLEGE, ALLENTOWN PA
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2017-2018

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MACLAS acknowledges with gratitude the contributions of administrators, faculty, and staff at
Muhlenberg College, all of whose efforts made this conference possible.

Thank you for your participation!
The Middle Atlantic Council of Latin American Studies
www.maclas.org

CHANGING CLIMATES IN THE AMERICAS

Throughout Latin America, shifting climates of all kinds have become entwined in
unpredictable ways. Not only geophysical, but also political and cultural climates,
along with financial ones - including neoliberal imperatives and public corruption - are
sparking popular demands for state accountability. New media strategies and
longstanding struggles over national identities, sovereignties, and rights of citizenship
have resulted in a rise of populist governments. Additionally, ethnic, racial, and sexual
and gender identities are altering and fracturing traditional centers of power.

This year’s conference, open to faculty, graduate and undergraduate students, and
independent scholars, offers participants an opportunity to critically engage with the
theme of changing climates of all kinds across Latin America, from a historical or
contemporary perspective.
PROGRAM OF EVENTS

FRIDAY, MARCH 9

REGISTRATION
8:00AM - 4:00PM
MOYER HALL LOBBY

BREAKFAST
8:00AM - 10:00AM

EXECUTIVE MEETING
8:00AM - 9:45AM
LC Commons - Ettinger 103

SESSION 1
10:00AM - 11:45AM
MOYER HALL CLASSROOMS

LUNCH
12:00PM - 1:30PM
ON YOUR OWN
SESSION 2
10:00AM - 11:45AM
MOYER HALL CLASSROOMS

BREAK
3:30PM - 3:45PM

SESSION 3
3:45PM - 5:30PM
MOYER HALL CLASSROOMS

RECEPTION
5:45PM - 7:00PM
MILLER FORUM (MOYER BUILDING)
MUSIC BY THE IAN CUNNINGHAM TRIO

DINNER AND KEYNOTE SPEAKER
7:00PM - 9:00PM
MILLER FORUM (MOYER BUILDING)
SATURDAY, MARCH 10

BREAKFAST
7:45AM - 9:45AM
MOYER HALL LOBBY

REGISTRATION
8:00AM - 4:00PM
MOYER HALL LOBBY

MARLAS EDITORIAL BOARD MEETING
8:00AM-9:45AM
LC COMMONS - ETTINGER 103

SESSION 4
10:00AM - 11:45AM
MOYER HALL CLASSROOMS

BUSINESS LUNCHEON AND PRESENTATION OF PRIZES
12:00PM - 2:30PM
MILLER FORUM (MOYER BUILDING)

SESSION 5
2:45PM - 4:30PM
MOYER HALL CLASSROOMS
SESSION 1
FRIDAY
10:00AM - 11:45AM
MOYER HALL CLASSROOMS

PANEL 1: RACE AND ETHNICITY IN NATIONAL SPACE
MOYER 104
CHAIR: DR. JOAN MARX

“Remembrance and Exile in Argentina's Jewish Diaspora: The Poetry of Adriana Stein”
Dr. Joan Marx (Muhlenberg College)

“Discurso afrocentrónico en mujeres poetas garífunas del Caribe centroamericano”
Dr. Nilsa Lasso-von Lang (Moravian College)

“Una lectura de Osiris Mosqua: Viandante en Nueva York”
Bernice Kear (Undergraduate Student, University of Mary Washington)

“La cara humana del migrante: Al sur de los recuerdos (2014), de Alonso Muñoz Solis”
Dr. Eric Schramm (Lenoir-Rhyne University)

PANEL 2 : SÚPER HÉROES Y HÉROES SUPERIORES: SCIENCE FICTION AND FANTASTICAL LITERATURE IN LATIN AMERICAN AND LATINO LITERATURE”
MOYER 106
CHAIR: PROF. FRANCA ROIBAL

“The Evolution of Representation of the Latino Community in Comics”
Shane Hansen (Moravian College)

“La importancia del narrador en Plan de evasión, con un comentario en los elementos estilísticos de Mi primer concierto”
Edesiri Igbuya (Boston University)

“Caribbean Cosmopolitanism: Junot Díaz's The Brief Wondrous Life of Oscar Wao and René Pérez Joglar's Residente”
Dr. Kathleen Cunniffe Peña (Wilson College)
PANEL 3: WORKSHOP: “INTERDISCIPLINARY APPROACHES TO ENVIRONMENTAL MIGRATION IN MÉXICO AND CENTRAL AMERICA”
MOYER 214
CHAIR: PROF. SILVIA PEART

