Muhlenberg College and Allentown have been connected for more than 160 years. Whether the connection manifests as a West End neighbor enjoying a performance at the Baker Theatre or a lecture featuring an influential world leader, a Muhlenberg education major mentoring youth in the Allentown School District or a faculty member’s research shining the light on Muhlenberg and its hometown, the impact is the same:

Muhlenberg is strong because it is deeply rooted and committed to Allentown, its residents and its future and the City benefits through direct and substantial economic impact, volunteer activities, cultural enhancement, shared vision and pride.
MESSAGE FROM PRESIDENT HELM

Greek mythology recounts the story of a mighty giant named Antaeus whose great strength derived from physical contact with his native earth. Only when lifted from the ground (by Heracles) could he be defeated. Like Antaeus, colleges are strongest when firmly rooted in their communities. I am delighted to report that Muhlenberg, as this publication documents, is connected with its neighbors in deep, powerful, diverse and intensely beneficial ways. The College has, of course, a tremendous direct and indirect positive economic impact on Allentown and the Lehigh Valley (quantified below), but its contributions extend far beyond the financial benefits it provides. Our faculty and staff provide leadership to dozens of civic organizations, An overwhelming majority of our students (approximately 65%) furnish more than 40,000 hours of volunteer service to more than 30 community agencies each year, ranging from hospitals and hospices to libraries, community centers, public schools and social service organizations. Muhlenberg’s contributions to Lehigh Valley cultural life - plays, concerts, dance recitals - are another source of tremendous pride. The distinguished record springs from the College’s pride in its Lehigh Valley roots, and from our conviction that service is an essential ingredient in a liberal education and in the preparation of the next generation’s leaders.

I invite you to explore this catalogue of the many ways in which Muhlenberg demonstrates our commitment to our community.

YOUTH PROGRAMS

Through its many youth-focused programs, Muhlenberg College faculty, staff and students get behind the camera lens with kindergartners, get on stage with teenagers, build middle school student confidence and inspire the next generation of chemists.

Healthy Youth Peer Education (HYPE) - In its fourth year, HYPE is a collaborative effort with Lehigh Valley Health Network, the College and professional artists in the area. Leadership skills emerge as students learn about media, theatre and arts and put those skills to use in this after school and summer program. This past summer, teens produced a documentary showcasing their HYPE experiences, focusing on what a healthy community looks like from a teen’s perspective.

Grace in the Neighborhood - Students in Muhlenberg’s Children and Communications course teach kindergartners from downtown’s Grace Montessori School the art of organization and decision making. With help from their college mentor, the kindergartners participate in field trips to explore and photograph their school and surrounding neighborhood. Their photos are then featured in a calendar created by the Muhlenberg students. Past projects have included a classroom newspaper, photography and a short film.

Camp Imagine - This 4-week summertime class hosted by Muhlenberg’s Summer Music Theatre gives students the freedom to explore their interest in the arts. Through the program, 50 Allentown middle school students are ensured a safe environment to find their creative and expressive selves through drama, movement and vocal outlets.

Teen Camp - World class actors may emerge from this free, four-week performing arts camp for Allentown high school students hosted by Muhlenberg’s Summer Music Theatre. Each year, 40 teenagers are given an opportunity to discover theatre arts with professional artists and Muhlenberg faculty and students.

Brain Camp - High school students involved in this free, yet highly selective residential camp, learn about the inner workings of the human brain. During their week on campus, students attend hands-on workshops to study brain anatomy, physiology and development. They even get to pioneer research projects with Muhlenberg faculty.

Environmental Science Camp - Fun is the method, but learning is the objective of this free, residential summer camp for high school students. With test tubes and potions, mixtures and magic, students learn about chemistry and environmental science, as well as how their actions affect the environment and the career opportunities that await them in the sciences.

Science Day - For the past 16 years, Chrys Cronin, from the biology department, takes approximately 100 Muhlenberg students to a different elementary school for Science Day. The entire school is turned into a science lab, where they do hands-on activities with the kids. Each elementary student rotates through six different activities, which include things such as cow DNA extraction, a bug “petting zoo”, and building an ecosystem in a soda bottle.
Each day, vanloads of Muhlenberg students pour into the Allentown community to lend support, leadership or an extra set of hands. During the course of a year, that translates into tens of thousands of community service and service learning hours for the city of Allentown.

