The Wescoe News

Students’ Capstone Contributes to Continued Success of Community Project

By Amy Benninger, Web & Marketing Coordinator

Influenza, also known as the flu, has a nasty way of rearing its ugly head this time of year. To combat this very contagious virus you can wash your hands, keep contact with others to a minimum, and you can get a flu shot.

The Infection Control and Prevention Department of the Lehigh Valley Health Network (LVHN) conducts the Annual Community Drive-Thru Flu Vaccination Campaign at the beginning of each flu season at both Dorney Park and Coca-Cola Park. The purpose of this event is to remove barriers that prevent administration of the flu vaccine. Patrons receive free shots without an appointment and in a drive-thru format.

Since its inception in 1999, thousands of people have benefitted from this event. However, as with any ongoing program, periodic re-evaluation can strengthen the underlying processes. In 2010, a team of Wescoe students in the Business Administration/Healthcare Management program assessed LVHN’s Community Drive-Thru Flu Vaccination Campaign. The capstone project that was completed by Susan Jones, Yesenia Principe and Dennis Puyarena resulted in specific...
The last part of August found the Wescoe staff at the Hoffman House on two evenings attending six capstone presentations. On Tuesday, Au-
gust 19 a team of IS students presented their capstone project that
involved a survey of past attendees at the Start Your
Allentown Promise Neighborhood to develop information about school
Mar’Kel Dunn, Taisha Perez, and Kyle Webb undertook a project for
Cohort 07 presented their projects. The team of Sandra Figueroa,
Following this presentation, two Healthcare concentration teams from
Valley Military Affairs Council. This team from Cohort 09 is comprised
of David Young, Selena Rizk, and Ricardo Flores.

Have you heard about Interview Stream?
By Amy Benninger, Web & Marketing Coordinator

For many people, interviewing with a potential employer can be
erve-wracking. Once the interview is over, how confident are you
with the answers you gave? How many times during the interview did
you say the words “like” and “um”? Did you communicate your thoughts
and ideas clearly?

To help students better prepare, the Career Center has recently
partnered with Interview Stream. Interview Stream is a virtual
viewing system that allows students to complete practice
interviews via their computer, prior to going on a job interview.
Interview Stream requires users to log onto the Interview Stream
website and video record practice interviews. Once recorded, users
review their own video and analyze their responses to questions like
those listed below using the self evaluation form provided on their
website.

- Did you answer the questions and stick to the subject?
- Could you comfortably discuss any aspect of your resume?
- Did you maintain eye contact?
- How was your posture?
- Did you convey self-confidence?

Practice is the key to developing any skill. Users can record an un-
limited number of videos to address areas that require improvement.
With Interview Stream, perfecting how you interview can be an
important step in making that dream job a reality.

Muhlenberg students can set up a free account by accessing
Interview Stream through muhlenberg.edu/main/aboutus/areacenter/
Interview Stream can be accessed from any computer but requires a
web cam and microphone. For more information, please contact
The Career Center.

Looking for a unique space for your next corporate or social event?
Consider one of many exclusive settings at Muhlenberg College. We offer a social event discount
for alumni and students. Contact Conference Manager JoEllen Rooney ’02 at 484-664-3810,
e-mail jrooney@muhlenberg.edu or visit our website at muhlenberg.edu/main/aboutus/events.

Quick Clips
By Amy Benninger, Web & Marketing Coordinator

Here are a few quick clips from the Wescoe community.

Sue Bruneau, Business Systems Analyst at Sun Oil, has
been named network director of the newly established
Network Simulation Center at St. Luke’s Uni-
versity Health Network. The Center will
facilitate the consistent approach in planning,
managing and utilizing of simulated activities
across the network. Simulation will be used to
support academic programs, carry out initia-
tives to improve patient safety and clinician proficiency. In addition,
Josh has been serving as a flight paramedic with PennSTAR for the
past eight years. He will complete his Master’s Degree in Instruc-
tional Technology from Saint Joseph’s University spring of 2015.