"The Research Project: Climate and Mexican Migration to the United States"
Prof. Sharika Crawford (History Department, United States Naval Academy)

“Migration, Identity and Climate Change: Strengthening Interdisciplinary Connections”
Prof. Silvia Peart (Languages & Cultures Department, United States Naval Academy)

“Climate and Migration: Fostering Research with Undergraduate Students”
Prof. Bradford Barrett (Oceanography Department, United States Naval Academy)

PANEL 4: ARGENTINA’S POLITICAL AND MILITARY TRENDS
MOYER 209
CHAIR: DR. DIANE JOHNSON

“From Dream to Debacle: Nationalist Versus Neo-liberal Economic Policies in Argentina, 1946-2008”
Dr. Daniel Greenberg (Pace University)

“Populist Nationalism in Argentina from Rosas to the Kirchners”
Dr. Diane Johnson (Lebanon Valley College)

“The Quiet Militarization of Everyday Life in Argentina, 1901-1955”
Dr. Jonathan Ablard (Ithaca College)
PANEL 5: CHRONOLOGICAL MAPPINGS OF QUEERNESS: CARTOGRAPHIES OF BELONGING ACROSS LATIN/X AMERICA"
MOYER 104
CHAIR: DR. CHRISTINA BAKER

“Super(queer)oes: Latinas that Save the World”
Madison Tate (College of William and Mary)

“Behind the Scenes: Women in Latin American Film”
Diana Weyandt (College of William and Mary)

“Queer Bodies of Color as Sacred”
Rebecca Bermudez (College of William and Mary)

“Erotohistoriographies of Selenidad: Queer Memory and Performance Practices”
Dr. Christina Baker (College of William and Mary)

PANEL 6: FOOD AND DRINK IN RÍO DE LA PLATA AND PERU
MOYER 106
CHAIR: DR. BRIDGET MARÍA CHESTERTON

“Posting About Pisco: Media and Culinary Tourism in Lima, Peru”
Ms. Emma Glubiak (Lafayette College)

“Our National Drink: Competing Historical Claims to Yerba Mate and Tereré in the Río de la Plata”
Dr. Rebekah E. Pite (Lafayette College)

“Churrasqueria Sajonia: Restaurant Reviews during the late Stroessner Era”
Dr. Bridget María Chesterton (SUNY Buffalo State)

“¡Qué asco! Gastronomic Racism and Elitism in the Río de la Plata Region”
Prof. Franca Roibal (Moravian College/Boston University)
**PANEL 7: LAW AND POWER IN LATIN AMERICA**

MOYER 209

CHAIR: PROF. MARNY REQUA

“Lawyering under siege: Legal Resistance in Pinochet's Chile”
Prof. Marny Requa (Georgian Court University)

“Combating Government Corruption in Brazil: Making the Case for Participatory Democracy in the Municipal Sphere”
Dr. Ivani Vassoler (State University of New York, Fredonia)

“Michelle Bachelet: Female Political Performance and Climate Change in tierra de hombres”
Linda Moran (Freed-Hardeman University)

**PANEL 8: FROM THE GOVERNMENT-FARC PEACE ACCORD TO SCHOOL SETTINGS: NATIONAL, LOCAL, AND PERSONAL CONTEXTS OF VIOLENCE AND DEMOCRACY IN COLOMBIA**

MOYER 214

CHAIR: DR. LEÓN ARREDONDO

“Victims and Land Restitution Law in Colombia: A Gender Perspective that Looks into the Case of Widows”
Dr. Patricia Tovar (John Jay College and Graduate Center, CUNY)

“Youth, Violence and Criminality in a Colombian City: Implications for Democratic Governance”
Dr. León Arredondo (West Chester University)

“Resolución de conflictos y prácticas restaurativas en contextos escolares”
Luis Orlando Luján Villegas (Independent Scholar, Medellín, Colombia)
PANEL 9: CLIMATE CHANGE AND COMMODITIES
MOYER 104
CHAIR: DR. CARLOS MAMANI

“Melting Glaciers, Farming, and the Festival of Qoyllor Riti”
Dr. Carlos Mamani (Gannon University)

“Milperos and Maize: Climate Change in Mesoamérica”
Prof. Amanda Frantz-Mamani (Edinboro University)

“A Subterranean History: Unearthing Bethlehem Steel's Dependency on Latin American Iron Ore (1882-1974)”
Dr. Cory Fischer-Hoffman (Lehigh University)