**VOLUNTEER INCOME TAX ASSISTANT PROGRAM** - Helping community members complete their tax returns and giving comfort to those who struggle with the paperwork is the primary goal of the VITA Program. This past year, 45 accounting and business students certified by the IRS to perform the free tax service worked in connection with the Community Action Committee of the Lehigh Valley and volunteered their extra time from February to April. Muhlenberg students helped hundreds of families complete tax returns, and brought more than $1.7 million back to those families.

**Jefferson Elementary** - More than 20 Muhlenberg students volunteered for two service-learning projects which included mentoring as well as specially designed programming and events. At the end of the year, 175 Muhlenberg students celebrated and helped with Jefferson Field Day to ensure a full day of athletic excitement for the students.

**Caring Place Family Health Program** - Dozens of Muhlenberg volunteers spend between four and five hours weekly (or about 50 hours each semester) welcoming patients and helping them through their visit with clinicians. Students also help with complicated paperwork and translate for Spanish-speaking patients.

**IMPACT** - Muhlenberg students are paired with struggling teens in this mentoring program, and together work on community projects to learn about life in and out of college. The relationship is important to both and the bond that is created has a lasting impact.

**Best Buddies** - Each year, 50 Muhlenberg Best Buddies pair up with a community member with developmental disabilities. These one-on-one friendships blossom as students and their “buddies” make a visit to the park or just chat on the phone. Several times each year, everyone gathers for celebrations including Earth Day events, movies and trips to local restaurants.

**Daybreak** - In conjunction with the Lehigh County Conference of Churches, Muhlenberg students spend time with Daybreak members each Friday and have helped members with job applications and helped them create blogs.

**Sixth Street Shelter** - Throughout the past academic year, Muhlenberg students upgraded the shelter playground, gave dance lessons once a week to children in the Kids Club and also helped those in the Kids Club with homework and studying after school three times a week.

**Cops N’ Kids** - Students in a service-learning class collected more than 5,000 books for the Cops N’ Kids program and donated them to Allentown’s Roosevelt and Cleveland Elementary schools. In addition, Muhlenberg students helped the Cops N’ Kids program execute a number of celebratory events at the elementary schools, which always included a reading component.

**Get out the Vote** - Through a successful Get Out The Vote campaign in the fall of 2008, Muhlenberg students registered more than 25 percent of the student body. That’s 600 students who voted in fall 2008 in the national election as well as those students who lent a helping hand with local and national campaigns.

**Community Bike Works** - By helping with homework, hanging out, talking and playing games during after school sessions, Muhlenberg student mentors build important relationships with students in the Community Bike Works program, where participants work hard to earn a bike. In fact, more than 82 percent stay in the program and half of them increase their reading levels by a full grade level.

**FACULTY & STAFF COMMUNITY SERVICE**

<table>
<thead>
<tr>
<th>FACULTY AND STAFF VOLUNTEER FOR MANY ORGANIZATIONS IN THE LEHIGH VALLEY, AND ALSO Sit ON DOZENS OF BOARDS OF DIRECTORS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Allentown YM/YWCA</strong></td>
</tr>
<tr>
<td><strong>American on Wheels Museum</strong></td>
</tr>
<tr>
<td><strong>American Red Cross</strong></td>
</tr>
<tr>
<td><strong>Casa Guadalupe</strong></td>
</tr>
<tr>
<td><strong>City of Allentown Environmental Advisory Council</strong></td>
</tr>
<tr>
<td><strong>Community Bike Works</strong></td>
</tr>
<tr>
<td><strong>Community Volunteer Income Tax Assistant Program</strong></td>
</tr>
<tr>
<td><strong>East Penn School District</strong></td>
</tr>
<tr>
<td><strong>First Presbyterian Church in Allentown</strong></td>
</tr>
<tr>
<td><strong>Fort Hill Elementary School</strong></td>
</tr>
<tr>
<td><strong>Helping Hands Care Team</strong></td>
</tr>
<tr>
<td><strong>Jewish Community Center</strong></td>
</tr>
<tr>
<td><strong>Kutztown Area School District Foundation</strong></td>
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<tr>
<td><strong>Lehigh County Conference of Churches</strong></td>
</tr>
<tr>
<td><strong>Lehigh County Special Olympics</strong></td>
</tr>
<tr>
<td><strong>Lehigh Valley Audubon Society</strong></td>
</tr>
<tr>
<td><strong>Lehigh Valley Hospital and Health Network</strong></td>
</tr>
<tr>
<td><strong>National Response Team (Presbyterian Church USA)</strong></td>
</tr>
<tr>
<td><strong>Optimist Club of Kutztown</strong></td>
</tr>
<tr>
<td><strong>Pennsylvania Immigration and Citizenship Coalition (PICC)</strong></td>
</tr>
<tr>
<td><strong>Pennsylvania Society of Goldsmiths</strong></td>
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<td><strong>Seventh Street Development Committee</strong></td>
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<td><strong>Sierra Club</strong></td>
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<td><strong>St. Thomas More Church</strong></td>
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<td><strong>United Way of the Lehigh Valley</strong></td>
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<td><strong>Upper Perkisomen School Board</strong></td>
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<td><strong>Valley Search &amp; Rescue</strong></td>
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<td><strong>Wachovia Regional Foundation</strong></td>
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**SOME OF THE LOCAL ORGANIZATIONS THAT HAVE USED COLLEGE FACILITIES RECENTLY**

