

MEDIA & COMMUNICATION DEPARTMENT

CUE Requirement

*Every Media & Communication major **must** complete a Culminating Undergraduate Experience (CUE). Students will select one course among the five-course options listed below (though please note the restricted enrollment for COM 470: Media & Communication Honors Seminar). Each of these CUE options is a credit-bearing class that **counts** toward the nine-course Media & Communication major requirements.*

*The CUE must be taken in the **senior year**.*

1. COM 401: SEMINAR IN MEDIA & COMMUNICATION

Each seminar has its own focal topic and includes an inquiry-driven project requiring students to generate an integrative research or grant proposal, and oral presentation about their proposal. The grant proposal is designed to build on the core scholarly-knowledge assignments in the department's required-course sequence. Focal topics may include children and communication, media reform, race and representation, media and the home, or media and social theory.

NOTES: Offered at least once a semester by different members of the department on a rotating basis.

2. COM 467: ADVANCED VIDEO PRODUCTION

Students explore the convergence of video and digital media while studying the problems of constructing narrative and documentary texts within emerging experimental formats. Through their research-production projects, students learn to work with more advanced visual and organizational concepts and tools. Legal and ethical issues involved in media production are considered. Students present ongoing work and final projects in either an online or broadcast venue.

NOTES: Normally offered once a year. Pre-requisites: COM 351: Video Production

3. COM 490: DIGITAL MEDIA DESIGN LAB

Students pursuing this option will write a narrative about their project and its integration with department program goals. Students design and develop a website, blog, or e-portfolio using WordPress to present themselves as graduates prepared for positions in media-related fields, or students prepared for advanced graduate study in the discipline. They build their websites/e-portfolios to include representative work - writing, research, media artifacts - as well as representations of learning in the context of co-curricular activities (community service), internship profiles, study abroad reflections, etc., and a digital resume.

NOTES: Normally offered twice a year.

4. COM 965: COMMUNICATION PRACTICUM

The Practicum, unlike the Internship, is graded and assigned a letter grade, A through F. Like the other CUE options, the Practicum **counts** toward the Media & Communication major requirements. Academic assignments for the practicum vary from those of internships based on more substantial and rigorous written work requiring a greater degree of reflection and integration than is expected in the internship. Course requirements include assigned readings and periodic class meetings (approximately three times throughout the semester). Students may enroll in the Practicum only once.

NOTES: Offered every semester. For details on the department's Practicum policies and registration procedures, please visit the Media & Communication Internships site, at <http://mediacom.internship.blogs.muhsenberber.edu>

5. COM 472: HONORS ADVANCED RESEARCH SEMINAR

This course is modeled on a graduate seminar and is oriented towards giving select students the opportunity to write work that is original and rigorous, builds on your coursework as a major in Media and Communication, and if desired could be used as a writing sample in graduate school applications. In our course meetings, we will work on refining your honors thesis draft, as well as discuss readings and other resources designed to help you develop your research presentation skills and a public and academic audience for your thesis research. Students will also participate in peer review workshops to provide feedback to each other about their drafts. These drafts and peer review workshops are part of the overall grade for the course. Prerequisite: COM 470: Media and Communication Honors Seminar

NOTES: Spring Only. Pre-requisites: COM 470: Media & Communication Honors Seminar