PANEL 10: INSURGENCY, REVOLUTION, AND CHARISMA IN 20TH CENTURY LATIN AMERICA
MOYER 106
CHAIR: DR. JOSEPH GARCÍA

“Hugo Chávez: The Venezuelan Neo-caudillo that Reshaped his Nation’s Worldview”
Gilles Colin (Muhlenberg College)

“Reporters on the Frontline—Journalists and the Coming of the Mexican Revolution”
Dr. Kenneth Moss (Independent Scholar)

“The Charismatic Revolutionary Leadership Trajectories of Lázaro Cárdenas and Fidel Castro: From Guerrillas to Heads of State”
Dr. Joseph García (Union College)

“The Dynamics of Insurgency and Counterinsurgency in the Sandino Rebellion, Nicaragua, 1927-1934”
Dr. Michael Schroeder (Lebanon Valley College)
PANEL 11: LITERATURE, VISUAL ART AND PERFORMANCE: PUSHING THE LIMITS OF CITIZENSHIP AND IDENTITY

MOYER 214
CHAIR: DR. GLORIA CLARK

“¿Quién es la sociedad? ¡Tú! La Mojigata 2017 en el Carnaval uruguayo”
Franca Roibal (Moravian College/Boston University)

“La pintura de Martín Ramírez: la existencia en los intersticios”
Prof. Ana Moraña (Shippensburg University)

“Juan Ruiz de Alarcón's Characters Speak Out: Action in Fictional Life Despite Limitations”
Dr. Gloria Clark (Penn State)
PANEL 12: CLIMATE, MIGRATION, AND IDENTITY
MOYER 104
CHAIR: DR. MELIXA ABAD IZQUIERDO

“Post-Hurricane Puerto Rico: Discourses of Climate-Disaster Response and Environmental Justice”
Dr. Ilana Pagán-Teitelbaum and Dr. Curry S. Malott (West Chester University)

“‘Ill-fed, ill-clothed, and ill-housed:’ the Reports of the Municipal Housing Authority on the Capital of Puerto Rico (1938-1942)”
Dr. Melixa Abad Izquierdo (Farmingdale State College)

“The Power of the word Sumak kawsay (good living—buen vivir) in the indigenous movements of Colombia and Ecuador”
Eduardo Erazo Acosta (University of Nariño, Colombia)

PANEL 13: ENVIRONMENT, DEVELOPMENT, AND INTERNATIONAL AID
MOYER 106
CHAIR: DR. BRIAN POTTER

“Water Struggles in Rural Paraguay: Marzo Paraguayo, Peace Corps and the World Bank”
Dr. Joseph García (Union College)

“State Structure and the Development of Payments for Environmental Services in Guatemala and Costa Rica”
Prof. Brian Potter (The College of New Jersey)

“Peace, Territoriality and Grassroots Organizing in Colombia: Regional Alliances vs. U.S. Aid”
Dr. Patricia Rodríguez (Ithaca College)
**Panel 14: The Breaking Down and Rebuilding of Society Through Literature**

**MOYER 209**  
**Chair: Dr. Dorian Jackson**

“*The Commodification of Identity in José Eduardo Agualusa’s O vendedor de Passados and Juan de Recacoechea’s American Visa*”  
Dr. Dorian Jackson (Roger Williams University)

“Commodification of Literature: Roberto Bolaño’s 2666 and the Neoliberalization of Academic Labor”  
Dr. Teddy Palomino (The Ohio State University)

“*Inverting Agatha Christie: Leñero, Taibo II, and the Rise of the Neopolicíaco in Mexico*”  
Dr. Greg Schelonka (Louisiana Tech University)

**Panel 15: Film and Documentary**

**MOYER 214**  
**Chair: Dr. Gerardo Cummings**

“The Two Versions of The Secret in their Eyes and Made in Lanus: Cultural Translations, Exile and Loss”  
Dr. Carlos Rodríguez McGill (University of Michigan)

“The Shape of Water and Guillermo del Toro’s ‘The Other’”  
Dr. Gerardo Cummings (Onondaga Community College)

“El héroe anti-monumento. Nuevas figuraciones de la épica en el joven cine documental cubano”  
Celia Rodríguez Tejuca (University of Massachusetts Amherst)
**PANEL 16: THE EFFECTS OF MEXICO-U.S. MIGRATION IN SHIFTING SOCIAL, POLITICAL AND ECONOMIC CLIMATES IN 2018: RESISTANCE AND RESILIENCE FROM INTERNATIONAL POLICIES TO LOCAL MEXICAN RURAL REALITIES**