| Air Products | Governor’s Academy for Urban Education |
| Allentown Band | Kaplan Test Prep & Admissions |
| Allentown Police Department | Kutztown Univ. Center for Lifelong Learning |
| Allentown School District | Lehigh County Board of Elections |
| Carbon Lehigh Intermediate Unit | L.V. Charter School for the Performing Arts |
| City of Allentown (Mayor’s Office) | Lehigh-Saengerbund Chorus |
| Colonial Area Reading Educators | Lutheras in Faith Together |
| Concert Choir Members | Muhlenberg Elementary School |
| Eastern PA EMS | National Assoc. Insurance & Financial Advisors |
| Evangelical Lutheran Church in America | Parkland School District |
| People to People | PREPARE SAT Preparation |
| Rose Garden Neighborhood Association | Social Security Administration |
| Thrivent Financial for Lutheras | West End Alliance |
| Whiting Turner Contracting Company | Women’s Leadership Initiative |
**RELIGIOUS PROGRAMS**

**Egner Memorial Chapel**
One of the most beautiful structures on campus, the Egner Memorial Chapel is home to traditional worship services at which the public is always welcome. Highlighting Muhlenberg’s Lutheran roots, the Chapel community is the primary expression of the Protestant community on campus yet welcomes and lends its efforts toward other churches and organizations in the area.

Through Religious Life programs, the Muhlenberg Community supports the goals of the Souper Bowl of Caring, Community Bike Works, The Caring Place, VIA, LifePath, ProCePt and the Second Harvest Food Bank. Many area churches benefit from student volunteers. Students intern at the Congregations United for Neighborhood Action to engage community members in faith-based activities and have led worship services at Luther Crest Retirement Home. An annual Chapel tradition is the Candlelight Carol Services. The free-will offering collected each year during this popular event is given to a local charity.

**Institute for Jewish-Christian Understanding**
The Institute of Jewish-Christian Understanding (IJCU) of Muhlenberg College builds understanding of both the common roots and the diverse expressions of Judaism and Christianity, creating connections among Jews and Christians. The IJCU engages Muhlenberg students and community members in discussion of faith and beliefs.

Lessons from the Shoah (Holocaust) and the realities of 21st century life are the focus of Youth and Prejudice workshops held at schools or on campus for junior and senior high school students. The workshops include a live theatrical production of “The Library: The Story of a Jewish Girl in Nazi Germany,” and an interactive break-out session which seeks to personalize the issues presented in the play. This past year, the IJCU also added a new project for high school students, “Persistence.”

The Annual Wallenberg Tribute honors local leaders in interfaith understanding and features a public address by world-renowned figures. Last year’s winner was Patty Carlis, former IJCU Schools Program Coordinator.

Clergy Colloquy: Rabbis, priests, pastors and others with graduate training in theology and textual interpretation all attend these monthly meetings. They set their own topics and develop their own leadership. Meeting over a brown bag lunch, participants engage in discussion of biblical books, theological topics and most recently, “Good and Evil” from both Jewish and Christian perspectives.

First Friday monthly brown bag luncheons take an informal approach to issues of mutual concern among Jews and Christians. Not all topics discussed at First Friday are explicitly religious, but they all engage us as a people of faith and community.