Susan Noack, 2000 Teacher Certificate recipient, defended her
dissertation on June 2 and graduated on August 31 from Lehigh
University. She earned a Doctor of Education Degree (Ed.D.) in
Educational Leadership. Susan is currently the coordinator of
secondary curriculum at East Penn School District.

Christine Schweickert ’12 was recently pro-
moted to senior practice manager at Akamai.
Akamai is the leading provider of cloud serv-
ices. Prior to coming to Akamai, Christine has
Supported many government agencies as a
network and systems engineer, including 10
years of active duty service in the US Navy.
Gregg Scully, assistant dean, threw out the first pitch at an Iron Pigs
game in June.

Cathy Colangelo ’04 has been appointed the new executive director of
Greater Hazleton Partners in Education by the organization’s board of
directors. Partners in Education is a nonprofit organization consisting of
local business and education partners focused on ensuring that all
students leave school with the academic, technical and employabil-
ity skills necessary to be successful in the 21st-century workplace.
The following Wescoe students have begun their teaching semester
this fall at various local schools and school districts
throughout the Lehigh Valley: Cynthia Arroyo, Daniel Gotthard,
Leigh Ann Green, Ernesto Lopez and Scott Salatine.

Show your Wescoe pride!

Request your window cling today by emailing abenninger@muhlenberg.edu

Wescoe School Mentors
By Amy Benninger, Web & Marketing Coordinator

One of the unique support systems available to students in
Wescoe’s accelerated curriculums is the Mentor. The accelerated
programs are designed to mimic the workplace, with cohorts divided
into permanent teams. A Mentor is assigned to every cohort to guide
students as they progress through the stages of team building, devel-
oping the skills that will help them thrive in a team environment.
Students and mentors meet regularly, share experiences and cultivate
mutual trust and respect. Mentors may be called upon to assess a
team’s group dynamic and provide feedback. They help teams with
everything from running effective team meetings to negotiating the
occasional personal conflict between team members.

Mentors are often seasoned faculty members. Wescoe Instructor and
long-time Mentor Dan Moleysky notes, “Mentors have also been
adult students and can relate directly to issues their teams might
experience.”

During times of conflict, mentors can serve as facilitators. “Each
team is different. Teams face challenges at different times and for
different reasons,” says Nancy Miller, Wescoe Instructor and Mentor.
“Team success depends on the ability to address problems, place trust in
teammates, effectively manage stress and move through challenges.”
The Mentor group meets regularly to discuss issues, trends, successes
and best practices to ensure continuous improvement of the program.
Currently serving as Mentors are: Jerry Coyle, Joe Kornfeind,
Mary McGovern, Nancy Miller, Dan Moleysky, Gregg Scully and
Debra Watts.
recommendations for process improvement.
The team’s capstone outcome included creation of the following:
• A task list for each involved department in the hospital
• Established timelines
• An inventory check list and spreadsheet of necessary materials for vaccinations
• A gantt chart to track their progress

Today, the Annual Community Drive-Thru Flu Vaccination Campaign is very well known throughout the Lehigh Valley and it continues to grow. In 2013 the clinic administered 12,000 vaccines and collected voluntary donations of 16,000 pounds of food and $1,000 in cash, all of which went to local food banks. This drive-thru campaign also serves as a model should an influenza pandemic occur. The tools are in place for all resources to come together to vaccinate on a much larger scale. Furthermore, the work that Susan, Yesenia and Dennis performed has had far-reaching effects, illustrating the impact Wescoe students can make on their communities.

“We have shared the outcome of the research completed by the Wescoe team with other hospitals and organizations that ask how we run the flu clinic. Because their analysis was so well-organized it has helped us to showcase the process,” says Deborah A. Fry, Manager, Infection Control and Prevention at Lehigh Valley Health Network.

The next Drive-Thru Flu Vaccination Clinic will be held on November 8 and 9, 2014.