MOYER 109
CO-CHAIRS: DR. LINDA STEVENSON AND DR. DANIELA JOHANNES

“Immigrant Rights are Human Rights: An International Framework and Recent Applications/Actions in Philadelphia, Pennsylvania and Morelos, Mexico.”
Dr. Linda S. Stevenson (West Chester University)

“New Migrations: Reconfigurations of Migratory Patterns, New Causes, Consequences, and Failures.”
Dr. Daniela Johanne (West Chester University)

“Will the DREAMers be allowed to Dream?”
Taylor Barone (WCU Political Science Major)

“LGBT Issues and Evolving Perceptions in Small Mexican Communities”
Jake Muscato (WCU Political Science and Women's and Gender Studies Major)

“The Effects of Migration on Family Dynamics, Economics, and Customs”
Laura Reyes (WCU International Business Major)

“Economic Migrants: A Story of Survival”
Kelsey Broll (WCU Communications Major)
“THESE NOXIOUS LITTLE ANIMALS: BATTLING LOCUST SWARMS IN COLONIAL NEW SPAIN”

MARTHA FEW, DEPARTMENT OF HISTORY, PENN STATE UNIVERSITY

Starting in the 1680s and continuing through the 1830s, the archival record shows that locust swarms in the region of what is now Central America and southern Mexico (Chiapas and Oaxaca) intensified in frequency, duration, and geographic scope. This talk will analyze the politics of insect killing campaigns by juxtaposing archival examples of colonial, local, and indigenous knowledge claims about insect infestations and eradication by colonial scientists and physicians, lay people, political authorities and native peoples as they grappled with food shortages and famine, fear of disease spread, and threats of social unrest when locusts swarmed.
SENIOR 5
2:45PM - 4:40PM
MOYER HALL CLASSROOMS

PANEL 17: RECONSIDERING POLITICAL ENVIRONMENTS
MOYER 104
CHAIR: DR. CATHY OUELLETTE

“The enemy of my enemy: Implications of Chinese-Cuban Economic Relations”
Julia Radomski (American University)

“Re-examining Latin America in the World”
Dr. Cathy Ouellette (Muhlenberg College)

“Donald Trump and the Future of the Inter-American System”
Prof. Thomas O’Keefe (Stanford University/Mercosur Consulting Group)

“Moving Beyond Borders: An Educational Dialogue to Alleviate the Climate of Fear in Our Immigration Narrative”
Sarah White (Lehigh University)

PANEL 18: INDIGENITY IN PERÚ AND MEXICO
MOYER 106
CHAIR: DR. MICHAEL WARD

“Carlos Prince’s Amerindian History”
Dr. Michael Ward (Trinity University)

“Those who have been baptized, those who are believers in dios will transform [into animals]: New perspectives on Juan Teton, the Would-be Nahua Messiah of Early Colonial Mexico”
Celso A. Mendoza (Rutgers University)

“Cabeza de Vaca and Juan Ortiz: Medicine and the Colonial Project in the Relación and La florida del inca”
Dr. Meghan McInnis-Dominguez (University of Delaware)

“Expressions of Hypermasculinity: Aztec Feather Art and Costume”
Dr. Mary Brown (Muhlenberg College)
PANEL 19: COOKING, SPEAKING, PERFORMING: A TRANSDISCIPLINARY PANEL ON WOMEN’S STRUGGLES AND POTENTIALITIES IN LATIN AMERICA
MOYER 209
CHAIR: DR. MARÍA BÁRBARA ZEPEDA CORTÉS (LEHIGH UNIVERSITY)

“Food and Morality: Gender, Class and Nation-State Formation in Mexico”
Dr. Sandra Aguilar (Moravian College)

“Quechua Women in the Peruvian Congress: New Strategies to Change Linguistic Inequalities”
Dr. Eunice Cortez (Lehigh University)

"#niunamenos: Performative Hemispheric Networks of Solidarity Against Gender-Based Violence"
Dr. Leticia Robles-Moreno (Muhlenberg College)

PANEL 20: FEMALE DIRECTORS CHANGING THE CLIMATE: LATIN AMERICA AND LATINAS IN THE U.S.
MOYER 214
CHAIR: DR. CARMEN SANCHIS-SINISTERRA

“Challenging Traditional Femininity in La teta asustada”
Brenna Cowardin (College of William and Mary)