Lecture series and special forums include events from brown bag lunches to day-long workshops and multi-session courses, these forums offer the opportunity to study topics of interest to both the Christian and Jewish communities.

**The Newman Center**
The Newman Center, Muhlenberg’s Roman Catholic community and the largest religious constituency at Muhlenberg, is made up of members who seek to live the Gospel in their daily lives on campus and beyond by personal and communal devotion and worship to God, by sharing the Gospel with others, by growing in the areas of ministry and service and by responding to the needs of the community. Their “Pancake Palooza” is one of the largest Muhlenberg efforts and raises money for charities. The Newman Center space was recently expanded, allowing for increased programming.

**Hillel**

Jewish students are a proud and energetic group at Muhlenberg and eagerly serve the community through Hillel. In fact, with nearly one-third of the student body at Muhlenberg being Jewish and more than two-thirds of them active in Hillel, the group is the largest student club on Muhlenberg’s campus and continues to be a model for quality student-focused programming, community support and chaplancy.

Muhlenberg College Hillel is among only a small number of Hillels worldwide included in the Hillel Foundation, a distinction reserved for only about 100 campuses, recognizing the size of the College’s Jewish population and the strength of its Hillel and the contributions they make to the greater community.

Hillel has ongoing partnerships with the Tikveh House and with the B’nai B’rith House. The Tikveh House is a group home for developmentally disabled adults. Our students lead social and religious events with the residents both at the Tikveh House and at Hillel. At the B’nai B’rith House they lead Shabbat Services regularly for the residents of this senior citizen housing complex.

**Alternative Spring Break**

For the past several years, the campus chaplains have observed several alternative spring break trips. These include Habitat for Humanity experiences, recent community service trips to Juarez, Mexico; Prague and Israel. In addition, the College has an ongoing relationship with the St. Bernard Project in New Orleans, where students and staff continue to help with Hurricane Katrina clean-up efforts.

**The Wescoe School**

Whether it’s educating local adults or creating partnerships and scholarships which include tuition free courses, the Wescoe School serves as a good community partner to Lehigh Valley organizations and local residents. Currently, the Wescoe School offers several scholarships for tuition free courses to the Allentown Fire and Police departments and the Allentown School District. Three Community Service scholarships are given each year to Wescoe students who show exceptional commitment to the community through their volunteer or work efforts to local social service agencies. In 2010, Muhlenberg College will celebrate its 100th year of offering high quality adult education.

Each year, students enrolled in Wescoe’s Accelerated Degree program assist area non-profits as part of their applied learning team projects. Recent projects include work with the City of Easton and the Lehigh Valley Zoo. Other organizations that have benefited from Wescoe partnerships include the Volunteer Center of the Lehigh Valley, the American Red Cross, Habitat for Humanity, the Third Street Alliance, Valley Youth House and the Sixth Street Shelter. The Wescoe School has been honored as a Military Friendly School for its outreach to veterans and its participation in the Yellow Ribbon Program, an initiative to help service personnel complete their college education.

**ECONOMIC IMPACT**

Muhlenberg is a major player in the local economy. In 2004, Muhlenberg College had an economic impact of more than $114 million dollars. With recent construction projects, modest salary improvements and increased budgets, that number has nearly doubled. The majority of Muhlenberg employees live, play and raise families in Allentown and the surrounding area. With more than 6000 prospective students and their families visiting the Muhlenberg campus each year, often staying in Allentown hotels and dining in the area, the cumulative impact of these two considerations alone is significant. The College employs more than 700 full-time and part-time employees. In calendar year 2008, these employees paid:

Estimated PA income tax: $936,695
Estimated Occupational Privilege Tax: $34,868
Local real estate, county and school district taxes: $76,165

Statewide, there are 83 independent colleges and universities. The estimated impact was over $10 billion three years ago. In 2006, more than 53,000 employees paid over $49 million in income tax.