“The Shadow of the Patriarchy is Long: The Masculine Gaze in La Niña Santa”
Sarah Malks (College of William and Mary)

“Against Romantic Love: An Analysis of Mosquita y Mari by Aurora Redondo
Dr. Carmen Sanchis-Sinisterra (College of William and Mary)
MACLAS PRIZES AND BRIEF BIOGRAPHIES OF THOSE FOR WHOM THE PRIZES ARE NAMED

Arthur P. Whitaker (1895-1979) was a distinguished professor of Latin American history for almost thirty years at the University of Pennsylvania until his retirement in 1965. He published some twenty books and numerous articles over a fifty-year career, including a series of books on U.S. relations with Latin America. His alma mater, the University of Tennessee, describes Dr. Whitaker as having been “a pioneer in the development of the study of Latin American history in the U.S.” This prize is awarded annually for the best book published in the previous two years by a MACLAS member, who has been a member in good standing for the past two years.

Harold Eugene Davis (1902-1988) was professor of Latin American history from 1947 to 1973 at American University, where who also served as dean of the College of Arts and Sciences from 1952-1957. He was perhaps best known for his book Latin American Thought: A Historical Introduction, and for his multidisciplinary approach to the history of ideas. This prize is awarded annually for the best article published in the previous two years by a member, who has been in good standing for the past two years.

John D. Martz III (1934-1998) served as chair of the political science department at Penn State from 1978-1985, and as Penn State Distinguished Professor of Political Science until his untimely death in Caracas while conducting research. He was an expert on the politics of the northern Andes, and served as editor of Latin American Research Review from 1973-1978, and was editor of Studies in Comparative International Development to 1998. Professor Martz was a founding member of MACLAS and served as its president from 1983-1984. This prize is awarded annually for the best paper submitted to the conference by a graduate student.

Judy B. McInnis (1943-2006) was Professor of Spanish, Comparative Literature and Women's Studies at the University of Delaware from 1971-2006. She was among the earliest members of MACLAS, and served as both its President and Treasurer. The Distinguished Service Award will be presented to a longstanding MACLAS member for outstanding service to MACLAS and/or to the larger academic community of Latin American studies, continuous outstanding scholarship, excellent teaching, and/or humanitarian endeavors in Latin America. The awardee will be presented with a plaque, and a monetary award in the recipient’s name will be designated to an organization whose character is consistent with the mission and goals of MACLAS. This is not an annual award, and it is made only in those cases as the committee deems that we should make the award.
Christina Turner (1954-2008) was associate professor of anthropology in Virginia Commonwealth University’s School of World Studies from 1994-2008. Chris served on the MACLAS Executive Committee, as Treasurer, and as Managing Editor of Latin American Essays. The Turner Awards are made available to graduate students each year to subsidize a portion of the travel expenses to the annual MACLAS conference. Students must have submitted a paper for consideration to the MACLAS Program committee as well as a statement of need and budget details.

Władysław Maryan Froelich (d. 2010). Originally from Poland, Laszlo Froelich lived in Latin America for many years and showed a deep affinity for its culture and people. A business professional by training, he demonstrated great passion for scholarship on topics as varied as Latin American folk art, pre-Colombian art and history, Argentine gaucho culture and the landscape of the pampas. This Research Grant will award up to two $500 prizes annually to faculty, professionals or independent scholars to carry out research or creative projects on any facet of Latin American culture, politics, and society.

Juan Espadas (d. 1998) was Professor in the Modern Languages Department at Ursinus College until his untimely death in 1998. His research focused on poetry and theatre. Professor Espadas was a long-time member of MACLAS, serving as editor of the MACLAS Latin American Essays and of the MACLAS Newsletter. He was MACLAS president-elect at the time of his death. Professor Espadas was a strong advocate of undergraduate education and participation in MACLAS, thus it is appropriate that the award for the best undergraduate paper presented at MACLAS be named in his memory. This prize is awarded annually for the best paper submitted to the conference by an undergraduate student.

James Street (1916-1988) was professor of Economics at Rutgers University from 1952-1986, and also served a period as department chair. His published work included Technological Progress in Latin America and Latin America's Economic Development. He was an early recruit to MACLAS, along with his colleagues at Rutgers. This prize is awarded for the best article published in Latin American Essays.
THE STRUGGLE FOR HUMAN RIGHTS IN LATIN AMERICA, 1967-2017

Exhibit Curated and Catalog Edited by
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