By the time the Seegers Union addition and renovations are complete, the College will have spent more than $60 million in construction expenses with local companies over the past five years. This includes the Village residence halls, the residence hall at 2201 Chew Street, the new science building, Seegers Union Phase I and the current Seegers Phase II project.
SAMPLING OF STUDENT VOLUNTEER SITES AND PROGRAMS

Allen High School
Allentown Area Ecumenical Food Bank
Allentown Ecumenical Food Bank
Allentown Library
Allentown Park & Recreation
Allentown Probation
Allentown School District
Allentown School District-Music Dept.
Allentown Women's Center
American Cancer Society
American Diabetes Association
American Heart Association
American Red Cross
ARC
Ashley’s 5K Race for Freedom
Autism Speaks
Best Buddies
B’nai B’rith House
Broughal Middle School
Camelot for Kids
Camp Imagine
Casa Guadalupe
Central Elementary School
Children’s Miracle Network
Children’s Therapeutic Center
Cleveland Elementary School
Community Action Community of the Le.V.
Community Bike Works
Communities in Schools
Community Par tners
Copp’s ‘n Kids
Casa Guadalupe
Community Action of the L.V.
Community Bike Works
Daybreak
Diakon
Good Shepherd
Grace Episcopal Church Comm. Foundation
Grace Montessori School
Habitat for Humanity
Headstart
Hillside School
HVPE (Healthy Youth Peer Education)
Hole in the Wall Foundation
IMPACT
Institute for Jewish-Christian Understanding
Jefferson Elementary
Jewish Community Center
Jewish National Fund
Las Junta (community in Costa Rica)
Lehigh County Conference of Churches
Lehigh Parkway Elementary
Lehigh Valley Hospital HELP
Lehigh Valley Hospital Linkage
Luther Crest
March for Babies
Matthew Shepard Fund
Miller Blood Center
Muhlenberg Elementary School
Muscular Dystrophy Association
National Kidney Foundation
National Idiosyncrasy
Pediatrician of the L.V. Hospital
Pennsylvania Diversity Network
Phoebe Home
Phoebe Terrace
Pinewood Services for Children & Youth
Planned Parenthood
Political Campaigns
Raish Middle School
Ritter Elementary
Roosevelt Elementary School
Sarah Care
Second Harvest Food Bank
Second Mile
Sharonert
Sixth Street Shelter
South Mountain Middle School
Special Olympics
St. Bernard Project
St. Jude Childrens Research Hospital
St. Mary’s Medical Center
Starkey Hearing Found.
& Gallaudet Univ.
Susans Komen Foundation
Ten Thousand Villages
The Caring Place
The Literacy Center
Tikva House
Trexler Middle School
Turning Point of the Lehigh Valley
Un ion Terrace Elementary
United Way
Valley Youth House
V-Day Campaign
VITA
Volunteer Center of the Lehigh Valley
Wescosville Elementary
Women in Sports Day
Women’s 5K Classic
Youth AIDS

COMMUNITY PARTNERS

(These are Organizations whom the College has an on-going relationship with and where students do service work on a regular basis throughout the year)

Allen High School
Allentown Area Ecumenical Food Bank
Allentown Library
Allentown School District-Music Dept.
American Cancer Society
American Diabetes Association
American Heart Association
American Red Cross
ARC
Ashley’s 5K Race for Freedom
Autism Speaks
Best Buddies
B’nai B’rith House
Broughal Middle School
Camelot for Kids
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Casa Guadalupe
Central Elementary School
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Grace Episcopal Church Comm. Foundation
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Headstart
IMPACT
Institute for Jewish-Christian Understanding
Jefferson Elementary
Jefferson Community Center
Las Junta (community in Costa Rica)
Lehigh County Conference of Churches
Lehigh Valley Hospital HELP
Lehigh Valley Hospital Hospice
Linkage
Luther Crest
Miller Blood Center
Muhlenberg Elementary School
Pediatrician of the L.V. Hospital
Pennsylvania Diversity Network
Phoebe Home
Phoebe Terrace
Pinewood Services for Children & Youth
Planned Parenthood
Political Campaigns
Raish Middle School
Ritter Elementary
Roosevelt Elementary School
Sarah Care
Second Harvest Food Bank
Second Mile
Sixth Street Shelter
South Mountain Middle School
Special Olympics
Susans Komen Foundation
Ten Thousand Villages
The Caring Place
The Literacy Center
Tikva House
Trexler Middle School
Turning Point of the Lehigh Valley
United Way
V-Day Campaign
VITA

EVENT & FUNDRAISING PARTNERS

The College raised more than $116,000 for various charities in the Lehigh Valley, including more than $52,000 through the Relay for Life Event. The College also helped raise more than $8000 for Turning Point (domestic violence shelter) and more than $5,900 for the Jacy Good Fund. Here’s a sampling of events and fundraisers by the College community:

Allentown Ecumenical Food Bank
Allentown School District- Music Dept.
American Cancer Society
American Diabetes Association
American Heart Association
American Red Cross
Autism Speaks
Children’s Miracle Network
Children’s Therapeutic Center
March for Babies
Matthew Shepard Fund
Muscular Dystrophy Association
National Kidney Foundation
Ritter Elementary
Second Harvest Food Bank
Sharonert
St. Jude Childrens Research Hospital
St. Mary’s Medical Center
Starkey Hearing Found.
& Gallaudet Univ.
Union Terrace Elementary
V-Day Campaign
Volunteer Center of the Lehigh Valley
Wescosville Elementary
Women’s 5K Classic
Youth AIDS

COMPUTER DONATIONS

(In the past five years, the College has donated more than 400 recycled computers to the following organizations)

Adult Literacy Center
AIDS Activities Office
Allentown School District/Muhlenberg Elementary
American Daycare Services
Aspires
Assemblies of Yahweh
CAVL
Caring Place
Casa Guadalupe
Cathedral School
Cedar Crest Bible Fellowship Church
Center for Independent Living - Lehigh Valley
Children First Community School
Christ the King Church
Christ the King in Whitehall
Civic Theatre
Community First Fellowship Church
Community in Schools
Da Vinci Science Center
Dance Theatre X
Diakon
Eastern PA EMS
Easton Area School District
El Grupo de Arroyo/Lutheran Church of San Martin de Porres
Good Shepherd
Grace Community
Great Commission Baptist Church
Grup DeAppoyo
Guardianship Support Agency
Harvey Baptist
Healthcare for All PA
Jefferson School
Jewish Day School
Just for Kids
Legacy Oaks LV Hometowners
Lehigh County Conference of Churches
Lehigh Valley Lutheran
Lutheran Academy
Messiah Lutheran
Midway Manor Church
Montessori School
Nazareth HS Girls’ BKB team
PA Youth Theatre
Palsades School District
Red Cross
Roosevelt Elementary School
Salvation Army Tamaqua
South Catry Youth Center
Springfield Elementary School
St. John’s Lutheran Church
Tamaqua Ambulance
Theatre Outlet
Trenchstone
Turning Point of the Lehigh Valley
Ukrainian Academy for A&S
Union Baptist Church
United Way

Planned Parenthood
Political Campaigns
Quo International- Cops N’ Kids
Raish Middle School
Roosevelt Elementary School
Sarah Care
Second Harvest Food Bank
Second Mile
Sixth Street Shelter
South Mountain Middle School
Special Olympics
Susans Komen Foundation
Ten Thousand Villages
The Caring Place
The Literacy Center
Tikva House
Trexler Middle School
Turning Point of the Lehigh Valley
United Way
V-Day Campaign
VITA
The heart of the Baker Center for the Performing Arts beats loudly and year-round. Thousands of individuals visit Allentown each year to enjoy six main stage theatre productions, three main stage dance concerts, 24 studio productions and a full series of performances through the Summer Music Theatre including two large-scale, Broadway-style productions and a children’s musical.

In addition to the performance schedule, the department is busy with community-based programs that offer education, inclusion and outreach to a variety of residents. Muhlenberg students and faculty conduct experimental class performances and presentations for area hospitals, schools and nursing homes. In recent years, the State Hospital, Daybreak, Success Academy, Parkland High School, Phoebe Terrace and Cedarbrook Home for the Elderly have benefitted from the department’s programming.

Educational Theatre
The Muhlenberg College theatre department maintains faculty-directed performance ensembles geared towards taking educational theatre to the many schools in the Allentown School District and the greater Lehigh Valley. Adjunct professor Bill Mutimer directs Goldilocks & Jane, a show about accepting differences among peers. Also, department chair James Peck, along with professors Holly Cate and Troy Dwyer, have created a successful production of The Jewish Wife for the IJCU Youth & Prejudice program.

Dance Ensembles
The Muhlenberg College dance department maintains two faculty-directed performance ensembles that tour to off-campus locations, including area theatres, schools and nursing homes. Each ensemble is comprised of Muhlenberg College dancers who want to entertain and educate students and audiences outside of the college community.

The Jazztap Ensemble, directed by Shelley Oliver, is geared to elementary school children and teaches the history and style of tap dance in America. Susan Creitz’ Six Meters—an improvisational movement ensemble—is a vehicle for opening up creative possibilities of all ages.

Theatre in Elementary & Middle Schools
This past semester, the student-run Muhlenberg Theatre Association established two new outreach programs for students in Allentown. At Trexler Middle School, Muhlenberg students created a drama teaching students improvisation, voice, movement and other performance techniques. At the after-school day care program City Space, located in downtown Allentown, three teaching artists worked collaboratively to create educational and creative theatrical activities for about 20 six and seven year olds.

Muhlenberg Community Dance Center (MCDC)
The dance department is home to the Muhlenberg College Community Dance Center, a comprehensive dance program for area children, teens and adults. MCDC reflects the spirit of the College’s dance department through the study of various forms of dance. This program makes dance education available to the Lehigh Valley community, with about 80 students per semester. The dance department also sponsors the Pilates Center and community tap classes with Shelley Oliver.

Camp Imagine! & Performing Arts Workshop
Camp Imagine!, a summer educational program for Allentown middle school students, offers an opportunity more than 65 youngsters to explore their talents in a safe and open environment.

The experience in the arts contributes both to their education and to the building of more inclusive communities. Camp Imagine! is free to participants and is underwritten by sponsors.
A world-class art gallery resides on the Muhlenberg campus for the enjoyment of many. The Martin Art Gallery boasts a large permanent collection featuring pieces from old master paintings and prints to contemporary works on paper and sculpture. From diverse art exhibitions, lectures, receptions and performances, the Martin Art Gallery is an exciting place to celebrate the arts in the Lehigh Valley.

Sally Wiener Grotta exhibited her photographic series, “Pennsylvania Hands” in the Galleria Lobby of the Center for the Arts June 5 - July 26. Sally, a writer and pioneer in digital photography, received a Lehigh Area PPA grant for this project.

The exhibition was extended several weeks, due to popular demand from school tours. The prints were matted, framed, transported, installed and de-installed with the help of summer workers and work-study students.

The Institute, under the direction of associate professor of political science Dr. Chris Borick, has garnered national attention. Students gain valuable experience with polls and surveys, including field work, statistical analysis and delivering final results. The Institute has produced local, statewide and national political, health care and environmental polls. Muhlenberg College polls have been cited and Borick has been quoted by the Wall Street Journal, Washington Post, Los Angeles Times, Associated Press and hundreds of other media outlets. In partnership with the The Morning Call, the College also develops a number of polls involving political races in the region, as well as quality of life surveys.

The Career Center is dedicated to guiding Muhlenberg students in their search for internships and post-graduate employment. While this service provides a benefit to the students of Muhlenberg, it has also become extremely advantageous to the companies and businesses in Allentown and throughout the Lehigh Valley. With constantly growing numbers, current statistics show that of the 689 internships posted for Muhlenberg students, 223 are located in Pennsylvania. Of those 223, 86 are in the Lehigh Valley.

The Career Center receives internship postings each semester, many of which are local to campus. These opportunities benefit both the employer and the student, as they provide out-of-classroom experiences that are essential to students’ future success and complements the activities of these internship sites. Employers from local government, corporate entities, non-profits and both small and large businesses offer experiences to ’Berg students as interns.

Muhlenberg College’s Entrepreneurial Studies Program was one of the first such programs in a liberal arts college nationwide. Muhlenberg students and Lehigh Valley businesses enjoy a symbiotic relationship through the programs. Through the Entrepreneurial Studies Program, consulting services are available to local businesses, offering expert advice on everything from how to start a business, working the business plan, and finally, how to exit a business. It has been named one of the top 100 entrepreneurship programs in the nation.

Muhlenberg College exposes the city of Allentown to nearly 200 guest speakers who visit the campus each year. These are leaders in their fields and highly recognizable names including most recently President Barack Obama, President Bill Clinton, Senator Arlen Specter, internationally-acclaimed performance artist Guillermo Gómez-Peña, Pulitzer Prize-winning poet Galway Kinnell, magician Teller (of Penn and Teller) and health care expert Regina E. Herzlinger. In addition to the educational value in offering these free lectures to area residents and their families, this exposure translates into additional economic revenue for the city and publicity for the school and the community.

Muhlenberg College and the West End Alliance have been partners since the group was formed in 2004. The Alliance works to create awareness and vibrancy of the west end theatre district, sponsors the 19th Street Festival, now Oktoberfest, as well as an annual road race in conjunction with St. Patrick’s Day. The Alliance has a commitment for a $1.5 million matching economic development grant and is currently involved in a major street scape, parking and aesthetic planning initiative.
Every member of Muhlenberg’s 22 varsity teams is encouraged to get involved with community service efforts. Large organizations, such as the American Cancer Society, have benefited from the fundraising efforts of the wrestling team and other athletes, while members of the men’s varsity basketball team annually spend time reading to students at Jefferson Elementary School in Allentown.

With state-of-the-art facilities, the Life Sports Center provides exercise space and sporting events for the community. The athletic department has also made gym facilities available for large community events such as the Festival of the Bands. With few exceptions, Muhlenberg sporting events are free of charge to the public, and in the past two decades, the Scotty Wood Basketball Tournament has become a perennial community favorite.

The Athletic Department

Though primarily a student-focused organization, the office of multicultural life hosts numerous events each year that are free and open to the public, and is directly involved with local businesses and residents.

Members of Muhlenberg’s Soul Sound Steppers perform at locations throughout the Lehigh Valley, including Casa Guadalupe and the Baum School of Art. In addition, the group spends time mentoring students at the Sheridan Elementary School. The Gospel Choir performs in local churches, and has performed at Musikfest and at the Clash of Choirs at Symphony Hall.

The Office of Multicultural Life allows many organizations, such as Project Blue Print of the United Way and the Black Leadership Project, to use College resources and meeting space.

Most recently, after two years of research, our students, in collaboration with the Pennsylvania Humanities Council, the Lehigh County Senior Citizen Center and the Lehigh Valley Historical Society, launched a traveling exhibit on local African American history, the first of its kind in the Lehigh Valley.

The Board of Associates

The Muhlenberg College Board of Associates is an organization of business, professional and civic leaders committed to fostering community understanding and support of the College.

The Board maintains close relationships with College managers to reflect community opinion and concerns and meets periodically with managers to learn about the work of the College. The BOA provides underwriting support for special career programs to help students become aware of the link between the academic environment and the working world, and provides financial support for a Lehigh Valley resident attending Muhlenberg College. In addition, the group has sponsored cultural programs of interest to the College and the community.

In the past year, the Board of Associates gave two $1500 scholarships to students from the Lehigh Valley. In addition, the group provided seed money for community service projects, enabling those groups to raise funds for worthy causes. Among the projects the Board of Associates is involved with are:

**Big for a Day**
With help from the Board of Associates, Muhlenberg’s Office of Community Service and Civic Engagement brings at-risk Allentown community members to Muhlenberg’s campus for an afternoon of fun. Last fall, the theme was forensic science and the children used science tools to investigate and solve a mystery. Later in the year, the children danced their way into spring while they explored dance as a medium of communication.

**Dance for a Cure**
Board of Associates’ funds helped this annual school-wide semi-formal continue this past fall. This year’s event raised more than $3000, and all of the proceeds went to the Women’s 5K Classic, the Leukemia and Lymphoma Society and the American Sickle Cell Association. This event brings the Muhlenberg community together for an evening of dancing and fun, and gives the College a chance to participate in the fight against disease.

**Hunger and Homelessness Week**
Every fall, hundreds of college campuses throughout the country host programs and events to promote education, awareness and action focused on the need to eradicate hunger and homelessness. Funding from the Board of Associates provides an opportunity for Muhlenberg students to join this national initiative. Muhlenberg students organized a panel of current and former homeless people, built a machine that released a marble every three seconds to symbolize a person’s death from hunger and organized “Shantytown,” a sleep out to raise funding for hunger initiatives.

**Pinebrook Christmas Party**
Members of the Board of Associates contribute to the literacy program of this annual event that brings together foster children, their families and the Muhlenberg community during the holiday season.

**Dress Upon a Star**
Muhlenberg students solicit dress and gown donations from across the Lehigh Valley. These gently-used dresses are then brought to Allen High School, where several dressing rooms are set up. Allen High students then get to try on and choose a dress to wear to their prom. More than 200 Allen High students took advantage of this national program.
RECENT SPEAKERS AND PERFORMERS AT MUHLENBERG

President Barack Obama

Senator Arlen Specter

Plain White T’s

President Bill Clinton

Senate candidate Pat Toomey

Poet Galway Kinnell

The Capitol Steps

Activist Marian Wright Edelman

Magician David Blaine

Pianist Alessio Bax